



Teacher Rubric Unit 1 PT1

Student Name: _____

Date: _____

Section #: _____

Unit 1 Performance Task 1: Personal Brand and Vision Board Rubric and Checklist

Prerequisite skills:

1. The vision board includes a personal goal.	Yes	No
2. The vision board includes a career goal.	Yes	No
3. The vision board includes images and quotes to demonstrate self-awareness (learning style, leadership style, strengths, values, etc.).	Yes	No

Relational skills and Personal Attributes:

4. The student demonstrates effective teamwork habits.	Yes	No
5. The student demonstrates a positive work ethic, including a positive attitude.	Yes	No

Quality Indicators	Meets or Exceeds Expectations	Not Yet or Inconsistently Meets Expectations	Does Not Meet Expectations	Comments
Applied Knowledge: Critical Thinking Skills	The vision board demonstrates all of the requisite skills, including <ul style="list-style-type: none"> • critical thinking • creativity • ability to plan well • ability to organize ideas well 	The vision board demonstrates some of the requisite skills, but does not demonstrate the skill checked: <ul style="list-style-type: none"> <input type="checkbox"/> critical thinking <input type="checkbox"/> creativity <input type="checkbox"/> ability to plan well <input type="checkbox"/> ability to organize ideas well 	The vision board does not demonstrate enough of the requisite skills to demonstrate applied knowledge.	
Career Navigation Skills	The vision board conveys a strong awareness of the student's personal strengths,	The vision board conveys a developing awareness of the student's personal strengths, skills, and opportunities for	The vision board does not sufficiently convey awareness of the student's personal	

	skills, and opportunities for growth.	growth, but the board needs to better portray the student's self-awareness.	strengths, skills, and opportunities for growth.	
Communication Skills	<p>Student clearly demonstrates all of the following communication skills:</p> <ul style="list-style-type: none"> • communicating verbally to complete the required tasks • through writing and design communicate the goals and the strengths and values that the students will build upon to make those goals real • present the vision board in a compelling manner to a small group of classmates 	<p>Student demonstrates some communication skills required for successful participation in a team, but does not demonstrate the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> communicating verbally to complete the required tasks <input type="checkbox"/> through writing and design communicate the goals and the strengths and values that the students will build upon to make those goals real <input type="checkbox"/> present the vision board in a compelling manner to a small group of classmates 	<p>Student does not demonstrate enough of the requisite effective communication skills.</p>	

NOTES: