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# 21<sup>st</sup> CCLC Cohort 11 Orientation

**September 16, 2022**

**Presenter: Dr. Antiqua Hunter**

**State Parent and Family Engagement Coordinator**

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# Objectives



- Inform participants of the BE ENGAGED Initiative
- To equip participants with the knowledge needed to implement impactful engagement programs across the state.

# Louisiana Department of Education

## *Louisiana Believes...*



Children are our highest priority



Equity matters



Families are our partners



Choice expands opportunities



Educators are valued professionals



Schools are invaluable to communities



Graduates must be ready



Our future is bright

## EDUCATIONAL PRIORITIES

Ensure every student is on track to a professional career, college degree, or service.



Remove barriers and create equitable, inclusive learning experiences for all children.

Provide the highest quality teaching and learning environment.

Develop and retain a diverse, highly effective educator workforce.



Cultivate high-impact systems, structures, and partnerships

# How Are We Doing?

# Louisiana

## 2022 State LEAP 2025 High School Achievement Results By Subgroups

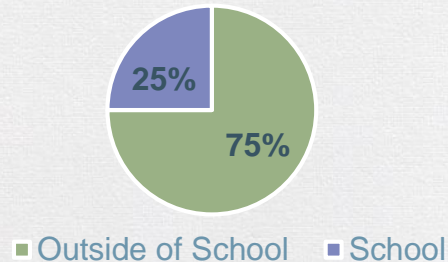
Summary Level	School System Name	Subgroup	English I			English II			Algebra I			Geometry			U.S. History			Biology		
			% Advanced	% Mastery	% Basic	% Advanced	% Mastery	% Basic	% Advanced	% Mastery	% Basic	% Advanced	% Mastery	% Basic	% Advanced	% Mastery	% Basic	% Advanced	% Mastery	% Basic
State	Louisiana Statewide	<b>Total Population</b>	9	32	25	14	32	20	5	29	24	< 5	24	32	9	19	27	6	19	34
State	Louisiana Statewide	<b>English Learner</b>	< 5	5	13	< 5	7	14	< 5	8	15	< 5	7	21	< 5	< 5	15	< 5	< 5	17
State	Louisiana Statewide	<b>Migrant</b>	< 5	20	21	10	18	27	< 5	21	24	< 5	26	41	7	10	21	< 5	17	36
State	Louisiana Statewide	<b>Homeless</b>	< 5	23	24	7	23	23	< 5	18	22	< 5	14	30	< 5	11	23	< 5	13	31
State	Louisiana Statewide	<b>Foster Care</b>	6	21	22	8	18	19	< 5	15	16	< 5	12	21	< 5	12	18	< 5	< 5	37

# Research

While estimates vary, somewhere between **75% and 85% of a child's waking hours are spent outside the influence of school**, several research studies show that parent engagement in the educational development of their children improves achievement more than any other single factor.

“Many studies found that students with **involved parents, no matter what their income or background**, were more likely to; earn higher grades and test scores, and enroll in higher-level programs, be promoted, pass their classes and earn credits, attend school regularly, have better social skills, show improved behavior, and adapt well to school and graduate and go on to postsecondary education.” Henderson and Mapp, 2002

## Student's Day



# Your Work Matters!

Dr. Antiqua Hunter-State Homeless & PAFE Coordinator

*We can do it-Yes we can!!  
If we can't do it-No one can!!*



# Definition of Parent and Family Engagement



Family engagement is an empowering partnership among families, educators, practitioners and the community with shared responsibility for the personal success of children and youth.

