

Name _____ Date _____ Period _____

OBJECTIVE

Using research best practices, students will produce and present a poster and presentation representing a Louisiana high-wage, high-demand industry sector from the Virtual Workplace Experience II course.

PROJECT DESCRIPTION

In this project you will extensively research one of the career sectors covered in Virtual Workplace Experience II, and information about five different jobs within this sector. You can choose from:

- Healthcare & Pharmacy
- Culinary
- Automotive Service and Repair
- Construction Crafts & HVAC
- Information Technology
- Manufacturing
- Transportation & Logistics
- Management, Business, & Financial
- Customer Service & Sales



Your project will serve as an advertisement for your chosen sector, and sample associated jobs. **In addition to your poster, you will prepare and present your findings to the class using PowerPoint.**

GETTING STARTED

You will want to research at least 5 careers in the sector. For each job you should include information such as:

- average salaries,
- associated education requirements,
- job demand outlook according to the Louisiana Star Jobs website, (<http://www.laworks.net/Stars/default.aspx>)
- the specific roles and responsibilities associated with these jobs (“A Day in the Life”)
- and Louisiana companies currently hiring for these positions (when available).

Part of your presentation will be discussing the careers in depth with the class. You should be prepared to answer basic questions about the careers as well as what you found interesting about them and why you may or may not be interested in pursuing that career.

Please remember to keep extensive bibliographical notes as you will be responsible for a bibliography that includes sources for both your information and images.

Much like google, the **Louisiana Star Jobs website** offers you the opportunity to enter keywords to find information about a particular sector and/or job. Use the site to find information such as:

- How much jobs pay.
- The various levels of education required to succeed in the position.
- Where to access training.
- Which jobs are currently available for hire.
- Which Louisiana companies are actively hiring for these roles.

POSTER

Your poster should include the following information:

- Sector Title
- Brief description of the sector (1-2 sentences)
- At least 5 careers with: image(s), average Louisiana salary, the education required to obtain the job, and a brief “A Day in the Life” description, and the Louisiana Star Jobs rating (1-5 stars)

PRESENTATION

You will present the poster to the class using a PowerPoint presentation and will be scored by your teacher and classmates using the PVLEGS rubric. Your presentation should include at least 7 slides and run for 5-7 minutes in duration.

Please include the following:

- Title Slide
- Intro Slide – Short description of career sector with images
- 5 Career Slides – Each slide should have graphics, a brief description of the career, average salary, education requirements, and STAR Jobs outlook.
- Bibliography slide (MLA or APA style as assigned)

REFLECTION (DUE NEXT SCHOOL DAY FOLLOWING PRESENTATION)

In 1-2 paragraphs reflect on the process of researching, completing, and presenting this project.

Here are some questions to guide you in writing your reflection:

- Why did you choose this particular career sector?
- In researching jobs what did you find that was interesting or surprising?
- Did you have any obstacles you had to overcome in researching or creating your poster or presentation?
- How did your research affect your own career interests?
- Did you struggle with anything in particular during your presentation to the class?
- What would you do the same?
- What areas do you feel you need to improve in?
- Which resources could you utilize to work on improving that particular area?

NECESSARY PORTFOLIO COMPONENTS

Please include the following project components in your final course portfolio:

- A photo of your poster
- A printed copy of your written presentation
- Reflection exercise
- Completed project rubric (obtained from teacher)