

Virtual Workplace Experience II

Portfolio Projects Resources – 03-14b This Career Rocks! Project Rubric



Name _____ Date _____ Period _____

Group (Optional)	4 – Excellent	3 – Good	2 – Fair	1 – NI
Delegation of Responsibility	Each student in the group can clearly explain what information is needed by the group, what information s/he is responsible for locating, and when the information is needed.	Each student in the group can clearly explain what information s/he is responsible for locating.	Each student in the group can, with minimal prompting from peers, clearly explain what information s/he is responsible for locating.	One or more students in the group cannot clearly explain what information they are responsible for locating.
Plan for organizing information	Students have developed a clear plan for organizing the information as it is gathered and in the final research product. All students can independently explain the planned organization of the research findings.	Script is mostly complete. It is clear what each actor will say and do. Script is shows planning.	Script has a few major flaws. It is not always clear what the actors are to say and do. Script shows an attempt at planning, but seems incomplete.	There is no script. Actors are expected to invent what they say and do as they go along.
Timeline	Group independently develops a reasonable, complete timeline describing when different parts of the work (e.g., planning, research, first draft, final draft) will be done. All students in group can independently describe the high points of the timeline.	Group independently develops a timeline describing when most parts of the work will be done. All students in group can independently describe the high points of the timeline.	Group independently develops a timeline describing when most parts of the work will be done. Most students can independently describe the high points of the timeline.	Group needs adult help to develop a timeline AND/OR several students in the group cannot independently describe the high points of the timeline.
Commercial				
Outline	The project outline is clear and includes an overview, locations to be used, character outlines, etc	The project outline is mostly clear. May have one incomplete component.	The project outline is minimal and does not reflect a well thought-out process.	The project outline is missing key components.
Script	Script is complete and it is clear what each actor will say and do. Entries and exits are scripted as are important movements. Script is quite professional.	Information clearly relates to the career cluster. Application tips mostly supported by student experience.	Information mostly relates to the career cluster. Application tips are generic and unsupported.	Information has little or nothing to do with the career cluster.
Sources	All sources (information and graphics) are accurately documented in the desired format.	All sources (information and graphics) are accurately documented, but a few are not in the desired format.	All sources (information and graphics) are accurately documented, but many are not in the desired format.	Some sources are not accurately documented.
Knowledge Gained	Student(s) can accurately answer all questions related to facts in the presentation.	Student(s) can accurately answer most questions related to facts in the presentation.	Student(s) can accurately answer about 75% of questions related to facts in presentation.	Student(s) appears to have insufficient knowledge about the facts or processes in the presentation.
Camera and Production	Scenes are in focus and steady, all images are sharp, and transitions are smooth.	One scene is out of focus, image is not sharp, or transition is not smooth.	Two scenes are out of focus and images are not sharp, or transitions are not smooth.	Three or more scenes are out of focus, images are not sharp and transitions are not smooth.

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Commercial (continued)				
	4 – Excellent	3 – Good	2 – Fair	1 – NI
Message and Objective	The commercial clearly communicates the message and the objective is obvious to the audience.	The commercial communicates the message, but not clearly and the objective is not necessarily obvious to the audience.	The commercial either communicates the message, or the objective obvious to the audience - but not both.	The commercial neither communicates the message nor makes the objective obvious to the audience.
Time	Commercial is between 30-60 seconds in length			Commercial is under 30 seconds or over 60 seconds in length
Originality	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), there is some evidence of originality.	Uses other people's ideas (without credit), OR there is no evidence of originality.
Reflection				
Sentence Structure and Grammar	Sentences are well constructed and there is no more than 1 grammatical errors.	Sentences are well constructed and there are minor grammatical errors.	Sentences lack proper construction but the point can still be found.	Poor sentence construction and grammar. Main point is unclear.
Connection	Reflection clearly speaks to the research performed and work produced and shows strong awareness of areas of strength and potential growth.	Reflection is mostly on topic and speaks to the work produced and shows some awareness of areas of strength and potential growth.	Reflection is mostly on topic but does not address either areas of strength or potential areas of growth.	Reflection is not on topic and does not address the work.