- » **An Empowering Partnership** means that families, educators, practitioners and the community cultivate and sustain relationships that are active, equitable and respectful to support the learning and social-emotional growth of children and youth.
- » **Shared Responsibility** means that families, educators, practitioners and the community collaborate and communicate to promote positive educational outcomes for children and youth.
- » **The Personal Success of children and youth** means the accomplishment of their desired visions and goals.  
*Global Family Research Project: Joining Together to Create a Bold Vision for Next Generation Family Engagement (2018).*



# 21<sup>st</sup> CCLC Performance Measures

- **GPRA 1** (Academic Achievement)—Percentage of students in grade 4-8 participating in 21CCLC programming during the school year and summer who demonstrate growth in reading and language arts on state assessments. Percentage of students in grade 4-8 participating in 21CCLC programming during the school year and summer who **demonstrate growth** in mathematics on state assessments.
- **GPRA 2** (Academic Achievement)—Percentage of students in grades 7-8 and 10-12 attending 21CCLC programming during the school year and summer with a prior-year unweighted GPA of less than 3.0 who demonstrated an **improved GPA**.
- **GPRA 3** (School Day Attendance)—Percentage of students in grades 1-12 participating in 21CCLC during the school year who had a school day **attendance rate** at or below 90% in their prior school year and demonstrated an improved attendance rate in the current school year.
- **GPRA 4** (Behavior)—Percentage of students in grades 1-12 attending 21CCLC programming during the school year and summer who experienced a decrease in **in-school suspensions** compared to the previous school year
- **GPRA 5** (Student Engagement in Learning)—Percentage of students in grades 1-5 participating in 21CCLC programming in the school year and summer who demonstrated an improvement in teacher reported **engagement in learning**.

# We Know.....Parent Engagement

Effective partnerships between families, schools and out-of-school programs can have a **sustained and systemic effect** on learning outcomes for children and overall school improvement.

Engaging families **requires time and planning** in order to support student learning, offer services and classes to families and have families contribute towards program guidance and sustainability.

Plan early, develop a calendar of activities and communicate with parents regarding opportunities.



# Things to Consider

When developing family engagement plans and services for families, consider some of the following strategies and efforts to plan and reflect on family engagement efforts.

1. Develop consistent communication with families in order to exchange information about their child's interests and needs at home and school and during out-of-school time.
2. Increase understanding of program expectations, opportunities and resources available to parents through the school system.
3. Identify and develop needed resource materials such as strategy tip sheets, communication logs, and action plans for program use.
4. Use program's connections with other community organizations to support families and offer referrals to appropriate services when needed.
5. Offer professional development for staff on the importance of working with families and developing skills and strategies to communicate and build partnerships with families.

# Actions Speak Louder Than Words.....

You're going to come across people in your life who will say all the right words at all the right times. But in the end, it's always their actions you should judge them by. It's actions, not words, that matter."

Nicholas Sparks



**ACTIONS, NOT WORDS LEADERSHIP**

**BE**

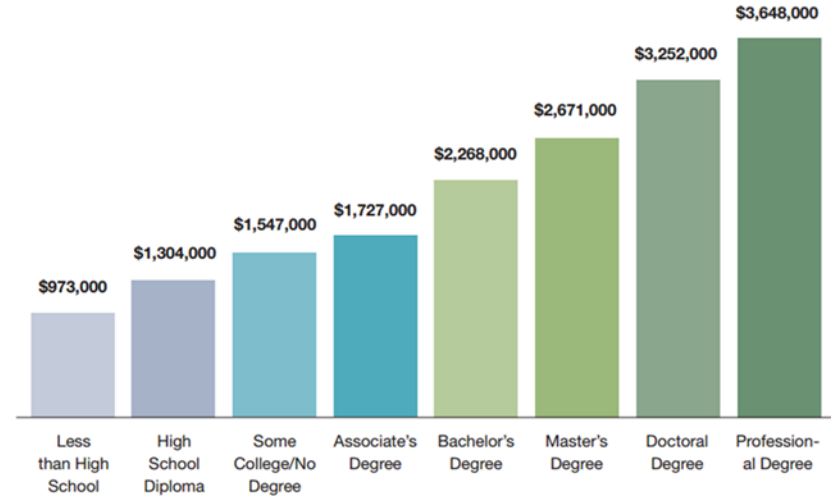
**ENGAGED.**

# Our Why?



## Georgetown University: Preventative Value of Education

FIGURE 1: MEDIAN LIFETIME EARNINGS BY HIGHEST EDUCATIONAL ATTAINMENT, 2009 DOLLARS



Source: *The College Payoff: Education, Occupations, Lifetime Earnings*, Georgetown University, <https://cew.georgetown.edu/report/the-college-payoff/>

# The Alternative to Not Investing The Time Now....

kiro7.com



The teen, who [appeared in the video](#) to have committed the stabbing, was later taken into custody. All four girls are being held in a juvenile detention facility.

