

Parent and Family Engagement Spring 2022 Training April 28, 2022

Presented By: Dr. Antiqua Hunter- State Parent and Family Engagement Coordinator



ICEBREAKER





Objectives

- Build Capacity of Participants About the PAFE Federal Mandates and Monitoring Requirements
- Discuss Duties of the Parent and Family Engagement Coordinator
- Discuss updates in the Be Engaged Initiative
 - LPB Ready to Learn Family Workshops
 - Technical Assistance with MetroMorphosis
 - Parent and Family Engagement Survey
 - PimsPoints

Louisiana Department of Education Belief Statements

Louisiana Believes...



Children are our highest priority



Equity matters



Families are our partners



Choice expands opportunities



Educators are valued professionals



Schools are invaluable to communities



Graduates must be ready



Our future is bright

Louisiana Department of Education Priorities

EDUCATIONAL PRIORITIES

Ensure every student is on track to a professional career, college degree, or service.



Remove barriers and create equitable, inclusive learning experiences for all children.

Provide the highest quality teaching and learning environment.

Develop and retain a diverse, highly effective educator workforce.



Cultivate high-impact systems, structures, and partnerships

Definition of Parent and Family Engagement

Family engagement is an empowering partnership among families, educators, practitioners and the community with shared responsibility for the personal success of children and youth.

- » **An Empowering Partnership** means that families, educators, practitioners and the community cultivate and sustain relationships that are active, equitable and respectful to support the learning and social-emotional growth of children and youth.
- » **Shared Responsibility** means that families, educators, practitioners and the community collaborate and communicate to promote positive educational outcomes for children and youth.
- » The Personal Success of children and youth means the accomplishment of their desired visions and goals.

Global Family Research Project: Joining Together to Create a Bold Vision for Next Generation Family Engagement (2018).



IMPACT OF PARENT AND FAMILY ENGAGEMENT ON STUDENT LEARNING



How Does Family and Community Engagement Help Students Learn?

The evidence is clear--there is a positive and convincing relationship between family engagement and benefits for children, including improved academic achievement. This relationship holds across all families regardless of their socioeconomic status, race, ethnicity, or their levels of educational attainment. Family engagement is also shown to be important from "cradle to career"--for children at all ages.

When parents and school staff work together to support learning, students:	The impact of good school-community partnerships include:
1. Earn higher grades and test scores;	1. Upgraded school facilities;
2. Enroll in higher level programs;	2. Improved school leadership and staffing;
3. Are promoted more and earn more credits;	3. Higher quality learning programs for students;
4. Adapt better to school and attend more regularly;	4. New resources and programs to improve teaching and curriculum;
5. Have better social skills and behavior; and	5. Resources for after-school programs and family supports; and
6. Graduate and go on to higher education.	6. Increased social and political capital of participants.

FEDERAL MANDATES

Federal Mandates and Funding

The Elementary and Secondary Education Act of 1965 (ESEA) as amended by the Every Student Succeeds Act of 2015 (ESSA) requires that states and school districts engage parents and families in the work of ensuring positive outcomes for all students. School districts that receive Title I funds are required to have written parent and family engagement policies with expectations and objectives for implementing meaningful parent and family involvement strategies. They are required to involve parents and family members in jointly developing district plans and to provide technical assistance to schools on planning and implementing effective parent and family involvement activities to improve student academic achievement and school performance. There is also a new provision added by ESSA requiring that all school districts that receive Title I funds implement an effective means of outreach to parents of English learners, including holding regular meetings for those parents. Other references to the inclusion of parents and families in their children's education can be found throughout the ESEA.

