

## The Louisiana Department of Education (LDOE) is committed to protecting your privacy

The following privacy notice describes what information we collect from you when you visit [www.louisianabelieves.com](http://www.louisianabelieves.com) and how we use this information. Please read this privacy notice carefully so that you understand our privacy practices.

### Effective Date of Privacy Notice

The privacy notice was last revised on August 29, 2018.

### Information we gather during your visit

#### *Information we gather*

We automatically collect certain information from you when you visit [www.louisianabelieves.com](http://www.louisianabelieves.com). This data is used in conjunction with Monsido Analytics to gather metrics on site usage including geographic location of visitors, pathways navigated through the website, and which portion of our audience is internal to the LDOE network. The information we collect is not linked to anything that identifies you as an individual. Your session will be tracked, but you will remain anonymous as a user. As part of Monsido Analytics, we also gather device and browser-related information.

#### *Information you may provide*

In order to take advantage of our subscription services or to utilize our form for inquiries, additional contact information may be requested.

### How we use your information

We use gathered information to track user trends and site usage with the goal of improving our visitors' experience and optimizing our website.

#### *Special Cases*

If you use [Ask LDOE](#), the information that is gathered may be used to send you an email or to contact you via phone regarding your inquiry.

The [subscribe](#) services associate your email address with the preferences you provide for receiving email notifications. The newsletters and releases contain links to documents and web pages which can be tracked using Constant Contact, the same software used to create and send each publication. LDOE staff may use the analytic data collected by Constant Contact to review frequency of views and to improve future publications.

### With whom we share your information

Information we gather is only shared with LDOE staff to improve content, identify rarely-used content, and to provide you with the information or service that you have requested.

## **Cookies and other collection technologies**

### *Cookies*

Cookies are text files stored on your computer and accessible only to the websites which create them. Our website uses cookies to keep track of user trends and site usage with the goal of improving visitor experience. You may disable cookies in your browser, however, our website may not work properly if you do so.

### *Log Files*

Our website automatically gathers anonymous information about our visitors including IP addresses, browser types, and the times and dates of webpage visits. The information collected does not include any personally identifiable details and is used to improve our content and administer our website.

## **Protecting your information**

No method of transmitting over the internet or storing electronic data is 100 percent secure, but this site has measures in place to help protect against the loss, misuse, or alteration of the information that is under our control.

## **Subscription-based Newsletters**

LDOE newsletters and releases are subscription-based, meaning you must opt-in via our website form to receive the emails. You can unsubscribe at any time.

## **Social Media Presence**

If you share our content through social media, such as liking us on Facebook or tweeting about us on Twitter, those social networks will record that you have done so and may set a cookie for this purpose. If you wish to opt-out of any of these social interactions, please refer to the specific social media platform for instructions on how to do so.

## **External Website Links**

From time-to-time, we will link to external websites that we neither own nor control. LDOE is not responsible for the content, privacy practices, or web accessibility needs on these websites.

## **Contact Information**

If you have questions about our privacy notice or the privacy practices it describes, please contact:  
[LDOECommunications@la.gov](mailto:LDOECommunications@la.gov).