

⚡ 2019 ⚡
JUMP START
CONVENTION

**STRONGER
PATHWAYS.
STRONGER
CREDENTIALS.
STRONGER
FUTURE.**

January 29, 2019
Raising Cane's
River Center

DEPARTMENT of
EDUCATION
Louisiana Believes

 @JUMPSTART4LA

The background of the slide is a photograph of an industrial facility, possibly a refinery or chemical plant, featuring a complex network of metal pipes, scaffolding, and large cylindrical tanks. The scene is captured during the "blue hour" of twilight, with a soft, hazy light. Two stylized white lightning bolt graphics are positioned on the left and right sides of the top half of the image. A white dashed line runs horizontally across the top of the slide, just above the text area.

Jump Start 2.0

The Future of Career Education in Louisiana
Ken Bradford and Alex Matthews

Goals for today

- Share **context on Jump Start**
- Share **why now** is the time to define a new vision
- Share key messages from the **engagement process**
- Get your reactions to **ideas so far**
- Preview the **next steps**

Louisiana Believes

The background image shows a complex industrial construction site, likely a refinery or chemical plant, with extensive scaffolding and metal structures. The scene is captured during the 'golden hour' of sunset or sunrise, with a warm, orange glow. A semi-transparent white banner is overlaid across the center of the image. At the top and bottom edges of the banner, there are decorative white dashed lines. On the left and right sides of the banner, there are stylized white lightning bolt icons. The main text is centered on the banner in a large, black, sans-serif font.

Context on Jump Start

Context

In 2013,

~2%

*Of students earned
a Career Diploma*

~20,000

Industry-based credentials were awarded

Louisiana Believes

Context

- We launched Jump Start in 2014 after an extended consultation process
- There were four main components of the original Jump Start Blueprint
 1. Shift the narrative on career education
 2. Form Jump Start Regional Teams
 3. Build baseline career skills for all students
 4. Make smart shifts in accountability

Louisiana Believes

Context

In 2018,

>20%

>90,000

~2%

~20,000

*Of students earned
a Career Diploma*

Industry-based credentials were awarded

Louisiana Believes

The background image shows a complex industrial facility, possibly a refinery or chemical plant, with a long, straight walkway leading towards a large, multi-tiered structure in the distance. The scene is illuminated by a warm, golden light, suggesting either sunrise or sunset. The sky is a pale, hazy greenish-yellow. The image is framed by a white dashed border at the top and bottom. Two white lightning bolt icons are positioned on the left and right sides of the top border.

Why Jump Start 2.0?

Why Jump Start 2.0?

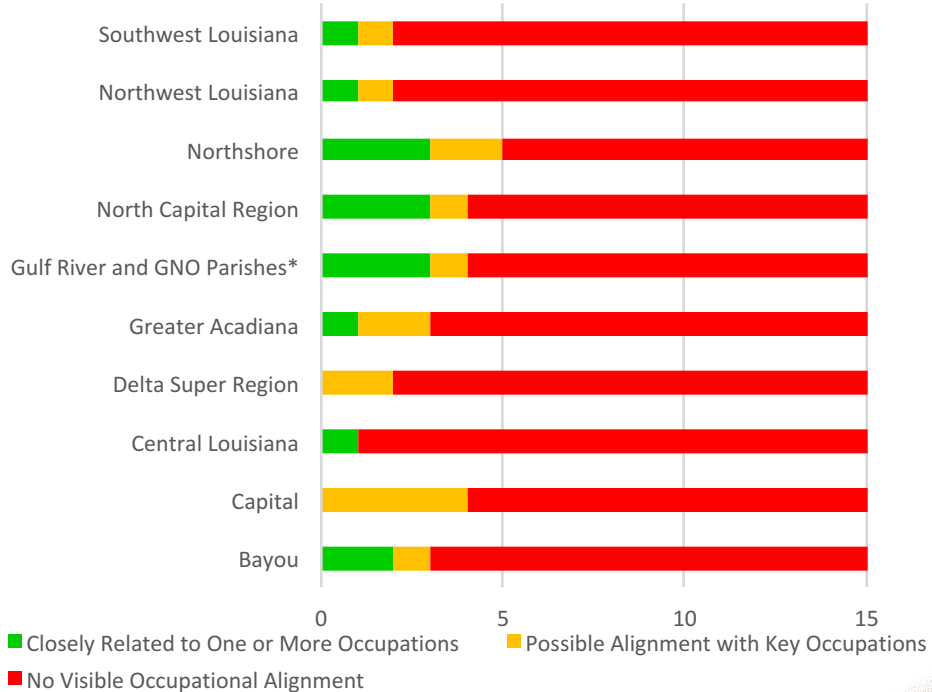
- With our first graduating cohort of Jump Start TOPS Tech Students, BESE commissioned an analysis of
 1. the rigor of credentials earned, and
 2. how those credentials aligned with employment opportunities
- Here is what we found...

Why Jump Start 2.0?

