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***Jump Starting* Jump Start Grants**  
**Fall 2014**



# *Jump Starting* Jump Start Grant Webinar

- **Targeted Initiatives**
- **Who May Apply / What Grant Funds Available?**
- **Career Counseling**
- **Regional Workplace Experience Exchanges**
- **Characteristics of Winning Applications**
- **Next Steps / Key Dates**



# Targeted Initiatives (1)

- **Career Counseling** – that enables an engaged adult to interact with high school students to help determine what types of traditional or non-traditional college and career training pathways might work best for them
- **Regional Workplace Experience Exchanges** – where schools and industry can work together to maximize the number of authentic workplace experiences (ranging from industry speakers to workplace visits to apprenticeships and internships) available to Louisiana students. These regional exchanges will make it possible for thousands of Louisiana student to learn more about careers and life opportunities based on the input and guidance of industry experts, both experienced industry leaders and "near peer" recent graduates who have attained employment in high-growth job sectors.



The focus is on using funds to maximize student benefits.

***Jump Starting* Jump Start grants are intended to be catalysts for innovation, not a way to find new dollars for current activities**

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# Targeted Initiatives (2)

## Allowed Grant Expenditures

### Career Counseling

- Funding training / professional development for school counselors and teachers
- Funding for investments in third-party career counseling capacity

### Regional Workplace Experience Exchanges

- Funding regional coordinators to develop and maintain portfolios of workplace experiences
- Funding for recruitment, training and oversight of “school champions” and “near-peer mentors”
- Funding for teacher externships and student summer activities

Grant winners will be required to present their plans and accomplishments-to-date at the January 15 *Jump Starting* Jump Start Convention in Lafayette. (Grant fees can be used to cover the travel expense of K – 12 educators attending this convention)

# Who May Apply / What Grant Funds Available?

- Jump Start Regional Teams
- Jump Start “Sub-Teams” – “geographically-coherent” (i.e., contiguous or nearly contiguous) school districts and their stakeholders that share common issues, concerns and/or opportunities



- 1) Regional teams that received a previous *Jump Starting* Jump Start Grants may receive a maximum of \$75,000
- 2) Regional teams (*or sub-teams*) that did not receive a previous grant may receive a maximum of \$150,000
- 3) Total grants to be awarded: \$845,000 (all 8g funds; must be expended by the end of the school year)
- 4) Teams may submit a grant application for one targeted initiative or both, or separate applications for each targeted initiative
- 5) Individual school districts may be part of applications from multiple teams / sub-teams



# Increasing Career Counseling Capacity

Increasing career counseling capacity will help high school students better understand their college and career opportunities, helping students determine what type of traditional or non-traditional college and career training pathways might work best for them.

Teams may apply for funds to initiate / increase *internal* career counseling capacity or *external* career counseling capacity or *a mix of both*.

# Regional Workplace Experience Exchanges (1)

- An intermediary tasked with maximizing “supply” (i.e. the number of guest speakers, workplace visits, internships, externships, etc.) from industry and “demand” from schools
- Housed in an economic development, workforce development or industry association organization, or a technical college
- ***Includes a dedicated full or part-time regional coordinator***

# Regional Workplace Experience Exchanges (2)

Regional Workplace Experiences Exchange: Different Levels of Scope and Scale	
Level 1: Basic	<ul style="list-style-type: none"> <li>• a part-time staff person placed in a regional economic development, workforce development, industry association organization or technical college responsible for operating the regional exchange</li> <li>• a multi-stakeholder advisory board (minimum 8 members, minimum 4 industry stakeholders) that collaborates in-person or telephonically at least quarterly</li> <li>• an exchange that matches opportunities for workplace experiences provided by industry with desired workplace experiences for students and teachers indicated by educators <i>across the entire region</i></li> <li>• an exchange that holds at least one regional junior high school and one regional high school multiple school system job fair (or equivalent) annually</li> </ul>
Level 2: Expanded Basic	<ul style="list-style-type: none"> <li>• <i>plus</i> a program that implements “near-peer mentors” and/or “school champions”<sup>1</sup> (including instructions, orientation / training, stipends, semester individual impact reports)</li> </ul>
Level 3: Advanced	<ul style="list-style-type: none"> <li>• a full-time staff person placed in a regional economic development, workforce development, industry association organization or technical college responsible for operating the regional exchange</li> <li>• <i>plus</i> a program that implements “near-peer mentors” and/or “school champions”<sup>1</sup> (including instructions, orientation / training, stipends, semester or quarterly individual impact reports)</li> <li>• <i>plus</i> a program that offers summer activities to students and summer externships for teachers<sup>2</sup> <i>and/or</i></li> <li>• <i>plus</i> a program that emphasizes and secures substantive internships and apprentices <i>and/or</i></li> <li>• <i>plus</i> a program that develops a multi-year commitment from industry to support the regional exchange</li> </ul>
<p><sup>1</sup> – school champions must be secondary teachers, counselors or administrators; school champions may serve for a maximum of two years; the Department is available to help teams develop “user-friendly” impact report formats</p> <p><sup>2</sup> – externships may be for teachers and counselors only; the Department is available to provide assistance on externship guidelines</p>	



# Characteristics of Winning Applications

- 1) Concise**
- 2) Straightforward budget**
- 3) Stakeholder / industry involvement**
- 4) Indications of district / charter school dedication to change**
- 5) Indications of stakeholder dedication to innovation**
- 6) Indications of how innovations will be sustained**

# Next Steps / Key Dates

- Submit any questions to [JumpStart@la.gov](mailto:JumpStart@la.gov)
- Submit your draft applications by September 22 (target turn-around for Jump Start team feedback: 24 hours)
- Submit your final applications by September 26
- Recommendations for grant winners submitted to BESE for their review / approval in October