The sheriff said Sunday that the Facebook Live video of the killing helped detectives easily solve the case.

“Our whole case unfolded before us through (Facebook Live) and Instagram and, what’s the other one?” Mancuso said. A reporter can be heard telling him the third platform was TikTok.

“We have videos of everything that took place, and it’s very disturbing,” the sheriff said. “It truly is.”

**4WWL** News Weather Near Me VERIFY Watch Live

ADVERTISE WITH US RADAR HURRICANE CENTER GAS PRICES COVID-19

CRIME

## 15-year-old Louisiana girl stabbed to death at Walmart; 4 girls arrested

"This is not something we can police ourselves out of," Sheriff Mancuso said. "This is a parenting issue. I'm asking you tonight for our parents to take control."

SUSPECT IN CUSTODY

kiro7.com



As the girls flee in a getaway car, one of them shouts that they “just stabbed somebody at Walmart.”

“We just stabbed that (expletive). We don’t give a (expletive),” the girl with the cellphone says into the camera. “We just stabbed that (expletive) in her heart.”

In a separate video segment shot as they were riding in the getaway car, a couple of the girls appear to disparage the victim. As they talk, they munch on Popsicles.

Saturday’s killing was the third homicide in Calcasieu Parish within a six-month period involving children, [Mancuso said](#). The youngest child involved in one of the slayings was 11.

The oldest was 16.

“They come from all backgrounds, all races,” [Mancuso said of the various suspects](#). “I just feel like we have a problem in our community that we’re going to have to face and address.”

