

## Statewide Micro-Enterprise Credential Student Portfolio Checklist

(Updated: June 16, 2017)

Student Portfolio Checklist of Required Culminating Assignments				
<b>Student Name:</b>				
<b>Teacher Name:</b>				
<b>Class / End Date:</b>				
Credential Modules	Purpose	Culminating Assignments	Assigned Due Dates	Complete
<b>Business Concept Evaluation</b>	Students can analyze whether a business concept is "doable," and then create a recommendation presentation.	Business Concept Evaluation Package		
		Elevator Speech and 3-slide Presentation		
<b>Company Leadership Suite</b>	Students master key concepts in managing the talent that works in a business start-up and a successful small business.	Personal Job Description		
		Performance Feedback		
		Second Hire Scorecard		
		Feedback to Classmates		
<b>Networking</b>	Students practice networking skills, the ability to interact effectively with unfamiliar adults.	Networking Assignment		
<b>Business and Marketing Plans</b>	Students complete individual and team hands-on exercises to develop critical components of Business and/or Marketing Plans.	Developing a Business and/or Marketing Plan		
<b>Business Pitch</b>	Students practice their ability to make persuasive, concise business pitches.	Business Pitch Exercise		
<b>Online Credential Exam</b>	<i>Students successfully pass the Entrepreneurship and Small Business (ESB) exam.</i>	Entrepreneurship and Small Business (ESB) Exam		



<b>Additional Teacher-Assigned Student Exercises</b>		
<b>Exercises</b>	<b>Assigned Due Date</b>	<b>Complete</b>
Extra Credit:		
Extra Credit:		