

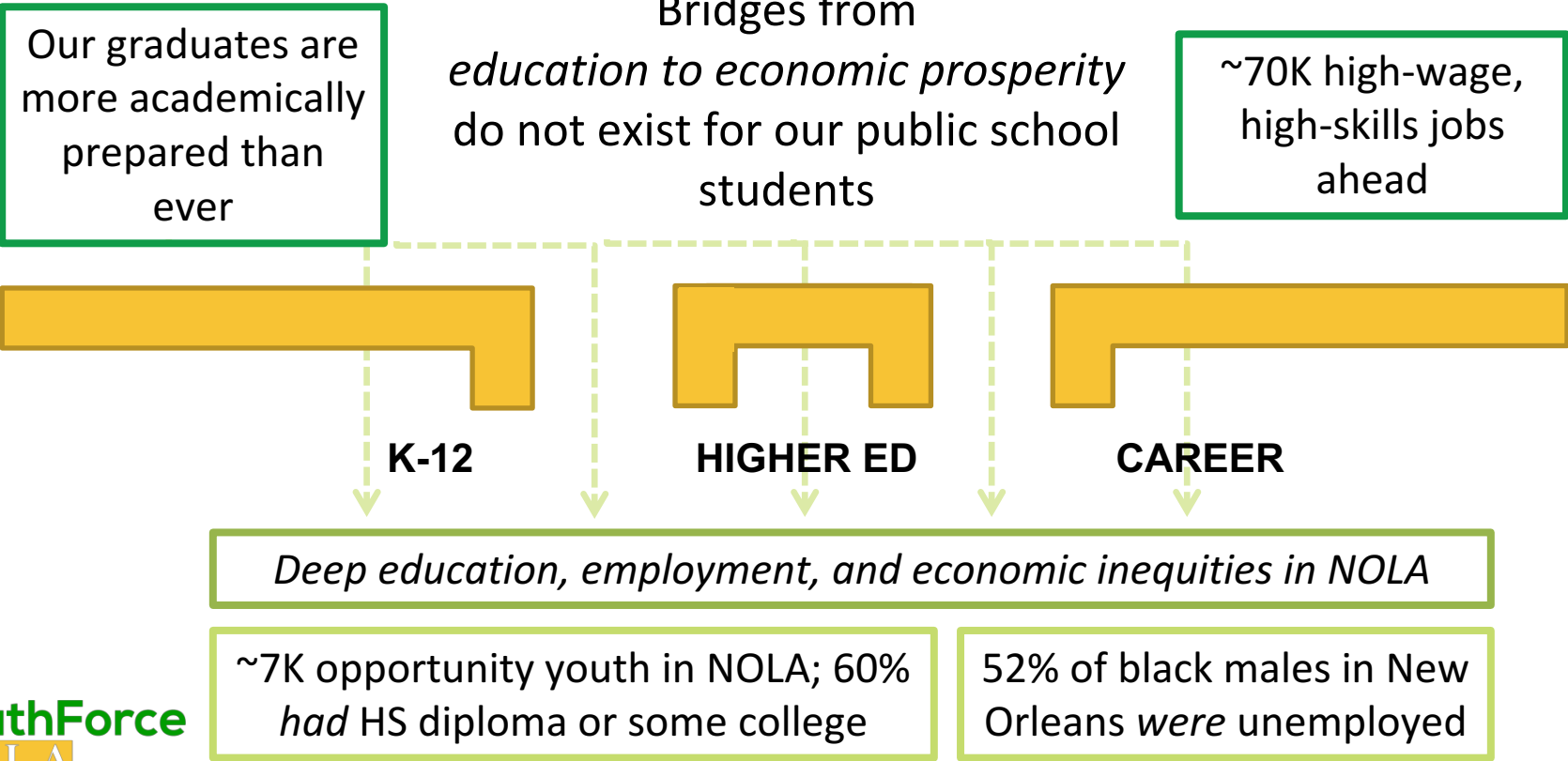
A photograph of a networking event with a blue color overlay. In the foreground, a young man in a white shirt and tie is talking to an older man in a white shirt. Other people are visible in the background, some wearing name tags. The scene is indoors with overhead lighting.