**BE**

**ENGAGED.**



## 4 Goals of the BE ENGAGED Initiative



**Bring awareness** to the importance of parent and family engagement.



**Meaningfully engage stakeholders** to gain INPUT that drives initiatives.



**Construct platforms** that ignites engagement from the state level administration to the classroom



**Cultivate engagement** that ENERGIZES LEARNER SUCCESS.

# Louisiana's Be Engaged Birth-12 Framework



Cultivating Relationships



Implementing Meaningful Communication



Supporting the Success of All Children



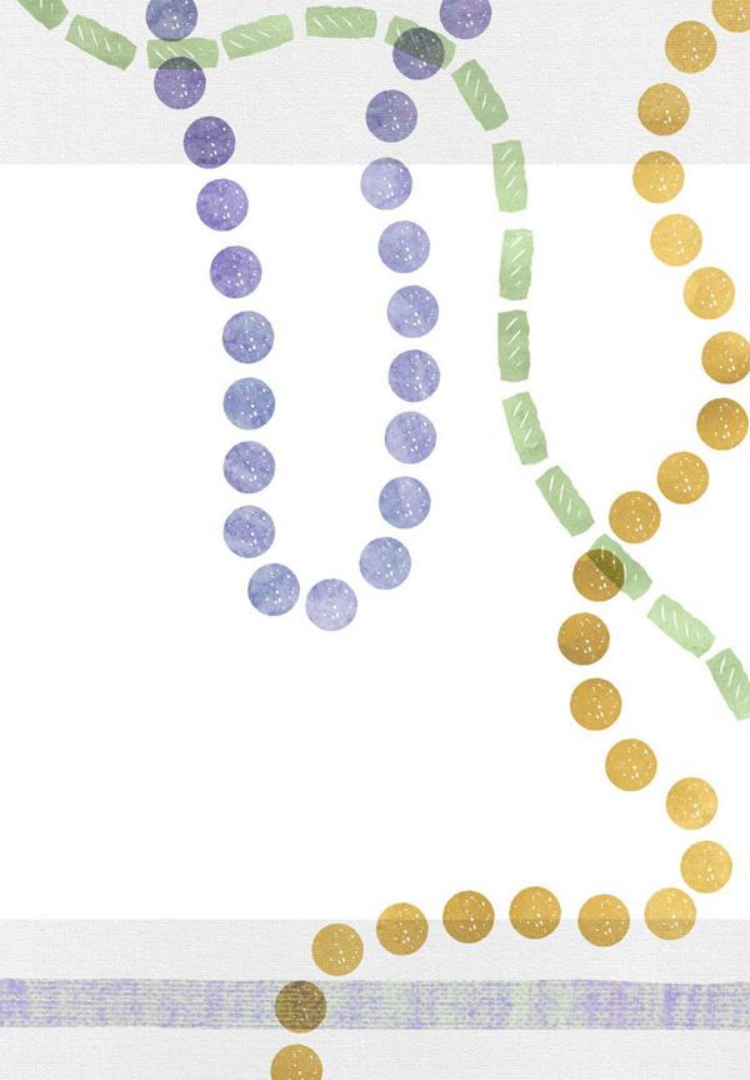
Supporting Families as Advocates



Sharing Power and Decision Making



Collaborating with Community Partners



**Parent and Family Engagement  
Survey Data  
YR 1-2020-2021  
YR 2-2021-2022**

**18,528 Responses**

# Question 34-Open Ended - 10,382 responses

## COMMUNICATION

<b>Communication/ Collaboration</b> -flexible conference times -parents on panels -improve between district leaders, principals. Teachers, parents	3291 32%	<b>Updates on Child's Performance</b> -Academic Goals, -Progress made/positive feedback - Reduce focus on test prep and amount of testing	999 10%	<b>Curriculum (what's being taught)</b> -do away with Common Core -SPED/IEPs -Enrichment -Gifted	513 5%	<b>Clearer Vision and Mission of School</b>	109 1%
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## RELATIONSHIPS

<b>Climate of Building</b> -friendly staff (principal, secretaries, teachers) -staff needs to care about students -improve relationships with students, families -positive atmosphere -positive attitudes	2769 27%	<b>Diversity of Staff</b> -diverse teachers -bilingual staff	66 1%	<b>Address Race and Stereotypes</b>	21 0%	<b>Student Behavior</b> -stop bullying -suspension rates -discipline	60 1%	<b>Counseling</b> -support students -support staff	105 1%
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## SCHOOL OPERATIONS

<b>COVID-19</b> -improve protocols -virtual learning not working -return to on campus -more guidance needed -change school start times	338 3%	<b>School Improvements</b> -update facilities -better security -transportation/busing -smaller class sizes -get rid of uniforms -increase teacher pay	123 1%	<b>Extracurricular Activities for Parents and Students</b> -Hold Award Ceremonies -Provide Student Leadership Roles	301 3%	<b>Encourage Parental Engagement</b> -on campus visits, in class visits	1687 16%
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# Louisiana Department of Education Actions

# LDOE's Actions

## 4 Goals of BE ENGAGED

Bring awareness to the importance of parent and family engagement.



Meaningfully engage stakeholders to gain INPUT that drives initiatives.



Construct platforms that ignites engagement from the state level administration to the classroom



Cultivate engagement that ENERGIZES LEARNER SUCCESS.

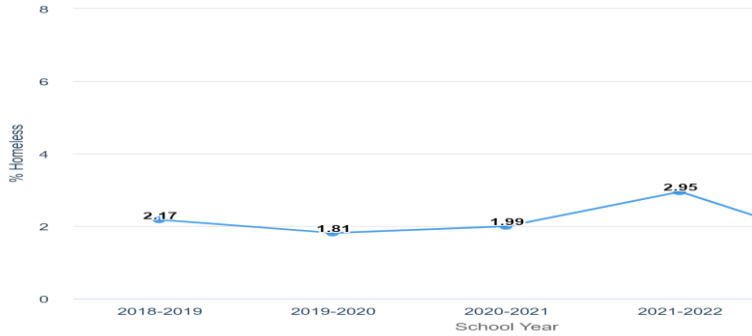


	PD/ Regional Trainings		Revamped the Super App PAFE Title I questions		Partnered w/ ALL Here to launch the Be Engaged Bot
	Launched 2 <sup>nd</sup> PAFE Statewide Survey		Revamped the Homeless Evaluation questions to reflect priorities	 	Partnered w/ MetroMorphosis to provide TA around Collective Impact
 	Developed the BE ENGAGED Framework	 	Partnered w/ Louisiana Public Broadcasting (Media Campaign/ Family Workshops		Partnered w/ IdleMinds Technology to launch PimsPoints
	Developed the BE ENGAGED Landing Page <i>(help w/ identification of MV students-low enrollment)</i>	 	Governor Edward's Proclamation declaring November as PAFE Month across the state		

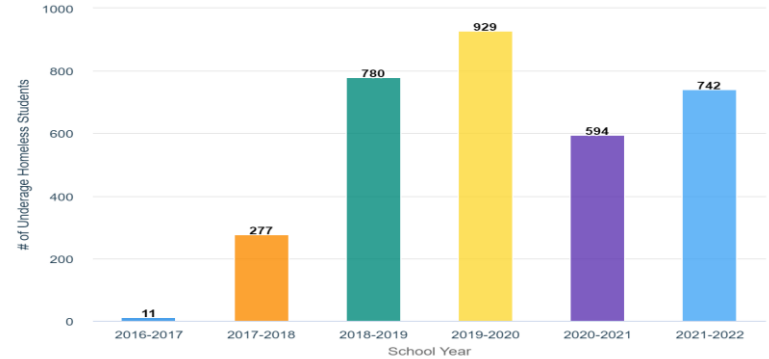
# Outcomes

# Overall Impact on McKinney Vento Program

## Enrollment/Identification has increased!



## Servicing Early Childhood/Underage Siblings is on the rise!



## 2021-2022 LEAP 2025 Assessment Results Percent of Tests Scoring Mastery and Above for Subgroups Combining ELA, Math, Science and Social Studies

School System Code	School System Name	Subgroup	2021 % Mastery+ Grades 3-8	2022 % Mastery+ Grades 3-8	2021-2022 % Mastery+ Change Grades 3-8	2021 % Mastery+ Grades 3-8 & English I-II & Algebra I & Geometry & US History & Biology	2022 % Mastery+ Grades 3-8 & English I-II & Algebra I & Geometry & US History & Biology	2021-2022 % Mastery+ Change Grades 3-8 & English I-II & Algebra I & Geometry & US History & Biology
LA	Louisiana Statewide	Total Population	29	31	2	30	31	1
LA	Louisiana Statewide	Homeless	16	18	2	16	19	3

### BE ENGAGED BOT

- UView Academy, successfully launched during SY 2021-2022.
- 98% of McKinney Vento families participated, and during the school year, the families messaged their chatbot, during hours ranging from 1:00am through 11:00pm, Monday through Sunday.
- They have contracted with us independently to expand the Bot's capabilities to include a focus on facilitating families' enrollment in school.



# PimsPoints

*A system designed to ignite and support ENGAGEMENT at higher levels*  
**FREE to LEAs 2021-2022 & 2022-2023 School Year**

1. Joining –10 pts.
2. Verifying Documents –5 pts.
3. Survey Response–5 pts.
4. Attending Events
  - Volunteering –25 pts.
  - Conferences/Meetings –20 pts.
  - Workshops/Trainings –25 pts.
  - Extracurricular–10 pts.
5. Completing Engagement Task
  - Early Childhood Age 3 thru Kindergarten –5 pts.
  - 1<sup>st</sup> thru 5<sup>th</sup> –10 pts.
  - 6<sup>th</sup> thru 12<sup>th</sup> –15 pts.



- ✓ Schools can input a maximum 5 coupons
- ✓ LEAs can input a maximum 5 coupons
- ✓ SEA can input a maximum 5 coupons
- ✓ Vendor can input 1 coupon for free

# Overall Impact on Parent and Family Engagement



NBA - New Orleans Pelicans Tickets - Up to 50% Off Coupon



The NBA basketball team has partnered with PimsPoints to provide heavily discounted home game tickets!

Present this coupon at the register. Merchant choose 'Redeem Reward' to continue.

