

Louisiana Believes

Course Provider Webinar Course Choice Program Kickoff

February 14, 2013



Louisiana Believes and Course Choice

Louisiana Believes starts with the premise that all children can achieve high expectations.

Course Choice supports Louisiana Believes by providing students with an unprecedented array of courses they can choose among to achieve ambitious academic and career-preparedness goals.

Course Choice allows students to enroll in a broad selection of core academic, college-preparatory and career training courses beginning with the 2013-2014 school year.

With Course Choice, students can customize their learning path to higher education and 21st century careers. Students can earn high school and college credit through Course Choice, obtain industry-based certifications, and gain relevant, real-life work experience.



Course Provider Webinar Agenda

- **Course Choice Guiding Philosophies**
- **Student Registration Process Overview**
- **Course Provider Access to Course Choice Registration System**
- **Program Implementation Timetable**
- **Course Choice Communications Plan**
- **Course Choice Team: Roles and Responsibilities**
- **Program Policies Highlights**
- **Q&A**
- **Next Steps / Our Mutual Obligations**



Course Choice Guiding Philosophies

- **OUR GOAL:** to make every course provider successful in providing Louisiana students with high quality course offerings
- **OUR INTENT:** to make this a nurturing program, driven by reasonable policies interpreted and implemented by reasonable LDE team members dedicated to your success
- **OUR COMMITMENT:** an uncompromising focus on quality control and accountability



Student Registration Process Overview



Students & Parents shop for course offerings on the Course Choice Registration System



Students submit a "Course Registration Request" via the Course Choice Registration System



School counselor reviews Course Registration Request within 96 hours

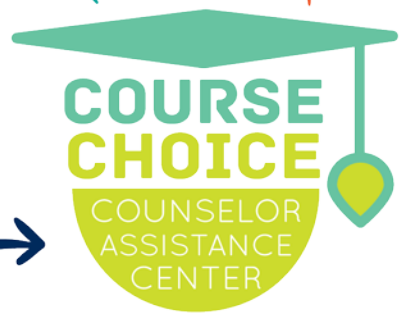
APPROVED
Student enrollment information sent to Course Provider. Provider contacts student to START LEARNING.

DENIED
Automatically sent to Course Choice Counselor Assistance Center for review

Asks School Counselor to reconsider if merited

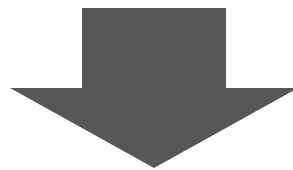
DENIAL CONFIRMED

Stakeholders contact the Course Choice Counselor Assistance Center with questions & concerns at anytime throughout process



Course Provider Access to the Course Choice Registration System

- **System available to course provider system administrators February 19**
- **System administrators will upload course content descriptions from approved course provider agreements**
- **System administrators will upload approved course provider organization descriptions**



Course providers will be able to evolve / change course content descriptions and organization descriptions (based on LDE review)

System administrator training details tbd



Program Implementation Timetable

March 7	<ul style="list-style-type: none">• Student / parent course shopping begins• Course Registration Requests begin
March 14	<ul style="list-style-type: none">• Follow-up Course Provider Webinar: Troubleshooting
March 15 through August 13	<ul style="list-style-type: none">• Student registration continues• Course Providers hire teachers, submit background check paperwork to LDE• Course timeslots and student rosters finalized
August 13	<ul style="list-style-type: none">• Courses begin• Course registration re-opens for Add / Drop period
August 27	<ul style="list-style-type: none">• Add /Drop period ends• Course Choice registration ends



Course Choice Communications Plan

The Course Choice communications effort will target parents, schools, students, while providing a program overview to the general public. Our efforts will include:

- Public relations elements (press releases, interviews, etc.)
- Social media elements
- Outreach to student mentoring and advocacy groups

Course providers should begin to formulate a complementary marketing plan that builds off the LDOE outreach, such as paid radio, print, billboard or social media advertising



Course Choice Team: Roles and Responsibilities

Ken Bradford	<ul style="list-style-type: none"> • Course Choice Program Co-Leader: Course Offerings / Operations
Dave Lefkowitz	<ul style="list-style-type: none"> • Course Choice Program Co-Leader: Course Providers
Rebecca Kockler	<ul style="list-style-type: none"> • Content Chief of Staff
Stephanie Marcum	<ul style="list-style-type: none"> • Course Choice Chief Academic Officer
Ernise Singleton	<ul style="list-style-type: none"> • Course Choice Chief Operations Officer
Kris Braud	<ul style="list-style-type: none"> • Special Education Issues
Al Dauenhauer	<ul style="list-style-type: none"> • Course Authorization Process, Webinar Moderator
Dianne Gauthier	<ul style="list-style-type: none"> • Student Support Services / Counselor Assistance Center Admin
Patricia Hill	<ul style="list-style-type: none"> • Course Provider Registration System Access / Technical Support
Lionel McManus	<ul style="list-style-type: none"> • Student / Parent Registration System Help Function
Margo Murphy	<ul style="list-style-type: none"> • Course Provider Paperwork Administration • Course Provider Instructor Background Checks
Tandra Oubre	<ul style="list-style-type: none"> • Web Portal and Data Analytics • Registration System Report Generation
Tiffany A. Thomas	<ul style="list-style-type: none"> • Course Quality / Evaluation

Program Policies Highlights

- **Adds / Drops** – add / drops only allowed during specified two week add / drop periods; *after the two week period students will only be allowed to drop a course if consistent with their individual graduation plan (IGP) and in accordance with their LEA pupil progression plan (as verified by the school counselor)*
- **Grading Scales** – all courses (except AP / IB / dual enrollment) will use the standard Louisiana grading scale (see Section 5.4 of the course provider agreement)
- **Other** – covered in the Q&A period



Q&A Session

- To signal that you'd like to ask a question please select the "Raise Hand" icon on the top left of your screen.



Next Steps / Mutual Obligations

- **We all act as problem solvers** – as with any new program, Course Choice will experience birthing and growth pains. Our mutual commitment must be: to surface issues as soon as we perceive them, and work together towards positive, timely resolutions
- **We communicate** – we will listen to course providers and react positively to thoughtful recommendations; we hope course providers will respond positively to LDE guidance and concerns
- **We serve students and families** – our common goal: uniformly high-quality course offerings for students