Growing Support for CTE

YouthForce Collaborative Effort

Jump Start Convention | January 29, 2019

WHY YOUTHFORCE NOLA



A COLLABORATIVE EFFORT

Students

Schools
**22 High &
7 Middle
Schools**

Employers
**100+
Employers**

**Training
Providers**
**6 Providers,
2 IHEs**

**Community
& Families**
Thousands



Junior
Achievement[®]
of Greater New Orleans, Inc.



NEW ORLEANS
BUSINESS ALLIANCE



NEW ORLEANS
CAREER CENTER



GREATER NEW ORLEANS
INC
REGIONAL ECONOMIC DEVELOPMENT

JPMORGAN CHASE & CO. CITY OF NEW ORLEANS



Urban League of
Louisiana

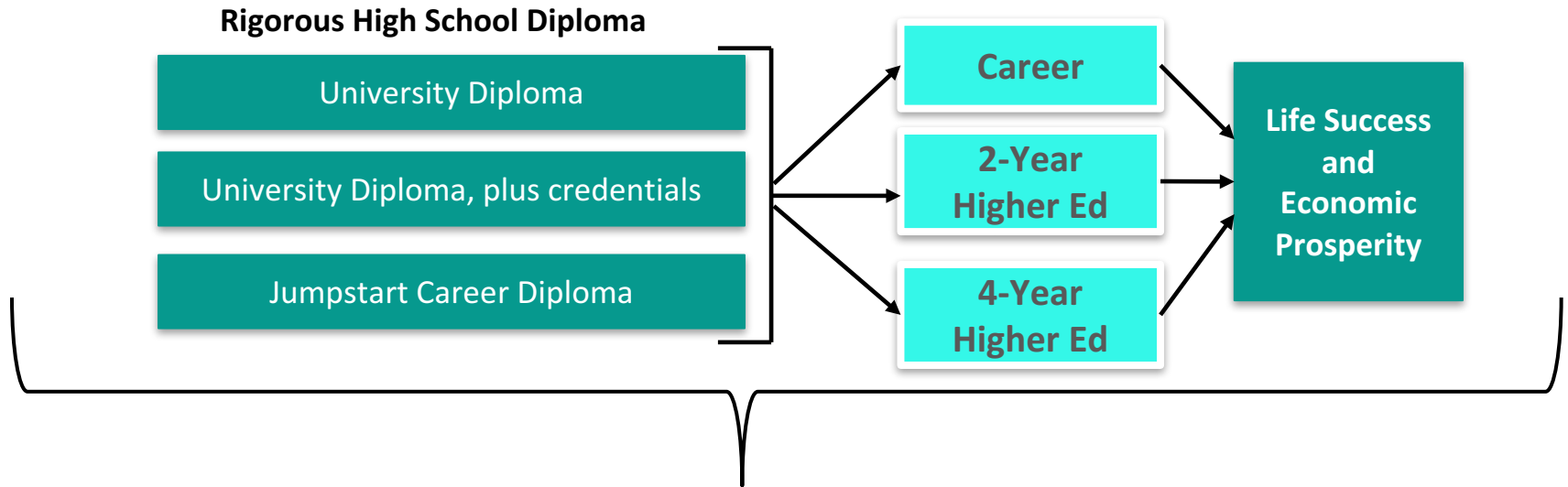
Collaborative Steering Committee

A SHARED VISION

New Orleans public school graduates are **thriving economically**, and are the **most sought after talent** for hiring and **advancement** in the region's **high-wage, fast-growing** industries.