REDEEM REWARD

ZF133WKE9LHA-109  
Expires: Apr 2, 2022  
11 days 14 hours 21 minutes 25 seconds



- PIMSPPOINTS
- 17 LEAs engaged
  - 2,800 Participants engaged statewide
  - 84% participation rate of active MOUs
  - 22,000 points earned statewide
  - Most active parent
  - Most active school- Rapides Parish
  - Most active accounts- Lafourche Parish

*Special Recognition:*  
**Amanda Bourgeois**  
**Lafourche Parish PAFE Coordinator**

The poster features a circular logo at the top with the text 'ENGAGING PARENTS, FAMILIES & COMMUNITIES' around a central figure. Below the logo, it says 'BE ENGAGED.® Parent, Family, and Community Engagement Initiative'. There are two callouts: 'Earn points!' and 'Get rewards!'. A woman is shown smiling and looking at her phone. To the right, a hand holds a smartphone displaying the PimsPoints app. Below this, it says 'Download the PimsPoints App TODAY!' with 'Available on the App Store' and 'GET IT ON Google Play' logos. At the bottom, it says 'We all win through ENGAGEMENT!' and 'Powered by PimsPoints'. The footer features the 'DEPARTMENT of EDUCATION Louisiana Believes' logo.

# Overall Impact on Parent, Family, and Community Engagement

**Calcasieu Parish School District  
Ruth Robertson & Loree Smith**



**Trained- 50 Coordinators  
15 Families each  
750 Families will be served  
across Louisiana!!**



**Homeless Liaison, PAFE,  
Migrant, & English Learner  
Coordinators**

**Calcasieu Parish School District  
Ruth Robertson  
Loree Smith  
John Spikes**



# Spotlight: Upcoming Events

## Rosalind Bryant-Caddo Parish

Step Right Up and R.E.A.D.



Caddo Parish Public Schools  
Title 1-Family and Community Engagement  
5800 W. 70th Street  
Shreveport, LA 71108  
318-603-6522(phone)-318-631-9001(fax)

August 15, 2022

Greetings,

Each year, the Caddo Parish Public Schools' Title 1-Family and Community Engagement Department hosts its Annual Back-To-School Celebration. This year's theme is Step Right Up and R.E.A.D. (Remember Education and Determination). The goals are for parents to become active partners with their child's teacher, learn about resources provided within the community, and keep parents informed of their child's progress (challenges or successes). During this event, curriculum specialists from Caddo Parish Public Schools will present vital academic information to the parents in our Title I Schools. The Back-to-School Workshop is scheduled for Saturday, September 10, 2022 from 10:00 a.m.-1:00 p.m. at Turner Elementary and Middle School.

We will provide tables for volunteers to disseminate information and make presentations. Please share information that will help parents and children maintain a healthy lifestyle and learn more about achieving their academic goals.

In order to make this event a success, we are seeking volunteers in the community to participate. We would love to have you and your organization be a part of this event. If you can join us, please complete and submit your registration form:  
<https://forms.gle/MCWbcjHFVahadTbD3>

If you have any questions, please contact Evorn Griffin at 318-603-6561, Rosalind Glover Bryant at 318-603-6522 or Nicole Howard-Francis at 318-603-6525.

Sincerely,

Rosalind Glover Bryant  
Supervisor of Compliance/Family and Community Engagement

