

Tonuz Of Bunz

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Introduction/Overview:

Our company “Tonz of Bunz” is a food truck where we sell a variety of burgers and hotdogs, with milkshakes in different sizes. Our food truck is for people who want cheap, quality food that is ethically made! You can find us in many different locations that are around Orleans Parish.

Company Statements:

Here at Tonz Of Bunz our Mission is to please our customers with great quality food. Our purpose is to fill your stomach with delicious food. We are a consistent a food truck, we meet all your needs. If you want a big well done burger, you can just stop by us!

Our Vision is to inspire other people to start their own food truck business. We also want to become the greatest food truck of all time.

Company Goals

Our long and short term goal is to save at least 50-100 dollars a day to eventually be able to save enough to get a restaurant. We will accomplish this by having a savings account and putting 10% of our money made that day into the bank.

Menu: Financial Overview:

Milkshakes:

- Vanilla Milkshake or Chocolate Milkshake
Small-\$1.25, Medium-\$1.75, Large-\$2.00

Side:

- Seasoned Fries

Burgers:

- Cheese Burger(hamburger with cheese)- \$2.75
Small-\$1.00, Medium-\$1.50, Large-\$1.75
(Want Chili? Cost 25 Cent More)
- Combo-(1 Burger, Medium Fry, Milkshake)-\$5.25
- NOLA Burger-(Seasoned Patty with Secret Sauce)-\$3.00
Combo-(1 Burger, Medium Fry, Milkshake) -\$5.50
- Hamburger(regular burger)-\$2.00
Combo-(1 Burger, Medium Fry, Milkshake)-\$5.00

Hot Dog:

- Hot Dog-(Regular Hot Dog)-\$2.00

Combo-(1 Dog, Medium Fry, Milkshake)-\$4.75

- NOLA Dog-(Seasoned Dog and Secret Sauce)-\$3.00

Combo-(1 Dog, Medium Fry, Milkshake)-\$5.50

We would sell and open up shop

Wed.-Mon. We are expected to make
about \$500 a week.

Marketing Overview:

Here at Tons of Buns Our Strategy is: Get people to buy or food.

Specific Food: Hot Dogs, Burgers, Fries, & Milkshakes!

Locations: River Walk, French Quarter, Residential Parks, and Supermarket Parking lots

Products and Services: Advertise our company on social media(instagram, facebook, snapchat)

Discounts: On Holidays we'll have discounts on our specials.

Operational Overview:

The hours that Tonz of Bunz will be in operation are from 7am to 6pm on sundays and saturday, which will be our most popular days most likely, and for monday through friday we will be open from 9am to 5pm.

We will be parked in the french quarter, the river walk, residential parks not two blocks within a school, and the parking lots of various supermarkets in new orleans parish.

We are protected by our permits that we have acquired under the state of louisiana and we have paid all of our fees that are required for a food truck our state. We are also prepared for yearly sanitation inspections.

Conclusion Statement:

Our food truck will be successful because we sell high quality food for reasonable prices. We also try to fulfill our customers needs at our best abilities.

Our group is great at working well with each other, if we disagree with a group member, we'll try and talk it out to an agreement.

Our strengths that we used were cooperation, dedication, creativity, versatility, and multitasking.