Title 1: Improving the Academic Achievement of the Disadvantaged	SEC. 1111. [20 U.S.C. 6311] STATE PLANS SEC. 1112. [20 U.S.C. 6312] LOCAL EDUCATIONAL AGENCY PLANS. SEC. 1112. [20 U.S.C. 6312] LOCAL EDUCATIONAL AGENCY PLANS. SEC. 1112. [20 U.S.C. 6318] PARENT RIGHT TO KNOW, LANGUAGE INSTRUCTION, PARENTAL PARTICIPATION SEC. 1116. [20 U.S.C. 6318] PARENT AND FAMILY ENGAGEMENT. In General: A local educational agency may receive funds under this part only if such agency conducts outreach to all parents and family members and implements programs, activities, and procedures for the involvement of parents and family members in programs assisted under this part consistent with this section. Such programs, activities, and procedures shall be planned and implemented with meaningful consultation with parents of participating children.	Title 1 ESSER IDEA
Title II: Preparing, Training, and Recruiting High Quality Teachers, Principals, or Other School Leader	SEC. 210120 U.S.C. 6611 (3) CONSULTATION.—In developing the application described in paragraph (2), a local educational agency shall— (A) meaningfully consult with teachers, principals, other school leaders, paraprofessionals (including organizations representing such individuals), specialized instructional support personnel, charter school leaders (in a local educational agency that has charter schools), parents, community partners, and other organizations or partners with relevant and demonstrated expertise in programs and activities designed to meet the purpose of this title;	Title II EESER
Title III: Language Instruction for English Learners and Immigrant Students	SEC. 3115. [20 U.S.C. 6825] 1. to provide and implement other effective strategies that enhance or supplement language instruction educational programs for English Learners which- 1. shall include parent, family, and community engagement activities, and 2) may include strategies that serve to coordinate and align related programs.	Title III ESSER
Title IV: 21st Century Schools	SEC 4001 20 U.S.C. 7101 General Provisions 1. PARENTAL CONSENT- 1. IN GENERAL.— 1. INFORMED WRITTEN CONSENT.—A State, local educational agency, or other entity receiving funds under this title shall obtain prior written, informed consent from the parent of each child who is under 18 years of age to participate in any mental-health assessment or service that is funded under this title and conducted in connection with an elementary school or secondary school under this title. 2. CONTENTS.—Before obtaining the consent described in subparagraph (A), the entity shall provide the parent written notice describing in detail such mental health assessment or service, including the purpose for such assessment or service, the provider of such assessment or service, when such assessment or service will begin, and how long such assessment or service may last.	Title IV-SSAE ESSER

FEDERAL MANDATES

"moving beyond compliance to making an impact"

Parent Involvement Requirements

Notification

- · Language and Format
- · Parents Right to Know Teacher and Paraprofessional Qualifications
- Parents Right to Know Non State Certified Teachers
- Annual Report Cards
- Parents Right to Know Student Achievement
- Written Parent and Family Engagement Policies
- School-Parent Compacts
- Frequent Reports on Student Progress
- · Schoolwide Plan for Title I School
- Homeless Students
- Limited English Proficient Students Outreach
- Limited English Proficient Students Language Instruction Educational Programs
- Unsafe School Choice

Consultation

- . Written Parent and Family Engagement Policies
- · Annual Evaluation of Parent and Family Engagement Policy
- Written School-Parent Compact
- Parent-Teacher Conferences
- · Schoolwide Plan and Program Plan
- · Program Plans
- · Consolidated Application, Title Programs
- Reservation of Funds
- Parent Advisory Council (PAC)
- · Title I, Part A Meeting

Other Requirements

- Recruiter Access
- Family Education Rights

eGMS Super App Title I Parent Engagement Questions

- 1. Describe the process for soliciting input from a diverse group of families/parent leaders (including parents of English Learners and Students with disabilities) to provide input on the development or evaluation of the current parent and family engagement policy.
- 2. Please provide examples of changes that were made to the parent and family engagement policy based on the input received from families/parents.
- 3. Describe the process for soliciting input from a diverse group of families/parent leaders (including parents of English Learners and Students with disabilities) to provide input on the development or evaluation of the Schoolwide Improvement Plan.
- 4. Please provide examples of changes that were made to the Schoolwide Improvement Plan based on the input from families/parents.
- 5. Describe how schools provide all families at least annually with a description and explanation of the schools' curricula, assessments used to measure progress, and the achievement levels of state standards.
- 6. Describe the **process for offering or connecting families/parents to training on** analyzing performance data, policies or use of the curriculum and assessments. (0 of 5000 maximum characters used)

COMMON CONCERNS FOUND WHEN MONITORING PARENT and FAMILY ENGAGEMENT ACTIVITIES

Presented By: Alicia Bethley Dawkins of Statewide Monitoring Louisiana Department of Education

MONITORING

A primary challenge encountered when monitoring PFE activities is <u>little to no</u> <u>supporting documentation</u> provided by the school and/or school systems.

- Parents' Right to Know Letter sent to parents of each student whose teacher is not appropriately certified or licensed
- Evidence showing that the PFE Policy was developed jointly with parents and family members of students in the school
- School and Parent Compact outlining how students, the entire school staff, and parents will share the responsibility for improved student academic achievement

MONITORING

Many activities require the same type of <u>supporting documentation</u> from the schools and/or school systems.

- Agendas, sign-in sheets and meeting notes from ALL PFE activities and meetings
 - Annual Title I meeting with parents regarding the PFE Policy and activities
 - Annual evaluation of PFE policy and activities
 - Capacity building activities for parents
 - Meetings where parents collaborate on the use of funds for parent activities

Contact Information

For additional assistance with monitoring, feel free to contact the Statewide Monitoring team.

DOE-program.monitoring@la.gov

You're the Parent Coordinator.....Now What?



DUTIES

WELCOMING FAMILIES 1. Are you visible?	☐ I greet families at events held throughout the district. ☐ I use different electronic methods to be "seen" (e.g., website, email, texting, social media). ☐ Families know where to find me.
SCHOOL STAFF 2. Do you know all school staff?	 □ I know the names of all school personnel (administrators, counselors, etc.). □ I understand the school's visitor policy. □ I have a good relationship with all school staff.
MEETING WITH LEADERSHIP 3. What do you discuss with Leadership?	 □ I have reviewed my role, responsibilities, and priorities with leadership this year. □ I have regularly scheduled meetings with leadership to review activities and projects. □ I am part of the School Improvement Planning team and a contributor to developing learning goals. □ I know how leadership wants me to communicate my role to all school staff. □ I know which school improvement meetings and which staff meetings I should attend. □ I have discussed the school's budget for family engagement activities with leadership.

Louisiana Believes

DUTIES

COMMUNICATING WITH FAMILIES	☐ I share information about parent organization events, membership, and meetings.
What information are you communicating to families?	 □ I recognize and celebrate volunteers and community partners. □ I share important event information like conferences, meetings, testing, etc. □ I share pictures of families helping or attending school events on a Family Bulletin Board as well as on social media. □ I share student learning data. □ All posted information is recent. □ The bulletin board is organized and doesn't overwhelm with too much information.
BUILDING YOUR OWN CAPACITY	☐ I have read and can explain my school's family engagement policy
5. How are you building your own capacity?	 □ I have a strong knowledge of and can use the online grading system (parent portal) with ease. □ I have read and can explain the Title I Parental Involvement Policies that apply to my school and the district. □ I have read and can explain both Federal and State Department of Education family engagement initiatives.
SURVEYING FAMILIES	☐ I survey families to identify skills and talents.
6. What do families tell you about their needs and interests?	 □ I survey families to identify their needs. □ I survey families to identify their availability for events, meetings and activities. □ With the support of my principal, I survey families to identify their relationship with their child's teacher. □ I survey families to identify how welcome they feel at the school.

Louisiana Believes

Bridging the **Framework** and Daily Duties



Cultivating Relationships



Implementing Meaningful Communication



Supporting the Success of All Children



Supporting Families as Advocates



Sharing Power and Decision Making



Collaborating with Community Partners

Welcoming Families

School Staff

Meeting with Leadership

Communicating with Families

Build Your Own Capacity

Surveying Families

BE ENGAGED® Birth-12 Statewide Initiative 4 Goals



Bring awareness to the importance of parent and family engagement.



Meaningfully engage stakeholders to gain INPUT that drives initiatives.



Construct platforms that **ignites engagement** from the state level administration to the classroom



Cultivate engagement that ENERGIZES LEARNER SUCCESS.

Louisiana's Be Engaged one pager

Louisiana Department of Education Progress Made on Launching the BE ENGAGED Initiative Fall 2021

- √ Held 2 trainings on Parent and Family Engagement Initiative (TL Summit & 9.29.21)
- ✓ Developed LDOE Parent and Family Engagement Council (LDOE team members & Parents) (№)
- ✓ Received approximately 26, 000 Parent responses on the LDOE **PAFE Survey**
- ✓ Developed Louisiana's <u>BE ENGAGED Birth-12 Framework</u> using stakeholder input **
- ✓ Revamped Super App PAFE Title I questions to drive change in planning
- ✓ Hosting 3 Regional Trainings for PAFE Coordinators and EC Lead Agencies
- ✓ Developed landing page www.louisianabelieves.com/beengaged
- ✓ Partnered with Louisiana Public Broadcasting (LPB) for media campaign
- √ Received Governor's Proclamation declaring November as Parent and Family Engagement Month
- √ Launched PimsPoints on January 2022

IN PROGRESS

- ✓ Partnered with ALL HERE to pilot the **BE ENGAGED Bot** which provides 24/7 mental health and tutoring services to families experiencing homelessness experiencing homelessness
- ✓ Partnered with LPB to facilitate **STEM workshops** for 750 families experiencing homelessness (open to coordinators)
- ✓ Entered a partnership with MetroMorphosis to provide **TA** to LEAs around the Collective Impact Theory (May **TA** calls)
- ✓ Preparing to launch 2021-2022 Statewide Parent and Family Engagement Survey (will send link May 6th)





Louisiana Public Broadcasting Ready to Learn- PBS KIDS Molly of Denali Family and Community Learning Regional Trainings



SIGN UP: Family & Community
Learning workshops are aimed to
foster collaboration, communication
and problem solving skills among
families. Workshops build adults'
confidence and comfort so that they
can support their children's learning in
science and literacy.

