

2018

JUMP START
CONVENTION

PATHWAYS
TO THE
FUTURE
for all students



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Raising Cane's River Center

DEPARTMENT of
EDUCATION
Louisiana Believes



Micro-Enterprise Start to Finish

Micro-Enterprise Credential: Start to Finish

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What is the BRAC Micro-Enterprise Credential

- The objective of the Micro-Enterprise Credential is to provide Louisiana students with the fundamental skills and knowledge they need to be effective small business employees and (perhaps one day) small business owners/entrepreneurs.

Three Levels of the Micro-Enterprise



Baton Rouge Area Chamber® (BRAC)

- Complementary
- Regional
- Statewide

Why the BRAC Micro-Enterprise Credential?

- The development of the Regional Micro-Enterprise Credential was inspired by three observations:
 1. employer feedback from businesses of all sizes indicates that far, far too often Louisiana high school graduates don't have the workplace behaviors and communication skills they need to be effective on the job;
 2. data from the Louisiana Workforce Commission shows most Louisiana jobs are in small businesses, and that young people today are more likely to change jobs repeatedly than past generations;
 3. the Jump Start program lacked a credential to prepare students to be effective small business employees, and (one day) successful small business owners/entrepreneurs.

Why the BRAC Micro-Enterprise Credential?

- BRAC and the LDOE agreed the Micro-Enterprise Credential had to be attainable by students of all academic backgrounds and career interests.
- The MicroEnterprise Credential will give students the workplace skills they need to succeed on the job, and the academic foundation they need to continue their education.
- BRAC and the LDOE developed a credential that is low-cost for schools to implement and gender-neutral, making the Micro-Enterprise graduation pathway an opportunity that all Louisiana high schools offer their students.



BRAC Micro-Enterprise Credential Objectives

1. Master critical workplace behaviors and communication skills
2. Learn how to access credit, and what different types of credit cost
3. Learn how to process critical small business forms and paperwork
4. Learn essential financial concepts and terms, the “language of business”

Where Do I Begin?

- Teacher Training
 - Super Summer Institute
 - Regional Trainings
- Who can teach?
 - Any teacher that has completed the LDOE training and passed the assessment for their level of the MEC can teach the credential.
 - You must register on www.microenterprise.blog if you intend to help your students earn the Micro-Enterprise Credential. This site provides all the support you'll need.

Micro-Enterprise Curriculum

- Curriculum was developed in partnership with Baton Rouge Area Chamber and Louisiana Department of Education.
- Curriculum is provided as free online downloads for all teachers.
- Secure online teacher files with answer keys and assessments.
- Can be integrated into multiple subjects or all in one subject.



Micro-Enterprise Credential Assessment

1. Self-Assessment Key Terms – (25% of certification exam questions);
2. School versus Workplace Expectations – (5% of certification exam questions);
3. Business Structure – (10% of certification exam questions);
4. Credit –(25% of certification exam questions);
5. Key Financial Terms and Business Concepts –(30% of certification exam questions);
6. Business Ethics and Social Responsibility – (5% of certification exam questions)

Micro-Enterprise Credential Process

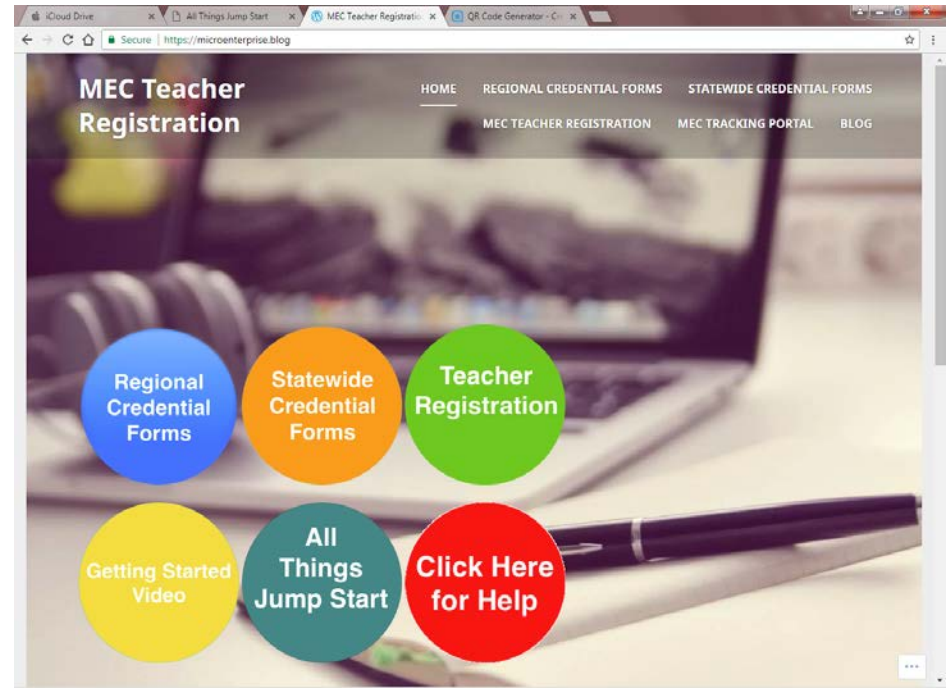
- Complete Self-Assessment & Self Assessment Presentation
 - Earns Complementary Credential
- Complete Remaining Modules
 - Must complete credit application
 - Must complete online company registration
- Take QuestionMark Assessment
- Request Credentials

I've Taught and Tested, Now What?

- Purchase Credentials from BRAC
- Upload BRAC receipt and Career Compass of Louisiana Tracking Excel Spreadsheet
- Digital certificates are provided to the instructor

Where Do I Get Support in Teaching the MEC?

www.microenterprise.blog





Q & A