



Instructional Materials Price List

AppleTree Institute for Education Innovation

Every Child Ready, PreK Ages 3-4

MEMORANDUM OF UNDERSTANDING

CONTRACTUAL PERIOD: JANUARY 1, 2023 - JANUARY 31, 2029

Contract #: 4400027452

This program is offered in the following languages:

English

Spanish



AppleTree Institute for Education Innovation, Inc.
Price List for
Every Child Ready

Contact: Name: Anne Zummo Malone
Address: 1801 Mississippi SE, Washington, DC 20020
Contact Telephone Number: 202 488-3990
Contact Email Address: amalone@appletreeinstitute.org

Title	Content Area	Copyright	Age/Grade Level	Language(s) offered (e.g., English, French, Spanish, Mandarin (Chinese), etc.),	ISBN	Price	Technology Requirement Note: Enter only once if applicable to the whole program.
<i>Every Child Ready</i>	Literacy, Language, Math, SEL, Science	2020	PK3 & PK4	English and Spanish	NA	\$500 / classroom/year*	Internet connection and device to access website. Model is entirely online.

**Requires the initial purchase of books and supplies.*



Technology Requirements

The *Every Child Ready* curriculum and professional learning courses are 100% online. The *Every Child Ready* Technology Platform provides access to a full day instructional model structured across eleven playful units. Teachers are able to plan, differentiate and print individual lessons from any device with an internet connection.

Device (e.g., Desktop, Laptop, Tablet)	Compatible with desktops, laptops and tablets
Operating System (Windows/Mac)	Compatible with Windows and Mac
Memory (RAM) (e.g., 4GB)	Online
Hard Drive (e.g., 160GB)	Online
Software Requirements (e.g., Office, Adobe, GameMaker etc....)	NA
Hardware Requirement (Laptop)	Compatible with desktops, laptops and tablets
Internet Connection (e.g., 1 Mbps, broadband)	Internet connection required
Web Browser Supported (Google Chrome, Safari, Internet Explorer)	Supported across all web browsers
Antivirus Software	NA
Accessories (Headsets, speakers, CD-RW/DVD Drive, Wireless or Ethernet Network...)	NA



Description of the materials and any applicable limitations or conditions

The *Every Child Ready* instructional model includes a variety of print materials including: trade books, Every Child Ready published books, posters, picture-word cards and more. All *Every Child Ready* print materials are available for purchase or available electronically as part of the subscription fee.

Ordering and shipping information

Classrooms are provided with the option to purchase full sets of print materials or purchase individual items based on their classroom needs. All lessons and professional learning are available on demand via the online *Every Child Ready* Technology Platform. For more information on ordering and shipping please email info@appletreeinstitute.org



Instructional Materials Review Alternate Format Assurance

AppleTree Institute for Education Innovation, Inc. <i>Every Child Ready</i>	Check All That Apply	Comment or Explanation	Organization that Maintains the Standard
Available in PDF Format	x	Requires login to Technology Platform	Adobe
Available in ePUB Format (W3C Web Accessibility)			International Digital Publishing Form
Accessible Course within an Open Learning Management System (LMS)			Moodle
Accessible Course within another Learning Management System (LMS)	x	Accessible courses on CANVAS	LMS Provider
Available in an accessible media format and includes alternate text or subtitles			Provider or Publisher
Includes alternative text (image)			Provider or Publisher
Includes captions and subtitles (video)			Provider or Publisher
Includes flash accessibility functions (SWF)			Adobe
Includes functionality that provide accessibility			Provider or Publisher
Complies with W3C Recommendations for web pages		Expected SY23-24	WCAG 2.1 Web Content Accessibility Guidelines ; Evaluating Web Accessibility Overview ; Notice of Interpretation - allows the NIMAC to accept files for digital instructional materials and provides an exemption for materials that meet WCAG 2.0 .
Is a Bobby approved website			CAST no longer supports the Bobby accessibility testing software; however, it remains one of the tests included within the IBM Rational Policy Tester Accessibility Edition software, the comprehensive enterprise application for testing websites.
Is a 508 compliant website		Expected SY23-24	US Government
Available in the National Accessible Instructional Materials Standard (NIMAS) Format – Accessible XML			NIMAC ; Image Description Resources ; Producing NIMAS Files ; NIMAS in Purchase Orders & Contracts ; Using Accessible Formats
Complies with Audio/Video Cassette Production Standards			ITA Standards



**Instructional Materials Review
Alternate Format Assurance**

Complies with DVD/DVD-ROM Production Standards			DVD Forum Specifications
Complies with Blue-ray Disk Production Standards			UDF 2.5 – Blue-ray Disk Association
Complies with National Center for Accessible Digital Media Guidelines (NCAM)			NCAM Guidelines



APPLETREE INSTITUTE FOR EDUCATION INNOVATION, INC.
TECHNOLOGY SPECIFICATIONS FOR *EVERY CHILD READY*

Sample technical specification components	Publisher technical specifications
Device required (e.g., Desktop, Laptop, Tablet)	Compatible with desktops, laptops and tablets
Operating System (Windows/Mac)	Compatible with Windows and Mac
Memory (RAM) (e.g., 4GB)	
Hard Drive (e.g., 160GB)	
Software Requirements (e.g., Office, Adobe, GameMaker etc.)	NA
Hardware Requirements (Laptop)	Compatible with desktops, laptops and tablets
Internet Connection (e.g., 1Mbps, broadband)	Internet connection required
Web Browser Supported (Google Chrome, Safari, Internet Explorer)	Supported across all web browsers
Antivirus Software	
Accessories (Headsets, speakers, CD-RW/DVD Drive, Wireless or Ethernet Network, etc.)	
Add Others	