

Louisiana students have the opportunity to help their schools win cash grants by creating videos for the new Jump Start Video Network (JSVN). The JSVN will provide parents, students and teachers with fun and informative short videos about different aspects of the Jump Start program.

The rules of the contest are easy:

1. All Louisiana students are eligible to participate.
2. All videos must be short – around two minutes, no longer than three minutes.
3. Videos should be about some aspect of Jump Start – a class, a student experience, a teacher or parent experience, questions, requests or opinions. Students have wide latitude as to the video subjects they choose.
4. Videos should be completed as part of a middle or high school course. Alternatively, students who complete videos independently should enlist a teacher-sponsor at their school. Students may submit multiple videos.
5. Students and their parents/guardians must submit via email the attached release form along with contest videos they submit. Releases must be submitted for all students whose images, voices or names appear in a video.
6. Videos must be submitted for review to the Department of Education by a teacher. Teachers should forward a link for each video being submitted to JumpStart@la.gov, attaching all required student release forms with each link.
7. The Department of Education will review videos to make sure they are an appropriate length, to make sure they are about Jump Start, and to make sure videos use appropriate imagery and language.
8. Cash grants will go to the schools of the award-winning students to help purchase IT or video equipment and related supplies.

- All videos must be submitted to JumpStart@la.gov by February 10, 2017 (new deadline).
- Qualifying videos will be uploaded to the JSVN on or about January 31, 2017.
- The winning videos in each category will be those that achieve the greatest number of views by March 20, 2017.

VIDEO AWARD CATEGORIES

VIDEOS FOR PARENTS	VIDEOS FOR STUDENTS	VIDEOS FOR TEACHERS
Video Champion: \$1,000 grant	Video Champion: \$1,500 grant	Video Champion: \$1,000 grant

There will also be multiple Honorable Mention grants of \$500 each to meritorious videos.

If a video mentions the new Jump Start Automated Text Response System, then the video must end with a visual of the following language lasting at least 8 seconds (which will not count against the time limit of the video):

To learn more about Louisiana’s Jump Start program, text “JUMPSTART” (as a single word) to 99008.

By texting “JUMPSTART” to 99008 you consent to receive automated messages from the Louisiana Department of Education. Message and data rates may apply. For additional details about your rights please go to http://trumpia.com/main/termsofuse_subscribers.php.

Louisiana teachers: Please email any questions you have to JumpStart@la.gov.

Louisiana students: Good luck!

Name of Parent/Guardian:

Name of Student:

Teacher and School Name:

As the parent/guardian of the student named above, I have the authority to grant – and as evidenced by my signature below, do hereby expressly grant – any and all permissions that may be necessary, needed or desired to allow my student to participate in the Jump Start Video Network (JSVN) Contest and/or to appear in a submitted video.

I understand and approve all of the following statements:

1. My student's video(s) – which may include my student's image or voice – may be uploaded to the JSVN and the Department of Education website (<http://www.louisianabelieves.com>). I understand that such appearance does not and will not constitute any type of "employment" or "agency." I further understand that there will be no compensation for any such appearance or any future usage of this video, or any resulting intellectual property containing the voice or image of my child or children.
2. My student's video may include credits or other written messages that identify my student as an actor, director and/or producer of the video. Any decision to include my student's name in the video is approved by me.
3. My student's teacher will be communicating to the Department of Education by email to submit my student's video(s) for this contest. I understand that the teacher will be providing my student's name in emails to the Department of Education. I grant my permission to allow my student's teacher and the Department of Education to communicate via email using my student's personally identifying information regarding this contest.
4. The Department of Education will review all student videos to make sure the videos conform with all contest rules, including but not limited to making sure all videos use suitable images and language. I understand the Department of Education's determination of whether student videos comply with contest rules – and any determination for any reason that a student video is unsuitable for being uploaded to the JSVN and the Department of Education website and is disqualified from the contest – is final and not subject to appeal. I further understand that the Department of Education's determination of "winning" and "honorable mention" videos is final and not subject to appeal.
5. My student's video may be posted to the JSVN and the Department of Education website for viewing by members of the public. I understand that the Department of Education cannot exercise any control as to any member of the public who may view videos on the JSVN and the Department of Education website.
6. If I want my student's video to be removed from the JSVN I will email the Department of Education at JumpStart@la.gov or call 1-877-453-2721 requesting that the Department of Education remove my student's video from being viewed. The Department of Education will attempt to comply with all requests within 48 hours, and will provide written confirmation that your student's video has been removed to any address you provide.
7. I relieve and hereby agree to hold the Louisiana Department of Education free and harmless from any and all liability arising out of the posting of my student's video(s) to the JSVN and/or out of any related emails between my student's teacher and the Department of Education directly related to this contest.

Signature of Parent/Guardian:

Name of Parent/Guardian:

Date: