**The Jump Start Micro-Enterprise Credential**

(Updated: July 2016)

BRAC is a “chamber of commerce,” an organization composed of large and small businesses in a city or region. BRAC has made sure the Micro-Enterprise Credential will help you master key behaviors and skills that employers value when they hire young people for entry-level positions.

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| **Sponsored by the**  **Baton Rouge Area Chamber** |

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| **Tasks You’ll Complete to Earn the Micro-Enterprise Credential** | |
| 1 Self-Assessment | Behaviors and skills that lead to business and life success   |  |  |  |  |  | | --- | --- | --- | --- | --- | | Determination, Self-Motivation, Self-Discipline and Grit | Problem Solving and Teamwork | Communication Skills, Comfort Engaging with Strangers | Financial and Computer Literacy | Personal Capabilities and Support Systems | |
| 2 Self-Assessment Presentation |
| 3a Key Financial Concepts | Learning the financial concepts essential to the success of every small business and start-up |
| 3b Credit Applications | Completing bank and online credit applications that small business owners and entrepreneurs need to master |
| 4 Company Registration | Using the *geaux*BIZ student portal to complete actual company registration forms |
| 5 Micro-Enterprise Credential Exam | Demonstrating mastery of the skills necessary to be a successful small business employee and owner / entrepreneur |

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| **Why Earning the Micro-Enterprise Credential Will be Fun** | |
| * Hands-on exercises addressing attention-grabbing topics * Interaction with industry experts (in class and online) | * Videos featuring small business experts produced specifically for us * Team projects as well as individual exercises |