**Jump Start Micro-Enterprise Credential: Parent Letter**

(Updated: July 2016)

Dear Parents and Legal Custodians:

Your student will be participating in an exciting new Louisiana Jump Start initiative this school year.

Louisiana high schools are implementing the new Micro-Enterprise Credential sponsored by the Baton Rouge Area Chamber (BRAC) and supported by Chambers of Commerce across the state.

The goal of the Micro-Enterprise Credential is to help students learn the behaviors and skills necessary to succeed as a small business employee and (one day) as a small business owner / entrepreneur.

To attain the Micro-Enterprise Credential your student will:

* Participate in hands-on exercises that will help students succeed in the workplace.
* Meet business experts from a variety of industries, in-person and/or via video-conference.
* Make a presentation to an industry expert.
* Learn about the steps required to start a new business.
* Understand key financial concepts, including how small businesses obtain bank credit.
* Use an online simulation to complete the corporate registration forms for a new company.
* Pass the Micro-Enterprise Credential final exam.

The teachers and business leaders who helped develop this credential are confident this is an important opportunity for Louisiana students.

We hope all our students bring home encouraging updates on their progress earning the Micro-Enterprise Credential, a valuable industry-based credential that will help them succeed after high school.

Please contact me at any time if you have any questions.

Respectfully,

Name / Title