



Connecting industry to every classroom

# In the News

**Bloomberg** Markets Tech Pursuits Politics Opinion Businessweek

## Companies Say 3 Million Unfilled Positions in Skill Crisis: Jobs

Terrina Wooller

Business [Home](#) » [Business](#)

## Skilled worker positions go unfilled, despite high unemployment

Employers cannot find job candidates with the most sought-after ability

By John Schmid of the Journal Sentinel

## Graying workforce creates hairy situation for manufacturing industry

By Katherine Schneider

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## The Gazette

### Lack of soft skills is the real issue in labor 'mismatch'

George Ford

## Graduates feeling unprepared for the workplace

By Paul Nelson

McClatchy [DC BUREAU](#)

NATIONAL

## Math problems are a problem for job-seekers, employers say

By Renee Schoof - McClatchy Newspapers

## 600,000 manufacturing jobs go unfilled due to applicants lack of 'soft skills'

Rick Moran

# Issue / Challenge

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## The future of the US Workforce

- **By 2018, 78 percent of all available jobs will require education beyond high school.**
- 60 percent of employers report that candidates applying for jobs lack the necessary skills to fill available positions.

*U.S. Bureau of Labor Statistics. [www.bls.gov/news.release/ooh.nr0.htm](http://www.bls.gov/news.release/ooh.nr0.htm)*

*The Future of Middle-Skills Jobs.*

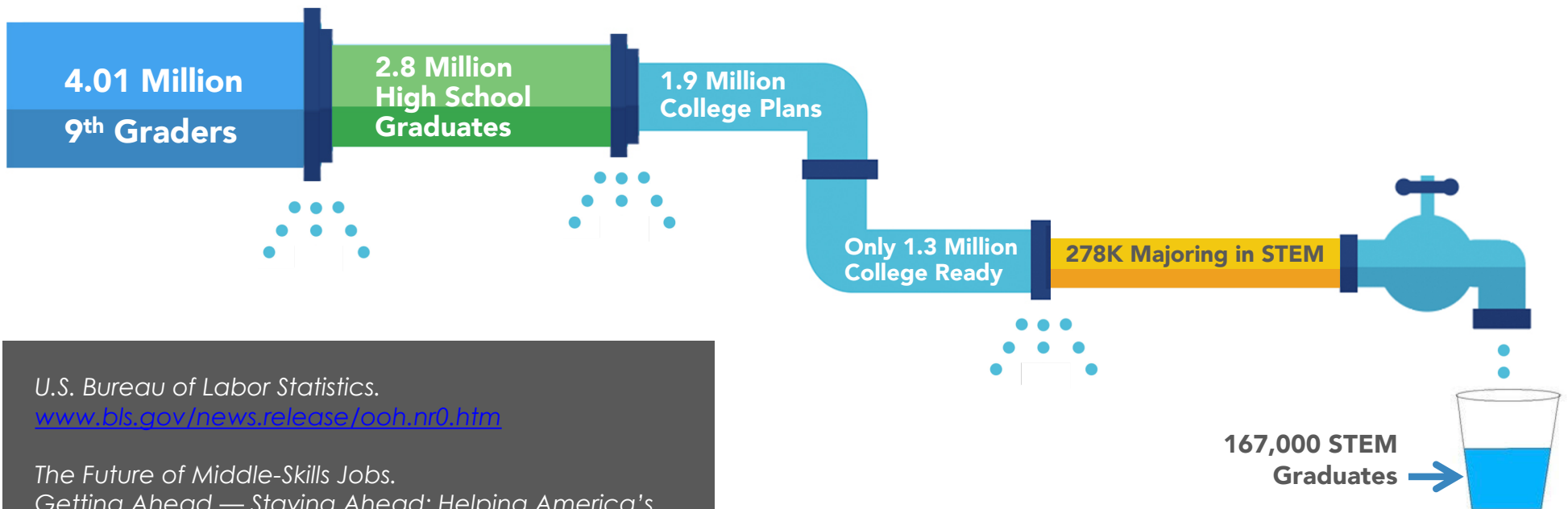
*Getting Ahead — Staying Ahead: Helping America's Workforce Succeed in the 21st Century.*

*Business Roundtable*



# Issue / Challenge

## The future of the US Workforce



U.S. Bureau of Labor Statistics.  
[www.bls.gov/news.release/ooh.nr0.htm](http://www.bls.gov/news.release/ooh.nr0.htm)

*The Future of Middle-Skills Jobs.  
Getting Ahead — Staying Ahead: Helping America's  
Workforce Succeed in the 21st Century.  
Business Roundtable*



## Lack of Exposure

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47%

Kids who drop out do so because they don't see the relevance of school.

- *Gates Foundation Study, 2013*

# Why Isn't Industry Engagement A Part of Every Classroom?

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Geographic barriers



Too time consuming



Can't match professionals skills to curriculum needs



Lack of access to diversity of career pathways



Lack of a universal platform that enables teachers and industry experts to collaborate effectively

# Our Solution

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**Teachers & Learners**

**Find, Match, Connect, & Engage**

**Industry Professionals**



**GLOBAL  
PATHWAYS  
INSTITUTE**

*“The single biggest factor in enhancing career development of young people is engaging business and industry in the classroom.”*

*Bill Symonds – Global Pathways, Arizona State University*





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Connecting industry to every classroom

Award Winning Solution



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