WE ARE NOLA'S JUMP START TEAM

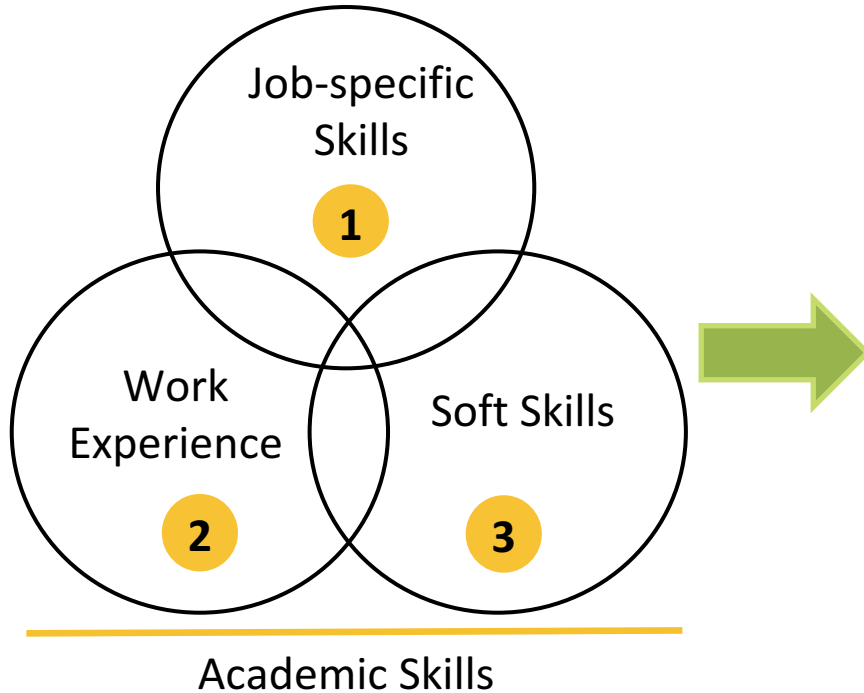
The Louisiana Jump Start Initiative set a statewide vision for expanding life and post-secondary success rates of graduates via more rigorous graduation pathways and career preparation.



YouthForce NOLA is an education, business, and civic collaborative that prepares New Orleans public school students for successful pursuit of high-wage, high-demand career pathways and facilitates systems change to ensure equitable outcomes, all in alignment with the broader JumpStart vision.