20 Slots available





Louisiana Public Broadcasting Ready to Learn- PBS KIDS Molly of Denali Family and Community Learning Regional Trainings

Tuesday, May 17, 2022
Natchitoches (10am -3pm)
School Board Office

Wednesday, May 18, 2022 Baton Rouge (10am -3pm) Claiborne Bldg. Thursday, May 19, 2022 New Orleans (10am -3pm) Mahalia Jackson Center

20 Slots available

- LDOE will provide materials (free) 15 kits of Molly of Denali Workshop Bundles per Coordinator
- Parent and Family Engagement Coordinators should conduct workshops with selected families during the summer 2022.
- To sign up- email Laverne Dunn @ <u>Laverne.dunn@la.gov</u> by Friday, Thursday May 6, 2022. First come first served.

Collective Impact

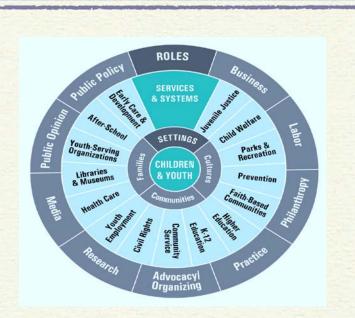
Retrollorphosis® Transforming Urban Communities from Within

The Collective Impact Model

A commitment from actors in different sectors to work toward a *common goal*, use high leverage actions and track shared metrics to address a complex issue.

Collective Impact Who's at Your Table?

Technical Assistance will be provided to LEAs



		Sign up for TA Calls
W. III		
	5/2	11:30am- 12:30pm; 3pm- 4pm
	5/3	3:30pm- 4pm
	5/4	8am-9am; 9am-10am; 1pm-2pm
May	5/5	9am- 10am; 1pm- 2pm; 2:30pm- 3:30pm
	5/6	7:30am- 8:30am; 10am- 11am
	5/9	11:30am- 12:30pm; 1:30pm- 2:30pm
	5/11	11am- 12pm; 2pm- 3pm
	5/12	9am-10am; 1pm- 2pm; 2:30- 3:30pm
	5/16	2pm- 3pm
	5/18	1pm- 2pm
		/calendly.com/metromorphosis/be-engaged-strategic
	support	

PAFE Coordinators should sign up at the link provided above for a time slot to discuss plans, progress, and challenges for 2022-2023 School Year.

Spring 2022 Parent and Family Engagement Survey Updates

Updates to Spring 2022 PAFE Survey

Neutral response option
removed

- LDOE section of questions removed
- Parents can choose school
- Will have to complete 1 survey for each child
- Will send survey link to PAFE Coordinators on May 6, 2022 to send out.

1. In my child's/children's school, the staff build positive relationships with families.	9. The school staff consults me before making important decisions about my child's education.
2. When I walk into my child's/children school, I feel welcome.	10. If my child receives additional supports, I am provided with information about these supports.
3. I am invited to a variety of events about student learning (e.g., open house, new family orientation, back to school nights, or literacy/math nights).	11. The school staff keeps me well informed about how my child is doing in school.
4. The school offers an easy-to-navigate website with meaningful information.	12. I have a good working relationship with school staff in which we solve problems together.
5. School staff listens to my concerns.	13. I'm provided useful information about how to support my child's learning.
6. I'm provided understandable data on my child's progress.	14. The school partners with businesses and community organizations in a variety of ways (e.g., volunteer opportunities, field trips, guest speakers, mentoring, tutoring, or leadership team participation).
7. In my child's school, staff regularly communicates with me (e.g., communication notebook, letters, postcards, email, phone calls, texts, website, or newsletters).	15. The school helps my family connect with community resources that we need.
8. I'm provided clear information about policies, programs, improvement efforts and events.	



