



Name:	
Date:	
Class/Section:	

**Performance Task Description:**

As a member of the community it is important to understand how individuals can impact the world around them and how the characteristics of servant leadership and altruism are common qualities in local and national heroes. You will research a hero who displays characteristics of servant leadership and altruism and create a social media profile that illustrates his or her contributions. You will reflect on how the qualities of servant leadership and altruism in the selected hero can be inspirational to you and others in your community.

**Goals:**

- Define servant leadership and the characteristics and benefits of altruism.
- Develop and demonstrate the characteristics of servant leadership: listening, empathy, healing awareness, persuasion, conceptualization, foresight, stewardship, Commitment to the growth of people, building community.
- Evaluate problems in your community and apply leadership skills to create goals that improve the lives of people or address community issues.

**Essential Questions:**

- What is servant leadership and how can I apply qualities of servant leadership in my classroom, school, and community?
- What is altruism and how can I apply altruistic characteristics in my school, home, and community?
- What qualities and values define a good citizen?
- How can community service help me develop career and executive skills and support my personal growth and citizenship?
- What types of careers help people and shape communities?
- How do my personal values and goals relate to servant leadership?

**Directions:**

**Step 1: Finding Your Hero**

- Research heroes using the provided resources.
- Select one hero who displays the qualities of servant leadership and altruism.

**Step 2: Creating Your Hero's Profile**

- Create a one-page LinkedIn look alike profile of the hero. You can use the following page to help you think through and develop the profile.
- Highlight how the characteristics of servant leadership and altruism are displayed in this hero and how he or she impacts his or her community.

**Step 3: Reflecting on How You Can Make a Difference**

- Develop a reflection paragraph (3 or 4 sentences) on how you can use the characteristics of servant leadership and altruism to make an impact in your community.
- Discuss with your peers how you can inspire others to make a difference in their community.

**Resources:**

- <https://www.giraffe.org>
- <https://www.cnn.com/specials/cnn-heroes>



**Creating a Professional Profile**

**Steps to creating your headline:**

1. Identify and list four to six of your best keywords.

_____	_____
_____	_____
_____	_____

2. Identify and list several of your important describing statements that resonate with your reader.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. Create your headline using the keywords and describing statements you identified above. Use 120- characters or less.

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**Your Profile Summary**

1. Begin with a strategy statement that describes who you are.

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. Develop a summary of what you have accomplished in your academic or work life so far.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. Communicate what you are you looking for right now. What are your present goals? Be precise.

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



**Experience**

Job Titles-Make sure you word job titles correctly since the titles carry more weight than the description in the LinkedIn algorithm.  
Description of jobs-Be clear and concise. Let employers know what you have done so they know what you are capable of doing now.

**Skills**

This is a good place for a bulleted list of skill that make you valuable to an employer. This may include manual labor skills, technology skills, or leadership skills. Anything that makes you more engaging to employers.

**Education**

If you've graduated from the school, you can put when you attended; otherwise, you can put your expected graduation year.

**Volunteer Experience**

List anywhere you have volunteer experience, interests, and active participation in groups, organizations, and influencers.

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**Accomplishments**

List any additional accomplishments that may not be listed above. This is a great place to include multiple languages, publications, or honors organizations.

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**Professional Profile**

First Name

Last Name

Headline:

**Introduction**

Education: If you've graduated from the school, you can put when you attended; otherwise, you can put your expected graduation year.

Country:

Zip Code: Zip code does not appear on your public profile but helps suggest job or internship opportunities in your area.

Industry:

**Summary**

Write in first person just like you are talking to the interviewer. Treat this like a cover letter.

**Experience**

Here are some things you can include in the experience section: Internships, both paid and unpaid; Part-time jobs; Entrepreneurial or freelance work

Title

Company

Summary

**Experience (cont.)**

Title

Company

Summary

**Skills**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_



**Volunteer Experience**

Organization  Role

Cause

Start Date  End Date

Description

**Accomplishments**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_