

# Business Management and Financial

12-07 State of the Sector Lesson

**PARKVIEW EDUCATION**

## Virtual Workplace Experience (VWE) II

- *Louisiana Career Awareness:* The VWE II provides students the opportunity to explore careers in Louisiana's high-demand industry sectors.
- *Project-Based Learning:* VWE II emphasizes student-selected project-based learning. Meaning, you get to pick your own projects and conduct your own research.
- *Micro-Industry Engagement:* VWE II offers you various opportunities to engage with unfamiliar workplace adults who work in high-wage, high-demand industry sectors. These mentor engagement projects will be among your most treasured high school memories!

# Louisiana High-Demand Industry Sectors

- Healthcare and Pharmacy
- Construction Crafts / Skilled Trades
- Information Technology
- Automotive Service and Repair
- Culinary
- Advanced Manufacturing
- Transportation, Trade and Logistics
- Business Management and Finance
- Sales and Customer Service

# Business Management and Finance (Business)

- The business sector is comprised of many moving parts. This unit covers the “tertiary” or third tier of business which is focused on **managing** the buying and selling of goods and services.
- Whether it’s analyzing numbers, or managing team members, business and financial positions are very diverse.



# Louisiana Business Pathways

Currently Micro-Enterprise is the only business-specific statewide certification, when offered by the school/district, students can earn while in high school.

Jump Start Pathways	Starting Salary
Micro Enterprise Credential	\$16,000 - \$35,000

Information obtained from Louisiana Department of Education at <https://www.louisianabelieves.com/resources/library/jump-start-graduation-pathways>

# Sample Middle Skill Business Jobs

Middle skill jobs generally require some education beyond high school, but less than a bachelor's degree. Training can include associate's degrees and/or vocational certificates.

Middle Skill High-Demand Positions	2017 Employment	Annual Wage
Data Enterer	1,780	\$29,900
Human Resource Assistant	3,790	\$29,990
Receptionist	14,860	\$23,940

Information obtained from United States Bureau of Labor Statistics at [https://www.bls.gov/oes/current/oes\\_la.htm#49-0000](https://www.bls.gov/oes/current/oes_la.htm#49-0000)

# Sample High Skill Business Jobs

High skill jobs often require a bachelor's degree. Individuals can also advance to high skill positions through rigorous on-the-job training.

High Skill High-Demand Positions	2017 Employment	Annual Wage
Financial Manager	5,060	\$102,060
Human Resource Specialist	3,770	\$54,150
Executive Secretary	14,770	\$42,660

Information obtained from United States Bureau of Labor Statistics at [https://www.bls.gov/oes/current/oes\\_la.htm#49-0000](https://www.bls.gov/oes/current/oes_la.htm#49-0000)

# Is Business the right field for you?

**There are many factors to consider when thinking about a career in business. Use these tips to help you decide if this might be a good fit for you:**

- You enjoy interacting with others.
- You are interested in the business world.
- You have an affinity for problem-solving.
- You are willing to dedicate yourself to increasing company productivity and cut down on inefficiencies.
- You enjoy keeping up with new trends and teaching others how to practice them.

Take this quiz to see which career in business is right for you! -

<http://www.playbuzz.com/universityofarkansasatlittlerock10/what-business-career-should-you-pursue>