

Name \_\_\_\_\_ Date \_\_\_\_\_ Period \_\_\_\_\_

**OBJECTIVE**

Students will apply their research and communication skills through a deep dive into a Louisiana high-wage, high-demand career of interest.

**OVERVIEW**

This project offers students an opportunity to research a particular career. Students will create a career ladder, assess education and training options, communicate with an industry expert, and present their findings to their classmates. **If you've been curious about just what it takes to make it in a particular career, this is an excellent project for you.**

**PROJECT COMPONENTS**

You will create several artifacts for this project. At minimum you need to pick 3 of the following:

- Research report (2-3 pages 12pt, double-spaced, MLA or APA format) detailing at minimum the history of the career, duties and skills of the career, education/training requirements and options, local, regional, and state-wide employers, occupational outlook, and the future of the career.
- Website (at least 3 pages) exploring the career
- (Required) Presentation detailing at minimum the history of the career, duties and skills of the career, education/training requirements and options, local, regional, and state-wide employers, occupational outlook, and the future of the career
- Short video detailing the career or “A Day in the Life” on the job
- A short, recorded interview with a professional in this career
- A detailed poster focused on 4 key points in the career
- Other artifacts as agreed upon by you and your teacher

All artifacts must include: written correspondence with an industry expert and a complete bibliography.

**RESEARCH**

The specific research components should be similar regardless of which artifacts you are producing. In addition to an in-depth review of the career sector you will want to consult multiple reliable sources for information about:

- The history of the career
- Common duties and skills (“A Day in the Life”)
- Education and training requirements
- Sample Louisiana employers
- An occupational outlook, and any information you find about the future of the career

One of your sources should be an industry professional. You can utilize the Nepris platform, connections with prior speakers, or reach out to an industry professional in our state.

- You will need to write a formal introduction and request an interview
- Use your research to prepare 5 questions that are pertinent to your research
  - What would you like to know more about?
  - Where are the gaps in your research that a professional can help you answer?

### **PRESENTATION**

In addition to the formal written profile you will also create a brief presentation for the class using PowerPoint. Your presentation will be scored by your teacher and classmates using the PVLEGS rubric. Your presentation should include at least 7 slides and run for 5-7 minutes in duration.

Please include the following:

- Title Slide
- Career Introduction
- Aligned Sector(s) Overview(s)
- Louisiana Employers
- Career Information
  - the history of the career
  - duties and skills of the career
  - education/training requirements and options
  - occupational outlook
  - the future of the career
- Bibliography

### **REFLECTION**

In 3-4 paragraphs reflect on the process of researching, completing, and interviewing a professional for this project.

Your reflection should focus on the whole process of completing this project. Some questions to consider when outlining your reflection could be:

- Why did you choose this particular career?
- In your research did you find anything surprising or of particular interest about this career?
- Why did you choose to complete the particular artifacts you did?
- Did your research and production make you more or less likely to pursue this particular career or another career in the same career sector?
- What was your greatest challenge in completing this project?
- What are you most proud of in this project? What areas do you see as room for growth?

### **NECESSARY PORTFOLIO COMPONENTS**

Please include the following project components in your final course portfolio:

- Printed copies of at least three chosen artifacts
- Completed rubric
- Reflection