

# 2024-2025 School Performance Scores

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## Communications Toolkit for Schools and Systems

### How to Use This Toolkit

This toolkit is designed to help school and school systems communicate their 2024-2025 School and System Performance Scores clearly, consistently, and effectively with families, educators, and community members. All materials are intended to be customized to reflect each school and system's local context, data, and branding.

### Getting Started

Before customizing materials, gather the following information for your system:

- Overall system-level performance score (SPS) and letter grade
- Year-over-year changes
- School-level SPS and letter grades
- System highlights and areas of focus
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- Any Top Gains or Opportunity Honoree recognitions
- Simulated scores (if sharing Grow. Achieve. Thrive. results)
- Next steps and reflections on wins and areas for growth

### Presentation Deck for Schools and Systems

This slide deck is a framework for presenting results to staff, school boards, families, and community groups.

How to use the deck:

- Insert your system's logo on the title slide
- Replace bracketed prompts with your own data
- Add school-level results into the pre-formatted tables
- Include your own narrative on progress and improvement
- Add or remove slides based on your audience
- Use the talking points provided to maintain consistent messaging
- For simulated scores, clearly label them as “simulated” and not official results

## Press Release for Schools and Systems

The mock press release provides a media-ready structure that systems can adapt.

To customize:

- Insert system name, city, contact information
- Add 1–2 sentences summarizing your system’s performance
- Select relevant highlights from the examples provided
- Include a quote from your superintendent or board president
- Add any local recognitions or improvement stories
- Insert your district boilerplate at the end

This ensures a consistent statewide message while allowing local storytelling.

## Social Media Templates for Schools and Systems

Pre-made social media posts to share results quickly and clearly.

How to use:

- Select the post(s) that fit your results (Top Gains, Opportunity Honoree, overall SPS, etc.)
- Add your local photos, logos, and score details
- Link to your own website or the [LDOE School Performance Scores webpage](#)
- Keep captions short, positive, and parent-friendly

These templates help ensure accessibility and accuracy across platforms.

## Additional Assistance

If you have questions about this toolkit or school performance school messaging, contact:

[ldoecommunications@la.gov](mailto:ldoecommunications@la.gov)