24%

- Across the state, only **24%** of credentials earned by students graduating on a Jump Start TOPS Tech diploma were **Statewide credentials**
- This means that over 6,300 students graduated without a high-value credential, limiting their employment prospects

Why Jump Start 2.0?



- A prominent labor market economist assessed alignment between credentials earned and employment opportunities
- Analysis found that in reach region, 3 or less of the top-15 most common credentials earned were aligned with employment opportunities in the region

Louisiana Believes

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Our engagement process

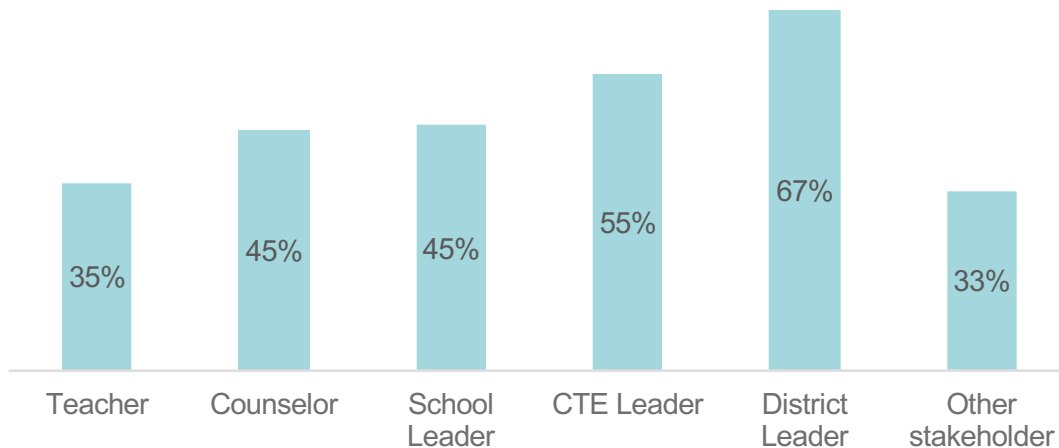
Our engagement process

- To develop a new vision, LDOE has been speaking with teachers, CTE leaders, counselors, school and district leaders, higher education, workforce and economic development, and industry
- We also heard from over 630 educators and other stakeholders through our Jump Start Survey
- Here is what we've heard

Our engagement process

- **Takeaway 1:**
There remains stigma attached to career and technical education

Percent of respondents who agree there remains a 'stigma about Jump Start among administrators, teachers, counselors, or parents'



Louisiana Believes

Our engagement process

- **Takeaway 2: It is hard to forge connections between education, industry, and higher education**

[we need to] continue to connect with the workforce to understand what is needed and how can the educational system be a pipeline for the career opportunities that are offered in the State.

CTE Leader

[We need an] understanding of what industry wants, meaningful credential, acknowledgement of what constitutes high wage/demand regionally, age restrictions, logistical complications in various regions

CTE Leader

Louisiana Believes

Our engagement process

- **Takeaway 3: Resources – financial and human – are hard to access**

*I hate to say it, but **funding is the main challenge for us.***

School Leader

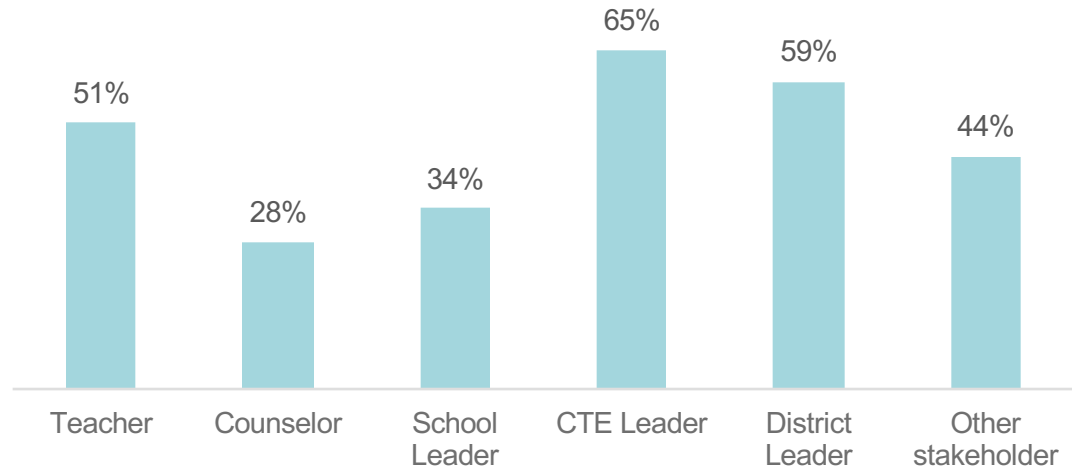
*[one challenge is] elevating the value of the CTE field by **finding ways to compensate CTE instructors in order to attract quality talent.***

CTE Leader

Our engagement process

- **Takeaway 4:**
We can do better at sharing information

Percent of respondents rating their knowledge of workforce needs in their region 'high' or 'very high'



Our engagement process

- Takeaway 5: There is unnecessary complexity in the system

>50 VS 16

*Jump Start
Pathways*

*Perkins V Career
Clusters*

*Sometimes figuring out the **options**
for students is so complex that it is
easy to overlook certain options.*

Counselor

Louisiana Believes

The background image shows a complex industrial facility, possibly a refinery or chemical plant, with a long, straight walkway leading towards a large, multi-story building in the distance. The scene is illuminated by warm, golden light, suggesting sunrise or sunset. The sky is a pale, hazy green. The image is framed by a white dashed border at the top and bottom. Two white lightning bolt icons are positioned on the left and right sides of the top border.

