



Building Work-based Learning Programs through Public-Private Partnerships: A Model for Success

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The Value of Work-based Learning

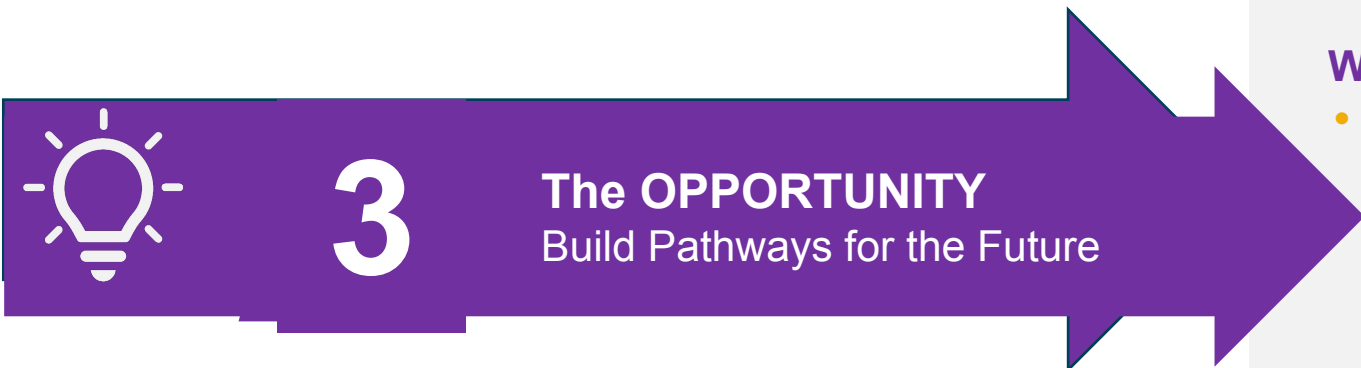
An Employer Perspective

The Healthcare Industry Is Rapidly Transforming





Setting the Stage



Our Imperative: Meet the Needs of Tomorrow

Factors Influencing Industry Change

- Workforce Participation Rate
- Educational Attainment
- Aging Population
- Limited Economic Mobility
- Healthcare Workforce Trends

Industry at an Inflection Point

- Technology is transforming the way we work
- *Where and how* work is done is shifting

We Must Boldly Partner For The Future

- Educational institutions and healthcare must align so training remains timely and relevant
- Build onramps to meaningful careers through Work-based Learning (internships, pre-apprenticeships, apprenticeships in HS)

Why Work-Based Learning Is Good For Business

GOAL: Build a Future Talent Pipeline

- Early exposure helps students consider careers in your industry (clarify)
- Tap into young talent early, increasing future recruitment opportunities
- Raise awareness of the breadth of career opportunities in your industry

GOAL: Tailor Skills Development and Create Goodwill

- Contribute to skill-building
- Address workforce gaps
- Strengthen Community Connections

GOAL: Build Your Incumbents, Build Your Culture

- Opportunity for incumbents to develop coaching and management skills
- Increased Employee Engagement
- Improve job readiness and retention of new hires

How Employers Can Get Involved

1. Offer Opportunities

- Paid internships or apprenticeships.
- Job shadowing programs.
- Project-based learning experiences.

2. Collaborate with Schools and NPOs in this Space (YFN, NOCC, Career Centers, LCTCS, etc.)

- Help design programs and curriculum aligned to industry needs.
- Share feedback about emerging skills gaps.
- Join an Industry Advisory Group (sector partnerships such as with GNOF or GNOINC)

3. Mentorship

- Pair students with employees to guide and support their growth.

4. Advocacy

- Serve as champions for workforce development by sharing success stories and inspiring other employers to engage.



