

⚡ 2019 ⚡  
JUMP START  
CONVENTION

**STRONGER  
PATHWAYS.  
STRONGER  
CREDENTIALS.  
STRONGER  
FUTURE.**

January 29, 2019  
Raising Cane's  
River Center



DEPARTMENT of  
**EDUCATION**  
Louisiana Believes

 @JUMPSTART4LA



The background of the slide is a photograph of an industrial facility, possibly a refinery or chemical plant, featuring a complex network of metal pipes, scaffolding, and large cylindrical tanks. The scene is captured during the "blue hour" of twilight, with a soft, hazy light. Several white lightning bolt icons are superimposed on the image, one on the left and one on the right, pointing towards the center. A white dashed line runs horizontally across the top and bottom of the slide, framing the central text area.

# Effective Engagement with Industry: From the Mouth of Industry



The background is a photograph of an industrial facility, possibly a refinery or chemical plant, featuring a complex network of metal pipes, scaffolding, and large cylindrical tanks. The scene is captured from a low angle, looking down a long, straight walkway that leads towards the center of the image. The lighting is soft, suggesting either dawn or dusk. A semi-transparent white banner with rounded corners is positioned horizontally across the middle of the image. On the left and right sides of the banner, there are stylized white lightning bolt icons. The text "Do: Have a Plan" is centered on the banner in a large, black, sans-serif font. The top and bottom edges of the image are decorated with a white dashed line pattern.

**Do: Have a Plan**



The background image shows a complex industrial facility, possibly a refinery or chemical plant, with a long, straight walkway leading towards a large, multi-story building in the distance. The scene is illuminated by warm, golden light, suggesting sunrise or sunset. The sky is a pale yellow-green. The image is framed by a white dashed border at the top and bottom. There are three white lightning bolt icons: one on the left side, one on the right side, and one at the top center.

Don't: Send Them on the  
“Central Office Shuffle”



The background image shows a complex industrial facility, possibly a refinery or chemical plant, with a long, straight walkway leading towards a large, multi-tiered structure in the distance. The scene is illuminated by warm, golden light, suggesting sunrise or sunset. The sky is a pale yellow-green. The image is framed by a white dashed border at the top and bottom. On the left and right sides, there are stylized white lightning bolt icons. A semi-transparent white banner is overlaid across the center of the image, containing the text.

Do: Have a Clear Ask



The background image shows a complex industrial facility, possibly a refinery or chemical plant, with a long, straight walkway leading towards a large, multi-tiered structure in the distance. The scene is bathed in a warm, golden light, suggesting either sunrise or sunset. The sky is a pale, hazy yellow. The image is framed by a white dashed border at the top and bottom. Three white lightning bolt icons are positioned at the top corners: one on the left, one on the right, and one in the center-right area.

Don't: Waste Their Time



The background image shows a complex industrial facility, possibly a refinery or chemical plant, with a long, straight walkway leading towards a large, multi-tiered structure in the distance. The scene is illuminated by a warm, golden light, suggesting either sunrise or sunset. The sky is a pale, hazy greenish-yellow. The image is framed by a white dashed border at the top and bottom. On the left and right sides, there are stylized white lightning bolt icons. A semi-transparent white banner is overlaid across the center of the image, containing the text.

**Do: Measure Your Impact**



The image shows a complex industrial structure, possibly a refinery or chemical plant, with a long, straight walkway leading towards a large, multi-tiered building in the distance. The scene is bathed in a warm, golden light, suggesting sunrise or sunset. The sky is a pale, hazy greenish-yellow. The foreground and sides are filled with intricate metal frameworks, pipes, and scaffolding. A semi-transparent white banner is overlaid across the middle of the image, containing the text "Don't: Lose Touch!". The banner is bordered by a dashed white line. In the top-left and top-right corners, there are stylized white lightning bolt icons.

Don't: Lose Touch!



The background image shows a complex industrial facility, possibly a refinery or chemical plant, with a long, straight walkway leading towards a large, multi-story building in the distance. The scene is illuminated by warm, golden light, suggesting sunrise or sunset. The sky is a pale yellow-green. The image is framed by a white dashed border at the top and bottom. On the left and right sides, there are stylized white lightning bolt icons. A semi-transparent white banner is overlaid across the center of the image, containing the text.

**Do: Know Your Resources**



The background image shows a complex industrial facility, possibly a refinery or chemical plant, with a long, straight walkway leading towards a large, multi-story building in the distance. The scene is illuminated by warm, golden light, suggesting sunrise or sunset. The sky is a pale yellow-green. The image is framed by a white dashed border at the top and bottom. Two white lightning bolt icons are positioned in the upper corners of the image.

Overall: Think Like A Business



# Contact Information

Ethan J. Melancon

Policy and Research Project Manager

Baton Rouge Area Chamber

O: 225-381-7132

E: [ethan@brac.org](mailto:ethan@brac.org)

Louisiana Believes