

## Statewide Micro-Enterprise Credential Resource 27-01



## Jump Start Micro-Enterprise Credential: Develop a Business Pitch Word Bank

Term	Definition	Section
Business Pitch	A presentation by entrepreneurs or small	Why Practice Your Business Pitch
	business owners to an audience they need to persuade.	
Practice	Repeated performance of an activity to acquire or maintain proficiency.	Why Practice Your Business Pitch
Repetition	Doing something over and over again.	Why Practice Your Business Pitch
Reflection	To give serious thought or consideration.	Why Practice Your Business Pitch
Revision	The act of correcting and adapting to make presentation more effective.	Why Practice Your Business Pitch