THREE GOALS FOCUS OUR EFFORT

Components of Career Readiness



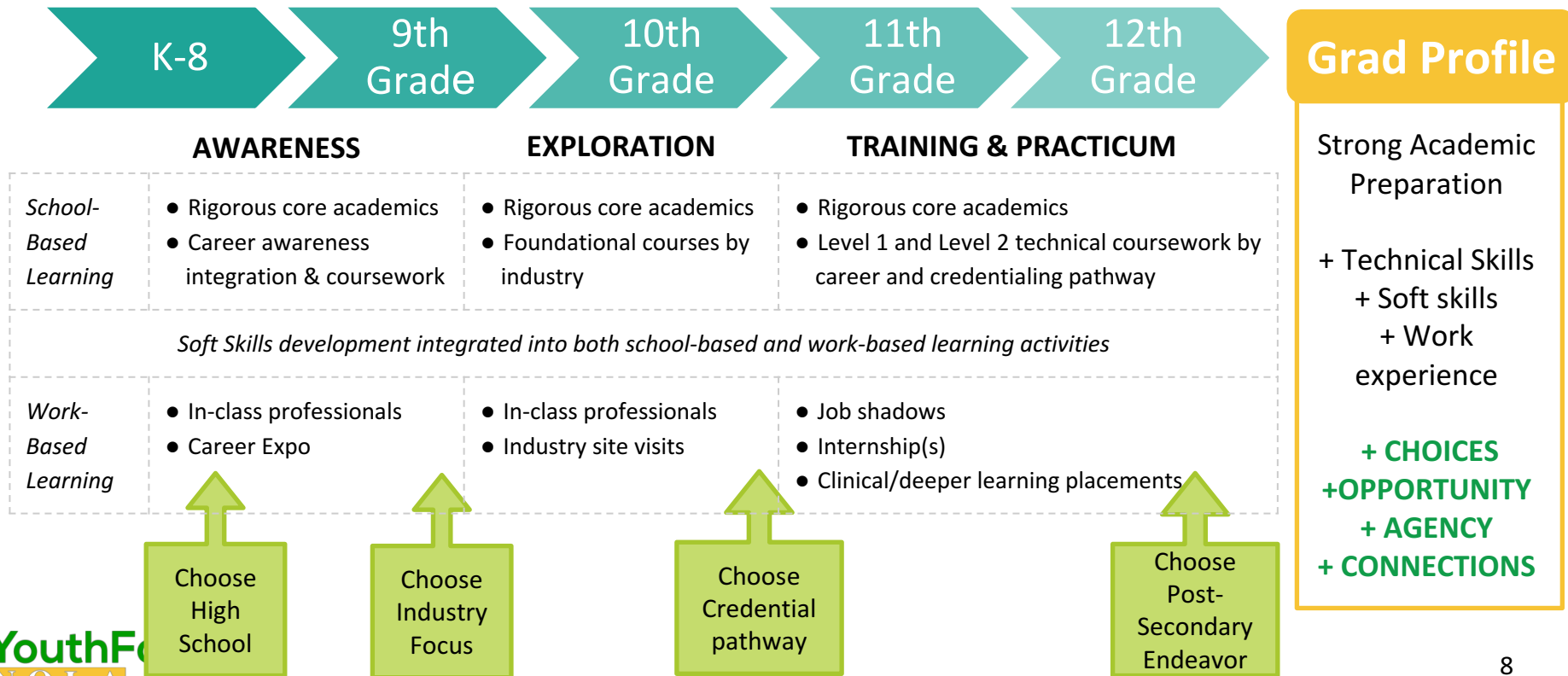
YouthForce NOLA Goals

- 1 Credentials.** 20% of the Class of 2020 will earn industry-recognized, culminating credentials that will place them on high-wage, high-demand regional career pathways
- 2 Meaningful Work Experience.** 10% of the Class of 2020 will complete internships (aligned to student-selected pathway and coursework, includes 60 hours training and 90 hours of work)
- 3 Soft Skills.** More graduates will demonstrate employer validated, career-ready soft skills

FOCUS ON REAL-WORLD SKILL CLUSTERS

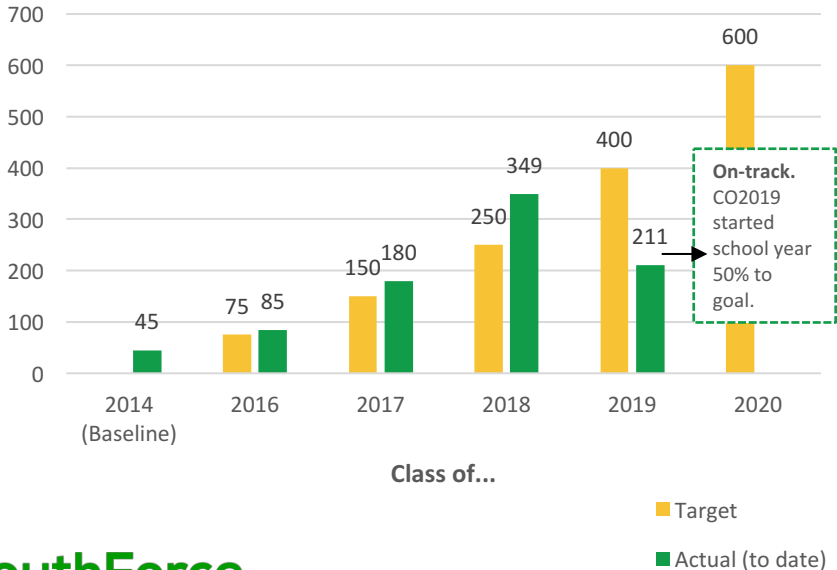
	Skilled Crafts	Health Sciences	Digital Media/IT	*Business/Operations
<i>Projected Workers Required</i>	35,000	24,000	7,300**	<i>Under review</i>
<i>Range of Occupations Needed</i>	Engineers Managers Tradespeople	Doctors, Administrators Nurses (aides to NP) Technicians (lab, x-ray)	Developers Graphic designers Network specialists	<i>List in development</i>
<i>Related Regional Industries (sampling)</i>	<ul style="list-style-type: none"> • Construction • Energy & advanced manufacturing • Water management 	<ul style="list-style-type: none"> • Patient care • Healthcare administration • BioInnovation 	<ul style="list-style-type: none"> • Digital Media • Information technology • Software/app dev 	<i>To come</i>
<i>Median Hourly Wages***</i>	\$17-\$43/hour	\$11-\$55/hour	\$17-\$43/hour	<i>To come</i>