PimsPoints Updates

PimsPoints Answer to "How?" to Engage Parents



- □ Innovative and Technology Based
 □ Provides your SEA/LEA with an opportunity to engage with all stakeholders
 (business community, parents, LEAs)
 □ Allows LEAs to recognize engagement levels of parents, efforts of LEAs, and academic progress made by students
 □ Incentive based which ignites participation for all stakeholders
 (multi-dimensional in engagement: events, feedback, academic, administrative side)
 □ Allows for customizations for your target audience
- (what appeals to your families and area, COVID friendly)
- □ Provides economic relief to families through coupons
- ☐ Promotes partnerships with the community
- ☐ Provides a matrix for collecting and documentation of parent engagement data!

PimsPoints

A system designed to ignite and support ENGAGEMENT at higher levels FREE to LEAs 2021-2022 & 2022-2023 School Year

- 1. Joining -10 pts.
- 2. Verifying Documents -5 pts.
- 3. Survey Response-5 pts.
- 4. Attending Events

Volunteering -25 pts.

Conferences/Meetings -20 pts.

Workshops/Trainings -25 pts.

Extracurricular-10 pts.

Completing Engagement Task

Early Childhood Age 3 thru Kindergarten -5 pts.

1st thru 5th -10 pts.

6th thru 12th -15 pts.



- ✓ Schools can input a maximum 5 coupons
- ✓ LEAs can input a maximum 5 coupons
- ✓ SEA can input a maximum 5 coupons
- √ Vendor can input 1 coupon for free

Statewide Merchant/ Partnerships

Rewards available to all parents in every LEA



NBA - New Orleans Pelicans Tickets - Up to 50% Off Coupon



The NBA basketball team has partnered with PimsPoints to provide heavily discounted home game tickets!

Present this coupon at the register.

Merchant choose 'Redeem Reward' to continue.



REDEEM REWARD



ZF133WKE9LHA-109 Expires: Apr 2, 2022 11 days 14 hours 21 minutes 25 seconds



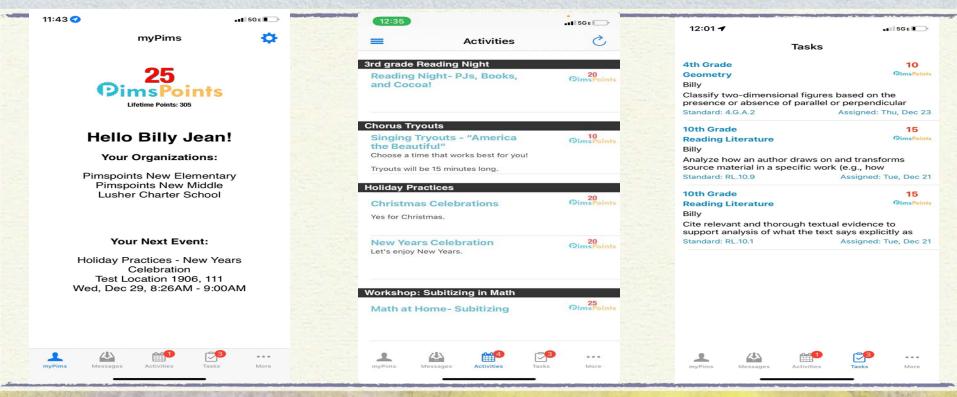


Amazon Gift Cards:

\$10 gift cards \$20 gift cards \$50 gift cards \$100 gift cards



Parents View Once They Download and Register in the App



Implementation

Past

- Introduced PimsPoints Summer of 2021 at Teacher Leader Summit
- Hosted Regional Trainings During Fall 2021
- Launched in January 2022

Present

- Currently 16 LEAs are using PimsPoints or Onboarding
- Over 2400 parents are registered and are interacting with schools
- Implementation varies from District Wide implementation to School Level
- Will continue with implementation for 2022-2023 at no cost to LEAs







Bring Awareness to the Importance of Parent and Family Engagement

Amanda Bourgeois Lafourche Parish PAFE Coordinator



Held Meeting on 2/15/22 with PAFE School Level contacts- Guidance Counselors, Librarians (29 Schools)

Topics Discussed:

Be Engaged Initiative, Birth-12 Framework and PimsPoints

- PimsPoints Training
 - Provided Intro Letter and Flyers to send out
 - ✓ Explained how to approve parents 1,402 parents have signed up for PimsPoints to date
 - ✓ Explained how to Send Learning Task
 - ✓ Provided steps to how to set up activities and sessions
 - ✓ How to setup up school coupons and rewards
 - ✓ How to add additional users
- Held Working Follow Up Meeting with School Contacts on 3/15/22
 - ✓ Had to have 1 activity and 1 session prepared to put in the system.
 - ✓ Had to have 1 school coupon and 1 reward
- Recruitment of Community/Business Partners- on going