A Model Approach: LAUNCH

Learning And Understanding New Careers in Healthcare

About LAUNCH

Provides secondary school students early and ongoing exposure to the breadth of healthcare career opportunities

Supports students throughout their educational journey, from high school to college

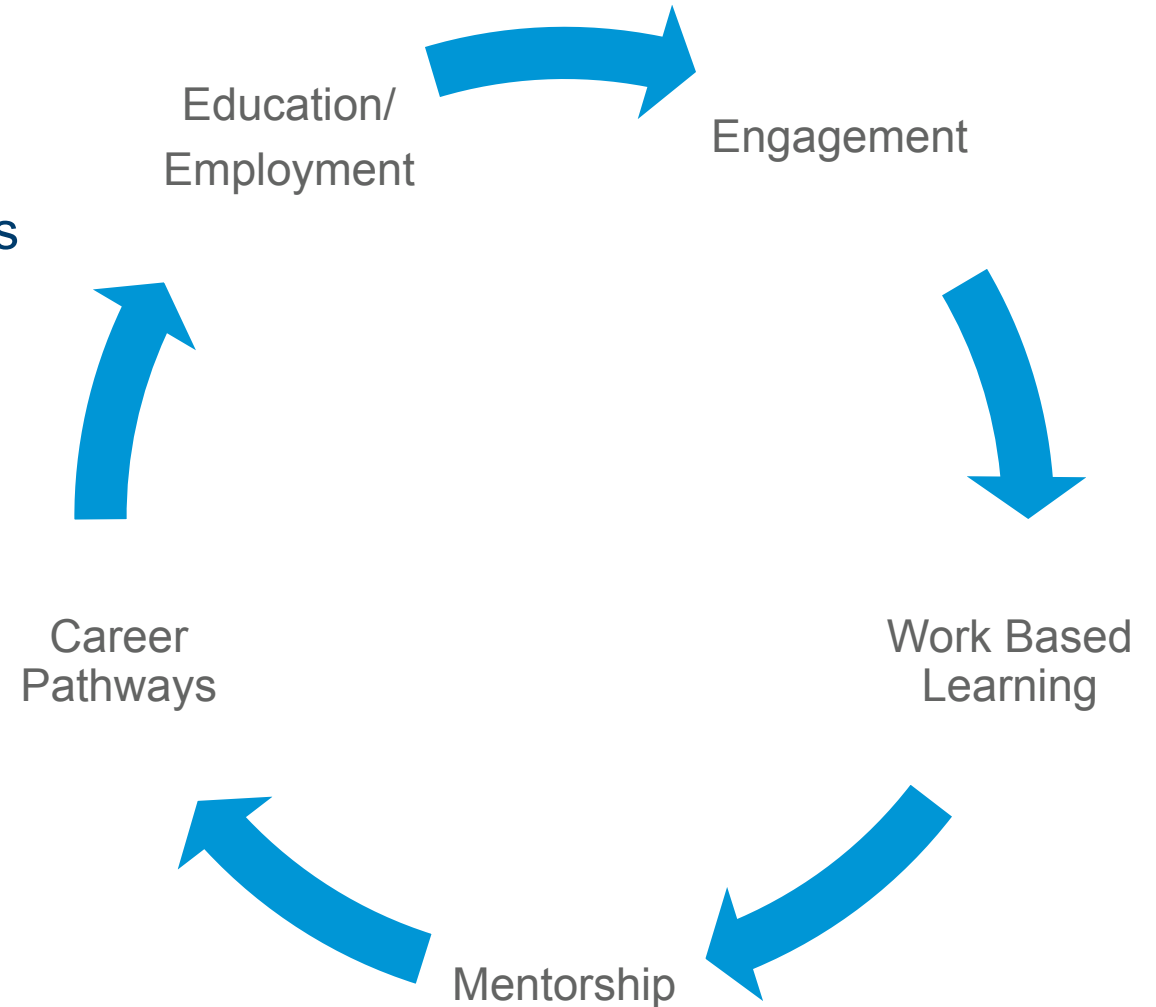
Applied learning connects "the what and the why" for impactful education

Build the next generation of healthcare professionals to meet the needs of our communities



LAUNCH Objectives

- Educate students about healthcare careers
- Provide practical exposure through internships, externships, and apprenticeships
- Build foundational "human" skills and confidence through guidance and support from healthcare professionals
- Communicate clear career pathways with stackable credentials
- Partner with colleges, universities, and vocational schools to create seamless transitions to post-secondary education and employment

