

Regional Micro-Enterprise Credential: Credential and Course Options

(Updated: August 1, 2018)

Credential Options

Students have three Micro-Enterprise Credential credentialing options, as indicated in the table below.

Credential	SPS Points	Description
Statewide Micro-Enterprise Credential	110	Students must complete the culminating assignments in five areas (Business Concept Evaluation, Company Leadership Suite, Networking, Business and Marketing Plans, and Business Pitch – see Statewide resource 22-03) and achieve a passing score on the Certiport Entrepreneurship and Small Business (ESB) Exam.
<i>To graduate via the Statewide Micro-Enterprise Credential pathway, students must also earn the Regional Micro-Enterprise Credential.</i>		
Regional Core Micro-Enterprise Credential	100	Students must complete four culminating assignments – Self-Assessment, Self-Assessment Presentation, Credit Applications and Company Registration – and achieve a passing score on the Questionmark Micro-Enterprise Credential exam. As with all Regional Core Credentials, students must also attain two Complementary credentials. Students who graduate via a Regional pathway <i>other</i> than the Regional Micro-Enterprise Credential can use this credential as one of their two Complementary credentials.
Complementary Micro-Enterprise Credential	n/a	Students who complete the first two Regional Micro-Enterprise Credential modules (Self-Assessment and Self-Assessment Presentation) earn a Complementary credential. Students who graduate via the Micro-Enterprise regional pathway may <u>not</u> “double dip” by using the Micro-Enterprise Credential Regional Core and Micro-Enterprise Complementary credential. Students who graduate via the regional Micro-Enterprise pathway <u>must</u> use two other Complementary credentials.

Course Options

Schools may choose to embed all five Regional Micro-Enterprise Credential modules in a single course, or allow students to complete the modules in different courses. *Schools are responsible for using the Career Compass Micro-Enterprise Credential Completion Template for tracking the modules completed by their students (see 01-04 Relevant Policy and Procedures resource).*

Courses appropriate for embedding all five Regional Micro-Enterprise Credential modules include but are not limited to Entrepreneurship (041040), Accounting (040101) and Customer Service (041001). Entrepreneurship II – Advanced Micro-Enterprise Credentials (041041) can be used for helping students complete both the Regional and Statewide credentials, and is a CDF-qualifying course.

The Self-Assessment and Self-Assessment Presentation modules (the two modules required for students to earn the Micro-Enterprise Credential Complementary credential) can be embedded in courses that include but are not limited to Advanced Career Readiness (080410) and/or the new Virtual Workplace Experience course (course code pending).

Schools should contact JumpStart@la.gov with any questions they may have about implementing any of the Micro-Enterprise Credentials.

The table below offers schools course options appropriate to helping students attain the Regional Micro-Enterprise Credential in a way compatible with the staffing resources available at many Louisiana high schools.

Micro-Enterprise Credential Course Options: Recommendations, <u>Not</u> Mandatory	
Grade	Courses in the Micro-Enterprise Pathway
9 th Grade (2 CTE credits)	Keyboarding – ½ credit (040225) and Keyboarding Applications (040226) ¹ or Introduction to Business Computer Applications (040401) Basic Career Awareness (080409)
10 th Grade (2 CTE credits)	Speech I (051101) Introduction to Business Computer Applications (040401) or Business Computer Applications (040400) ²
<p><i>Students may not attempt the full Micro-Enterprise Credential until 11th grade. In certain circumstances 9th and/or 10th graders may be permitted to participate pending a decision by BRAC, as advised by the Jump Start Leadership Team (see resource 01-04 Relevant Policy and Procedures).</i></p>	
11 th Grade (2 CTE credits)	Virtual Workplace Experience (080205) or Principles of Business (040316) or Principles of Marketing (041025) or Electives (examples: Cosmetology or Barbering)
12 th Grade (3 CTE credits)	Advanced Career Readiness (080410) Entrepreneurship (041040), Accounting (040101) or Customer Service (041001) CDF-Qualifying Internship I (080202 or 080200) or CTE Internship I (110402 or 110403) or Electives (examples: Cosmetology or Barbering)

¹ - many school districts are offering the Keyboarding courses to their middle school students, so they arrive in high school capable of working effectively on a computer

² - completion of IBCA and BCA should enable a student to attain one or more Microsoft Office credentials that count as one or two of the two Complementary credentials the student will need to graduate via the Micro-Enterprise pathway.