Virtual Workplace Experience II

Nepris Videos



12-17

Unit 9 - Management, Business, and Financial

Nepris Videos

Live mentor interactions are the most inspiring assignments students will have during this course.

When live interactions are not possible, such as when a student is absent, Nepris houses all past engagements (with teacher and industry professional approval) in the "<u>Video Library</u>" section of the platform. Much like google, teachers can access videos by simply typing keywords into the Video Library search bar to find an array of pre-recorded sessions.

Key search terms for Management, Business and Financial might include: Business, Entrepreneurship, Banking, Marketing, Account Management, Recruitment, Human Resources, etc.

Below are sample links related to the Management, Business and Financial sector.

Session Title	Link	Student Outcomes
Business Communication: Routine Business Messages	https://nepris.com/video/busin ess-communication-routine- business-messages-48847	 Understand how delivering routine messages (appreciation, apologies, and sympathies) impacts credibility. Learn the importance of always speaking directly to the customer/audience.
Business Proposals and Business Reports	https://nepris.com/video/completing-business-proposals-business-reports-44491	 Learn what a needs statement is. Understand the significance of writing problem statements at the very beginning of reports. Understand the importance of good documentation to support your claims.
The Importance of a Well Written Business Plan	https://nepris.com/video/impor tance-well-written-business- plan-44592	 Understand the importance of a business plan. Learn the basic elements of a business plan including: Executive Summary, Description, Market Analysis, Management, Sales Strategies, and Financial Projections.
Social Media for Business Communication	https://nepris.com/Video/social -media-for-business- communication-44486	 Understand why businesses use social media and how they determine which platforms to use. Learn how businesses create transparent, ethical, and credible online presences.
Entrepreneurship	https://nepris.com/Video/entre preneurship-46855	Learn the step-by-step process of one man's journey to found his own business including: creating a vision, assessing the market, creating a business proposal, and securing financial investment.