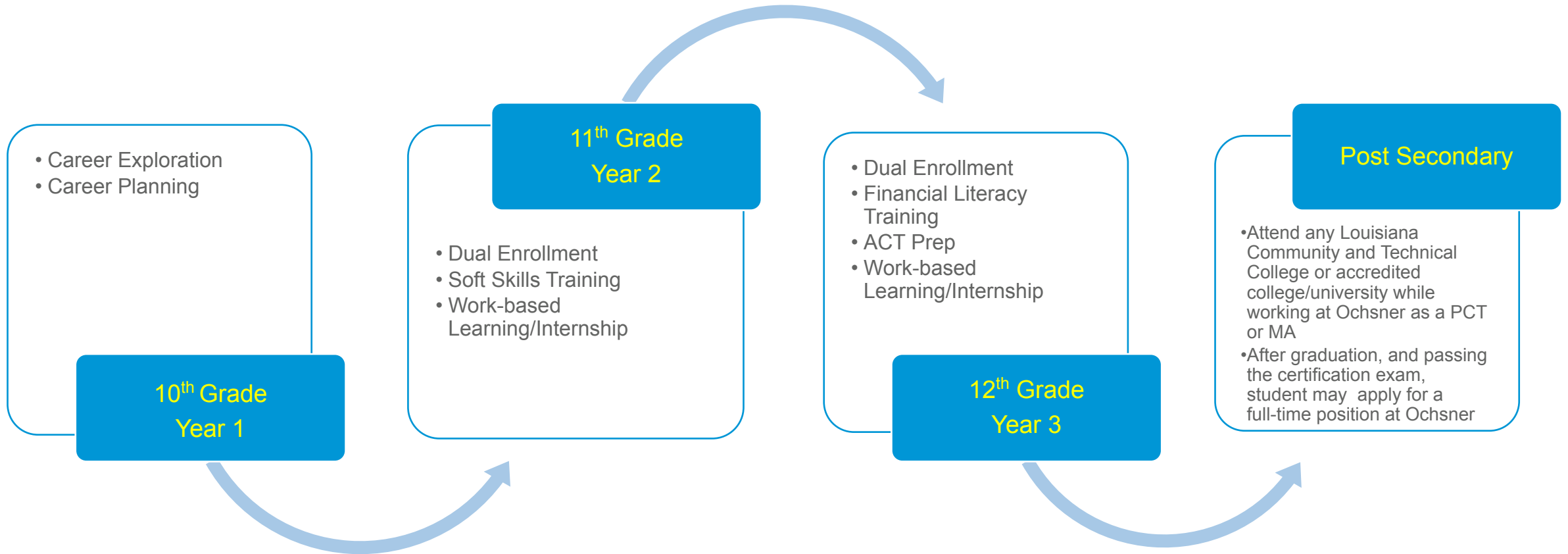


Health Science Pathways Offered



- Nursing Pre-Apprenticeship
 - Registered Nurse (RN)
 - License Practical Nurse (LPN)
- Medical Assistant (MA)
- Certified Nursing Assistant (CNA)
- Facilities Maintenance
- Sports Medicine
- Radiology Technician
- Sleep Technician
- Medical Lab Technician
- Respiratory Technician
- Surgical Technician
- Central Sterile Processor

Program Structure



Summer Internship Partners

- A paid summer internship for high school students for up to 12 weeks.

Acadiana Workforce
Solutions



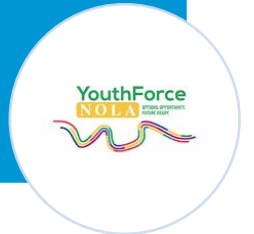
- A paid summer internship for high school and college students offered by the New Orleans' Mayor's Office and Job 1 for up to 8 weeks.

Mayor's Summer
Youth Employment
Program



- The YouthForce NOLA (YFN) summer internship is a five-week, paid program that offers high school students the chance to gain hands-on experience in a professional healthcare environment.

YouthForce NOLA





Thank You