Jump Start 2.0 Vision

Jump Start 2.0 Vision

Students	<ul style="list-style-type: none">• Students can engage in high-quality pathways aligned with their interests and passions, culminating in IBCs that create real opportunities after graduation.
Teachers and Counselors	<ul style="list-style-type: none">• Teachers and counselors receive Jump Start training (to earn IBCs and to master critical Jump Start policy and practice) at times and using learning modalities convenient to them.
CTE Leaders	<ul style="list-style-type: none">• CTE leaders are better-trained, better-supported, and more valued as essential educational leaders.
Schools and Districts	<ul style="list-style-type: none">• Schools and districts receive the funding and accountability rewards necessary to create high-quality CTE learning environments, and leverage technology and connectivity to increase the pathways they offer.
Employers	<ul style="list-style-type: none">• Regional employers find that Louisiana's high school graduates are prepared and effective as entry-level employees.

Louisiana Believes

The background is a photograph of an industrial facility, possibly a refinery or chemical plant, featuring a complex network of metal scaffolding, pipes, and structural beams. The scene is captured from a low angle, looking down a long, straight walkway that leads towards a large, multi-tiered industrial structure in the distance. The lighting is soft and warm, suggesting a sunset or sunrise. A semi-transparent white banner with rounded corners is centered horizontally across the middle of the image. The banner contains the text "Working ideas" in a clean, black, sans-serif font. On the left and right sides of the banner, there are stylized white lightning bolt icons. Additionally, there are decorative white dashed lines running horizontally across the top and bottom edges of the image, framing the central banner.

Working ideas

Working ideas

- Celebrate excellence
- Streamline and strengthen pathways
- Rebuild the website
- Empower talent
- Pilot a new model of governance

Working ideas

- Celebrate excellence
- Streamline and strengthen pathways
- Rebuild the website
- Empower talent
- Pilot a new model of governance
- Introduce an annual IBC attainment day, similar to current AP celebration
- Spotlight CTE excellence with videos and other media coverage
- Ensure Jump Start students are recognized in Student of the Year Celebrations
- Reward Career Center excellence the way school excellence is celebrated

Working ideas

- Celebrate excellence
- Streamline and strengthen pathways
- Rebuild the website
- Empower talent
- Pilot a new model of governance
- Consolidate existing Jump Start pathways into 'career clusters' aligned with Perkins V classifications
- Call on IBC Committee to review employability of Statewide IBCs
- Ensure all Jump Start diploma students take part in a high-quality work-based learning experience
- Ensure IBCs articulate to post-secondary options

Working ideas

- Celebrate excellence
- Streamline and strengthen pathways
- Rebuild the website
- Empower talent
- Pilot a new model of governance
- Engage a User-Interface expert to redesign the Jump Start website in order to:
 - Ensure intuitive use for all users
 - Streamline and clarify policy
 - Foster collaboration between school systems

Working ideas

- Celebrate excellence
- Streamline and strengthen pathways
- Rebuild the website
- Empower talent
- Pilot a new model of governance
- Ensure counselors receive training in industry opportunities in their region and on Jump Start pathways
- Empower CTE leaders through the CTE Leadership Academy

Working ideas

- Celebrate excellence
- Streamline and strengthen pathways
- Rebuild the website
- Empower talent
- Pilot a new model of governance
- Create the opportunity for school systems to participate in a Jump Start 2.0 pilot, **aligned with Perkins V**, where:
 - A full-time CTE leader would lead a collaborative group to identify CTE needs in their region
 - They would leverage various funding sources to build out a Jump Start plan aligned with **local priorities**
 - LDOE would support them through that process

We want your perspective

- We want your perspective!
- Please go to the following website:
- There, you can share your feedback on the ideas we've discussed today. You will:
 - Rate each of the challenges
 - Share your perspective on the working ideas
 - Share any further thoughts
- Please take 5 minutes to do this now

bit.ly/jump-start-2

The image shows a complex industrial structure, possibly a refinery or chemical plant, with a central walkway leading towards a large building in the distance. The scene is overlaid with a semi-transparent white banner containing the text "Next steps". The banner is decorated with white lightning bolt icons at the top corners and a dashed white line at the bottom edge. The background is a hazy, golden-brown color, suggesting a sunset or sunrise.

Next steps

Next steps

- LDOE will incorporate your feedback into a draft Blueprint
- In February, we will release a draft Blueprint for public feedback
- LDOE will update the Blueprint based on feedback, and submit to BESE in Spring