THE ENVISIONED STUDENT EXPERIENCE

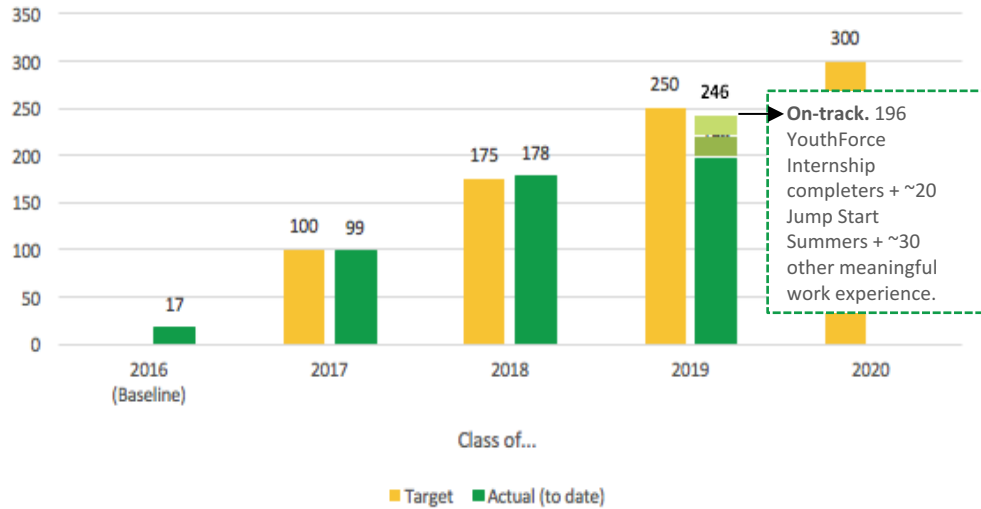


WE ARE ON TRACK TO MEET OUR 2020 GOALS

Seniors Earning Statewide Industry-Based Credentials in Target Industries



Seniors Completing Meaningful Work Experience



KEY SUCCESSES TO DATE

In addition to the credential and internship successes...

Schools

- **Partnered with 84%** of open-enrollment schools
- **Will & skill are improving** steadily
- **Post-secondary readiness conversations** include more than academics

Employers

- **Employers increasingly engaged**
- **Career Expo** – expecting 2,700+ students; 85+ employer & training exhibitors
- Twenty **Educator Externs** placed to date

Training Providers

- **Dramatic expansion** of quality technical training seats
- Students earning increasingly **diverse, and rigorous, credentials**
- New Orleans **Career Center** launched 2018

Community & Families

- **Family Engagement Toolkit** for schools
- **Almost 5,000 recipients** on email list-serve
- Developing **credential-based** career maps aligned to our priority industries and pathways

Strategic Alignment

- **Multiple, industry validated credentials & pathways** approved by Louisiana Workforce Investment Council
- Very **engaged steering committee** of 12 collaborating organizations

SOFT SKILLS EFFORT GAINING MOMENTUM



Current Programs

- YouthForce Internships
- Soft Skills Teacher Fellowship
- Soft Skills Community of Practice (K-12, OY, adults)

PARTNERED WITH MAJORITY OF ORLEANS SCHOOLS

Currently collaborating with 84% of open enrollment high schools

Abramson Sci Academy	Einstein HS	John F. Kennedy	McMain	New Harmony High	Rooted School
Carver Collegiate	Edna Karr	Landry-Walker	Morris Jeff	NOMMA	Sci High
Cohen College Prep	KIPP: Booker T. Washington	Livingston Collegiate	The Net	ReNEW Accelerated	Sophie B. Wright
Warren Easton	KIPP: Renaissance	McDonogh 35			

and one special program.

Opportunities Academy

INDUSTRY ENGAGEMENT AT ALL LEVELS

Junior Achievement

1-on-1 school support (Employer Hub)

Job Shadowing

Educator Externships

Career Expos

YouthForce NOLA

YouthForce Internships

Training Provider Strategy

Credential review & advocacy

GNO, Inc. & NOLABA

Pathways mapping and tools

Industry Advisory Boards

Annual demand reporting

Employer Engagement
“Retail”-level
(high touch)

**Industry Alignment/
Systems-Level**
(low touch)


TRAINING PROVIDERS LEAD HARD SKILL DEVELOPMENT



FAMILIES ARE CRITICAL PARTNERS



YouthForce
NOLA
Family
Engagement
Toolkit

Presented by  Urban League of Louisiana



PANEL DISCUSSION: BUILDING SUPPORT FOR CTE

Cathy Washington, Executive Vice President, Urban League Louisiana

Claire Jecklin, Executive Director, New Orleans Career Center

Lacy McManus, Vice President of Strategic Initiatives, Greater New Orleans, Inc.

Larry Washington, President, Junior Achievement of Greater New Orleans