* Required: letters and flyers and one activity before May 27



PimsPoints Software Updates & New Features

New Admin Portal features:

- Ability to upload a PDF, Edit and Prepare a Document without formatting cells (similar to docusign).
- Ability to prepare a document which can be signed by multiple people (similar to docusign).
- Ability to track attendance for sessions using a QR code.
- Parents can now earn 1 point each day for student attendance. (Must be bridged with SIS to enjoy this feature).
- SIS integration option with Edgear, PowerSchool, or and all other SIS systems used.

- 313 integration option with Eugear, PowerSchool, or and an other 313 systems used.

New Mobile App features:

- Dashboard for parent to track response rate to notifications, student attendance, personal participation history and frequency, as well as a ledger to track coupon usage history.
- Parents can set goals (to earn points, attend sessions, etc.) and monitor progress towards completion. Earn Bonus Points.
- Parents can display a QR Code for quick attendance recording at events.
- Embedded QR code on coupons for frictionless redemption of the coupon by merchant.
- Improved registration page. Parent can search for multiple schools instead of scrolling through list.
- Mobile app access for Administrators and Merchants.





IMPLEMENTATION OPTIONS

Level 1 Full Implementation	Level 2 Partial Implementation	Level 3 Minimum Implementation
State Level	District Level	School Level
SEA LEA School Level (all schools in the LEA)	LEA School Level (all schools or several selected schools/Title I)	School Level (1 selected school/Title I/Pilot)



PimsPoints



Option	#1:	Stand	d Alone
(S)	ste	m is	not
conn	ect	ed to	SIS)

- Bridging with SIS is not required
- Parent required to create account manually
- Local school administrator verify and approves the request manually
- Parent can opt into adding students in their household
- Challenge: with maintaining current data on participants

Option #2: Bridge System (System is supported by SIS)

- PimsPoints automates approval
- Less wait time for parents to receive password from PimsPoints
- IT Coordinator required to assist PimsPoints in bridging the systems for automated approval of accounts and nightly updates
- Challenge:



PimsPoints Next Steps for Implementation for 2022-2023

- ☐ New users must download the addendum, obtain the school system's Superintendent's signature, scan, and upload the signed copy to the lotform.
- Decide level of implementation (District, Selected Schools or 1 School)
- Decide if PimsPoints will stand alone or bridge with the LEAs Student Information System. If you decide to bridge systems, it will take at least a month.



PRICING

2023-2024 FEATURES & COST

Features & Description	SMALL 1-499 SITES	MEDIUM 500-999 SITES	LARGE 1000-1,499 SITES	SUPER LARGE 1,500+
Annual 12 Month Subscription (Per Site)	\$2,798	\$2,498	\$2,298	\$2,148
Unlimited Data Storage & Security	Unlimited	Unlimited	Unlimited	Unlimited
Hosting & Maintenance	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Setup	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Participant Accounts	Unlimited	Unlimited	Unlimited	Unlimited
Administrator Accounts	Unlimited	Unlimited	Unlimited	Unlimited
Online Training 2 hrs. (Online Training Only)	\$599	\$599	\$599	\$599
Unlimited Tech. Support	Unlimited	Unlimited	Unlimited	Unlimited



Cost to Bridge SIS System with PimsPoints (2022-2023)

\$200 per school site

PimsPoints Contact Information: Lovell Seals

Email: info@pimspoints.com

Phone Number: 201-258-1747

Evaluate Current Practices







NEXT STEPS

Next Steps

Evaluate your current practices. Are you getting the outcomes that fulfill your mission and vision as an LEA?
Review Duties as a PAFE Coordinator to make adjustments for the 2022-2023 school year.
Review monitoring protocols and align practices with what's expected.
Schedule your technical assistance call with MetroMorphosis for May https://calendly.com/metromorphosis/be-engaged-strategic-support
Send out statewide PAFE Survey to parents when link is sent on May 6, 2022.
If interested sign up for the Ready to Learn Training with Laverne Dunn by Thursday May 6, 2022. Only 20 slots available.
Get with leadership and decide on PimsPoints implementation for 2022-2023 School Year and submit MOU.

Louisiana Believes

What LDOE Needs From Each of You

- □ Patience
- □ Open Mind
- Commitment
- □ Energy
- Communication
- Evaluate your current practices
- Keep the main thing the main thing!



Thank You



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