Caddo's Title 1- Family and Community Engagement Presents

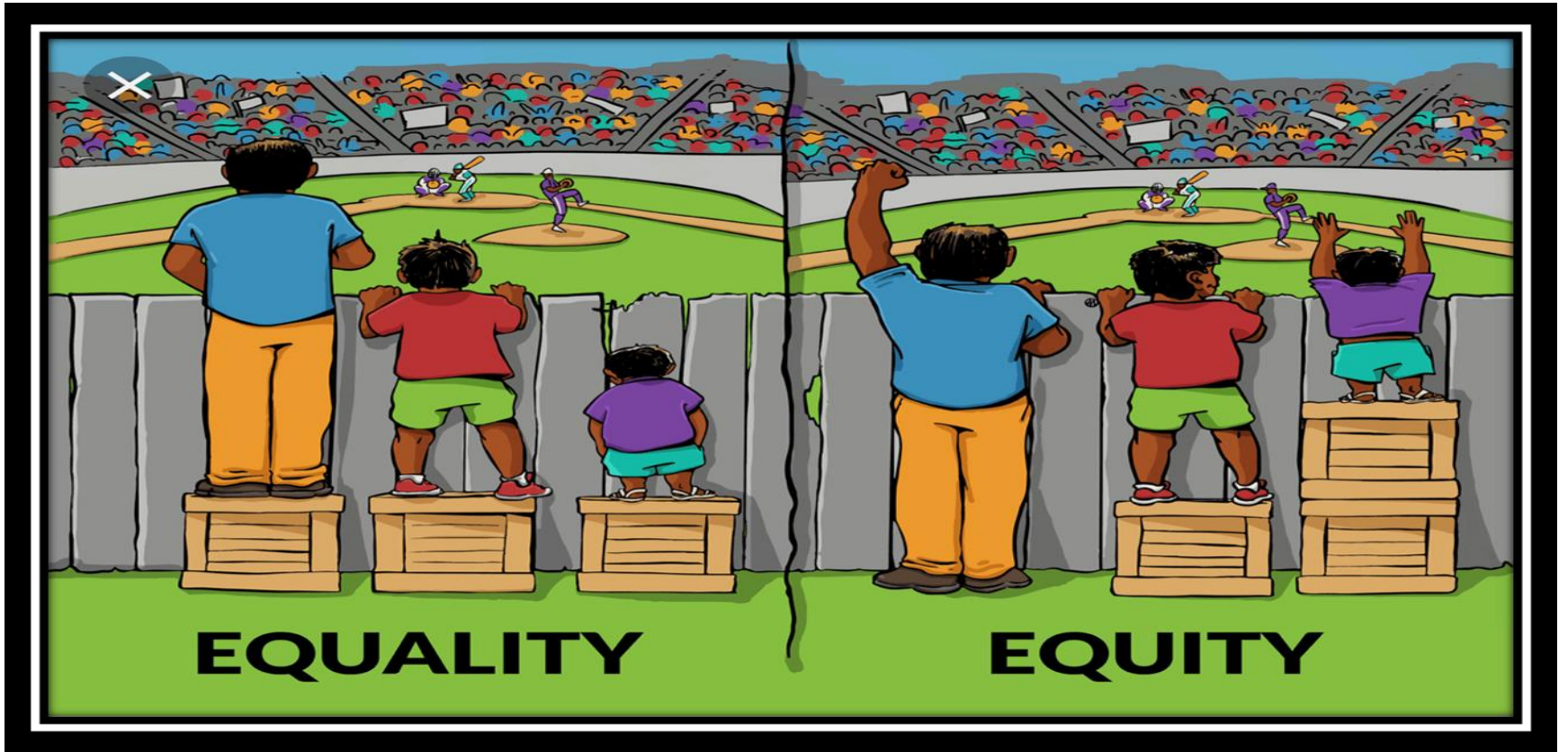
**Step Right Up and R.E.A.D.**  
Remember Education and Determination

Turner Elementary/Middle School  
5904 W. 70th Street  
Shreveport, LA 71129

**Saturday, September 10, 2022 at  
10 AM - 1PM**

Community and Informational Booths  
Join us for some Fun, Food and Games!!

For questions and information please contact  
Rosalind Glover-Bryant or Evorn Griffin at  
318-603-6561



# What Will Your Story Be?

# Your Plan of Action

Task	How will you turn words into ACTION?	-When? -Who do you need to involve?
Develop consistent communication with families in order to exchange information about their child's interests and needs at home and school and during out-of-school time.		
Increase understanding of program expectations, opportunities and resources available to parents through the school system.		
Identify and develop needed resource materials such as strategy tip sheets, communication logs, and action plans for program use.		
Use program's connections with other community organizations to support families and offer referrals to appropriate services when needed.		
Offer professional development for staff on the importance of working with families and developing skills and strategies to communicate and build partnerships with families.		

# Louisiana Department of Education

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State Homeless Coordinator  
[antiqua.hunter@la.gov](mailto:antiqua.hunter@la.gov)

