

student Name:	
Date:	
Section #:	
	e: Date: Section #:

	Unit 5 Performance Task 3:	Unit 5 Performance Task 3: Helping Professions Awareness Campaign Rubric and Checklist	Campaign Rubric ar	id Checki	ISI	
Deliverables						
<ol> <li>All required section</li> </ol>	All required sections of the helping professions research are complete	are complete.		Yes	No	
<ol><li>All required section</li></ol>	All required sections of the biographical sketch are complete	olete.		Yes	No	
<ol><li>All components of t</li></ol>	All components of the job shadowing assignment are complete	mplete.		Yes	No	
<ol><li>All required section</li></ol>	All required sections of the social media posts are complete	ete.		Yes	N <sub>o</sub>	
Relational Skills and Personal Attributes	sonal Attributes					
<ol><li>The student demon</li></ol>	The student demonstrated effective independent work habits	nabits				
a. responsibility	ity			Yes	No	
b. self-discipline	ine			Yes	No	
Quality Indicators	Meets or Exceeds Expectations	Not Yet or Inconsistently Meets Expectations	Does Not Meet Expectations	xpectatio	ns	Comments
Applied Knowledge: Critical Thinking Skills	Student demonstrates all of the	Student demonstrates some of the requisite skills when	Student does not demonstrate	emonstrat wledge	Ф	
	the helping professions and	researching the helping	when researching the helping	ne helping		
	shadowing, interviewing, and videoing a helping professional:	professions and shadowing, interviewing, and videoing a	professions or shadowing, interviewing, and videoing a	owing, deoing a		
	<ul> <li>critical thinking</li> </ul>	helping professional but does	helping professional.	-		
	<ul> <li>creativity</li> </ul>	not demonstrate the behaviors				
	<ul> <li>ability to make sound</li> </ul>	checked below:				
	decisions	creativity				
	ability to reason logically	ability to make sound				
	• ability to plan well	decisions				
	ability to plaif well	ability to solve problems				
	apility to organize ideas well	ability to reason logically				
		ability to plan well				
		ability to organize ideas				
		well				





Career Navigation Skills	Student demonstrates	Student demonstrates some		
	background knowledge and	background knowledge and		
	understanding of key concepts	understanding of key concepts		
	about the helping profession	about the helping profession but		
	through all of the following	not the indicators checked		
	indicators:	below:		
	<ul> <li>ability to understand the</li> </ul>	ability to understand the		
	impact of the helping	impact of the helping		
	professions on careers	professions on careers		
	<ul> <li>ability to understand the</li> </ul>	ability to understand the		
	link between helping	link between helping		
	professions to altruism.	professions to altruism,		
	servant leadership and	servant leadership and		
	service learning			
	<ul> <li>identify steps to embark on</li> </ul>	lidentify steps to embark on		
	pathways that lead to a	career in the helping		
	career in the helping	professions		
	professions			
Executive Skills	Student demonstrates the ability	Student does not demonstrate	Student does not demonstrate	
	to	the following abilities:	enough of the required	
	<ul> <li>manage time effectively</li> </ul>	manage time effectively to	executive skills when	
	to complete all the	complete all the required	researching the helping	
	required tasks on time	tasks on time	professions or when shadowing,	
	<ul> <li>manage resources</li> </ul>	manage resources	interviewing and videoing a	
	effectively to complete	effectively to complete the	helping professional.	
	the shadowing,	shadowing, interviewing and		
	interviewing and	videoing of a helping		
	videoing of a helping			
	professional	interviewing and videoing a		
	• communicate			
	effectively by	posting through social		
	interviewing and	media		
	videoing a helping	apply information		







Information Use Skills Stude requipments by meaning indicates indicates	Communication Skills  Communication Skills  Student de requisite c by meeting indicators: e et c c in to
Student demonstrates all of the requisite information use skills by meeting the following indicators:	professional and posting through social media apply information technology appropriately when posting through social media apply information technology effectively when posting to social media to increase the number of views Student demonstrates all of the requisite communication skills by meeting the following indicators: actively communicates verbally in an interactive presentation actively listens to instructions necessary to complete the task accurately conveys information as a means to promote the helping profession
Student does not demonstrate one of the requisite information use skills:  use research information to	when posting through social media apply information technology effectively when posting to social media to increase the number of views  Student demonstrates some of the requisite communication skills but does not meet the indicators checked below: effectively communicates verbally in an interactive presentation actively listens to instructions necessary to complete the task accurately conveys information as a means to promote the helping profession
Student does not demonstrate the ability to use and communicate information to complete a biographical sketch	Student does not demonstrate the required communication skills when researching the helping professions or shadowing, interviewing and videoing a helping professional.







		professional	
		shadowing a helping	
		organizations by	
	a helping professional	and community-based	
	organizations by shadowing	<ul> <li>participating in civic</li> </ul>	
	community-based	interview	
	participating in civic and	by conducting an	
	conducting an interview	local governance issues	
	local governance issues by	national, state, and	
	major national, state, and	awareness of major	
professional.	developing an awareness of	<ul> <li>developing an</li> </ul>	
shadowing a helping	checked below:	indicators:	
skills when interviewing and	skills but not the indicator	by meeting the following	
enough of the civic engagement	the requisite civic engagement	requisite civic engagement skills	
Student does not demonstrate	Student demonstrates some of	Student demonstrates all of the	Civic Engagement Skills
		media	
		and posting on social	
		a biographical sketch	
		information by creating	
	IIIcola	<ul> <li>communicate</li> </ul>	
	sketch and posting on social	profession	
	by creating a biographical	of the helping	
	communicate information	benefits and demands	
		understand the	
	demands of the helping	information to	
and posting on social media.	understand the benefits and	<ul> <li>use research</li> </ul>	

NOTES:

