



Using WorkKeys to Grow Communities through the Workforce Ecosystem

Mia Edwards

Account Executive, ACT
Louisiana

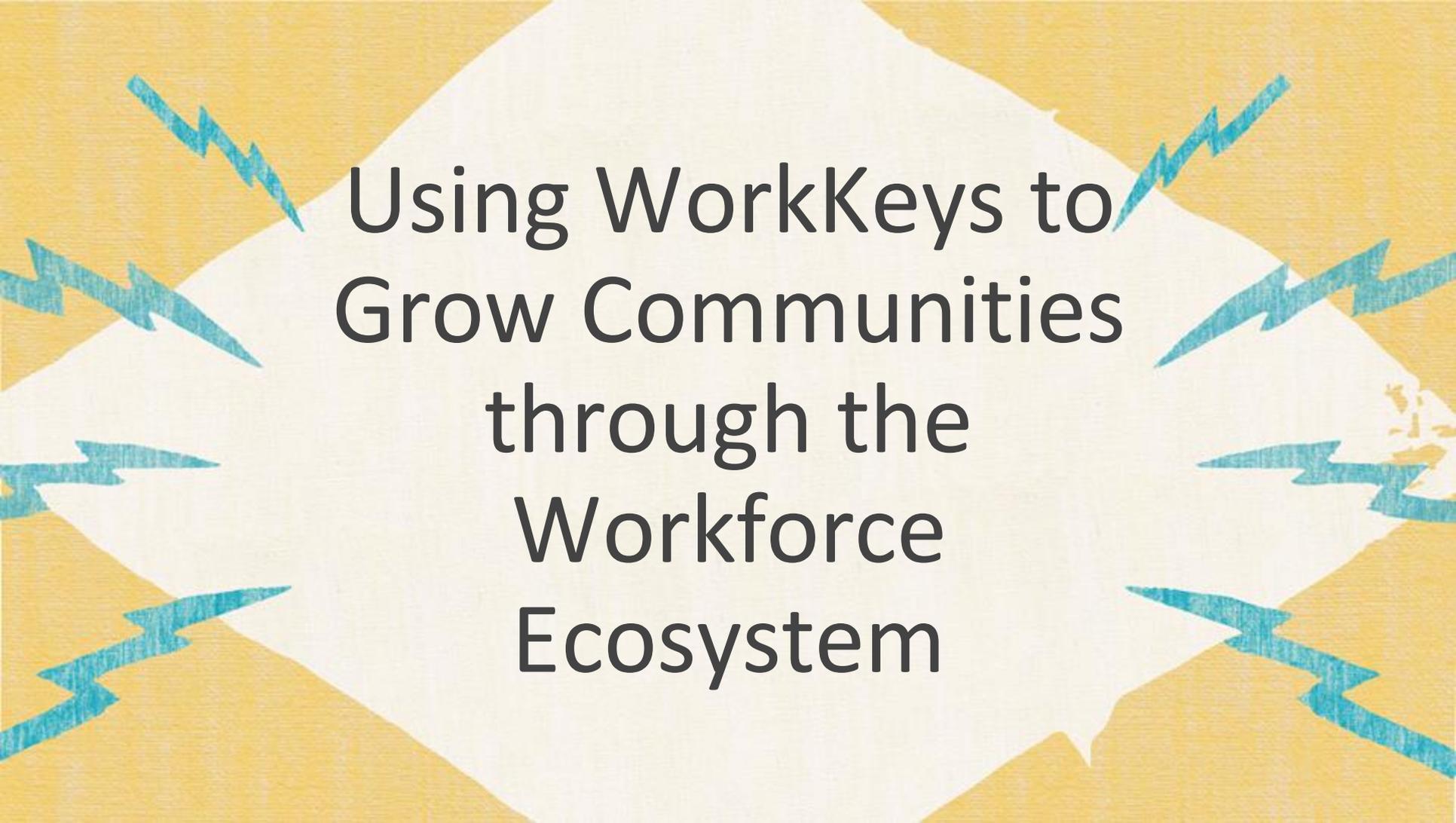




Chriss Cazayoux

Director

Workforce Solutions at ACT



Using WorkKeys to
Grow Communities
through the
Workforce
Ecosystem

Agenda

- A look at WorkKeys—assessment, scoring and skills
- A deeper look at WorkKeys through sample problems
- How to make WorkKeys matter to Students
- WorkKeys Reports and Digital Badges
- Connecting the Workforce Ecosystem
- Work Ready Community: Testimonies
- Louisiana Work Ready Community Book Camp

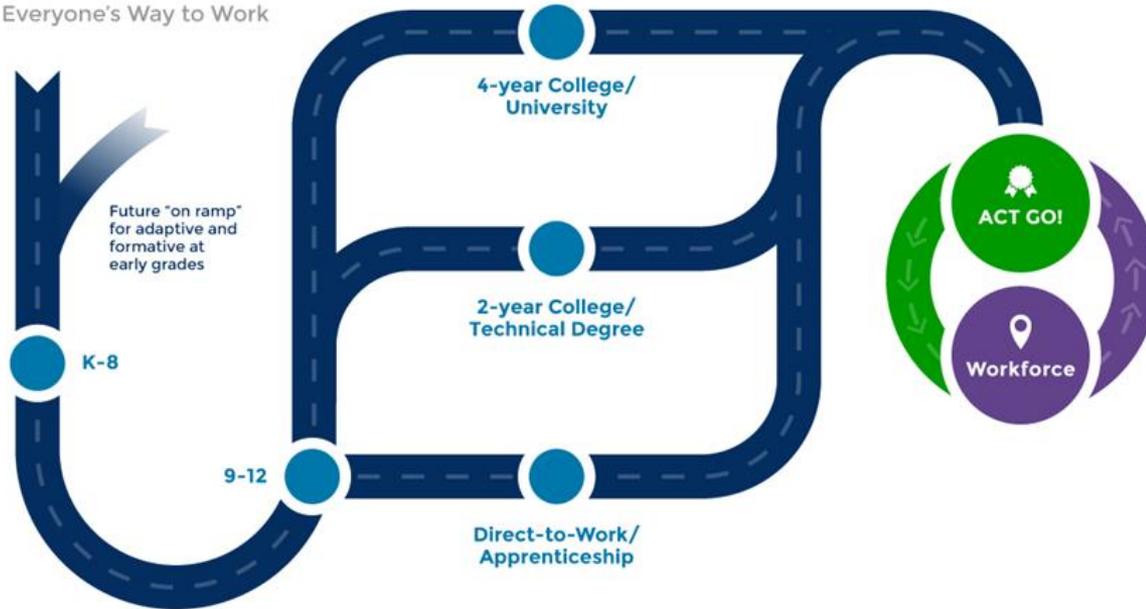
WorkKeys is not just an ASSESSMENT it is a whole system

Across the nation, the ACT® Work Ready Communities® (WRC) initiative, is helping counties, states, and regions build a more productive workforce and encourage economic growth. The ACT work readiness system provides the following comprehensive, evidence-based solutions:

- **ACT® WorkKeys® Job Profiling** helps employers define their workforce and pinpoint the skills they need.
- **ACT® WorkKeys® Assessments** provide workforce professionals with trusted measures of work readiness skills.
- **ACT® WorkKeys® National Career Readiness Certificate®** gives economic developers evidence of a skilled workforce to help attract business and industry.
- **ACT® WorkKeys® Curriculum**, which includes the ACT® Career Ready 101® modules helps educators ensure students have the essential work skills employers need.
- **ACT research** into college and career readiness helps leadership better understand their workforce.

ACT's Mission: Helping people achieve education and workplace success

ACT Go!
On Everyone's Way to Work



A Look at WorkKeys: Assessment

What is WorkKeys?

Just as the ACT assess college readiness by testing knowledge, WorkKeys assess career readiness by testing practical skills.

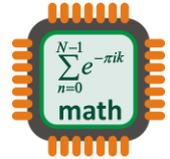
- WorkKeys is a standardized test developed by the same company as ACT used to measure the ability to solve actual workplace problems.
- WorkKeys measures a range of skills relevant to any job, at any level, and across many industries.
- WorkKeys helps individuals earn, verify, certify and share the essential foundational skills for workplace success.



A look at WorkKeys: Assessment

What is WorkKeys?

WorkKeys is an evidence-based credential earned by completing and ranking scores in the three areas that make up the National Career Readiness Certificate:



[Applied Math](#) – Measures critical thinking, math reasoning, and problem-solving techniques for situations that occur in the workplace.

55min/34 items

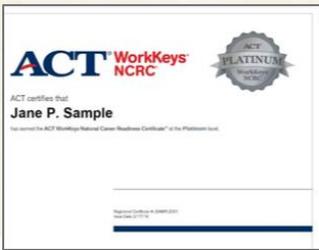


[Graphic Literacy](#) – Find, analyze, and apply information presented in workplace graphics. 55min/38 items



[Workplace Documents](#) - Read, understand and apply written information.

55 min/35 items



A look at WorkKeys: Scoring



Platinum

6

and above on all
3 tests

Gold

5

and above on all
3 tests

Silver

4

and above on all
3 tests

Bronze

3

and above on all
3 tests

A look at WorkKeys: Skills

Graphic Literacy	
Level 4	Level 5
<ul style="list-style-type: none"> ✓ Locate information in a graphic using information found in a second graphic ✓ Compare two or more pieces of information ✓ Identify a trend/pattern/relationship ✓ Make an inference or decision ✓ Identify the graphic that accurately represents the data 	<ul style="list-style-type: none"> ✓ Locate information in a graphic using information found in another graphic ✓ Interpret trends/patterns/relationships ✓ Make a reasonable inference or decision based on one graphic after finding information in another graphic ✓ Identify the graphic that accurately represents the data ✓ Identify and justify the most effective graphic given a defined purpose

A look at WorkKeys: Skills

Applied Math

Applied Math	
Level 3	Level 5
<ul style="list-style-type: none">✓ Solve problems requiring one type of mathematical operation✓ Convert fractions, decimals, and percentages✓ Convert familiar units of money and time✓ Add prices of several products together and calculate correct change	<ul style="list-style-type: none">✓ Decide what information, calculations, or unit conversions to use to find the answer to a problem✓ Add and subtract fractions with unlike denominators✓ Convert units within or between systems of measurement (e.g., time, measurement, quantity) where the conversion factor is provided✓ Identify where a mistake occurred in a calculation

A look at WorkKeys: Skills

Workplace Documents

Workplace Documents	
Level 4	Level 7
<ul style="list-style-type: none">✓ Identify main idea and specific details✓ Use the information in the document to figure out the meanings of words or phrases that are not defined for them✓ Choose when to perform a step in a series of steps✓ Apply information/instructions to a situation that is the same as the situation described in the document✓ Choose what to do when changing conditions call for a different action	<ul style="list-style-type: none">✓ Infer implied details✓ Infer meaning of an acronym, jargon, or technical term from context✓ Apply principles inferred in a passage to a situation not directly described in the document or to a completely new situation✓ Identify the rationale behind an entire document or a section of a document

Achievement Level and Potential Career Options

NCRC award levels				
Foundational Skills needed	for 17% of Jobs ACT JobPro Database	for 69% of Jobs ACT JobPro Database	For 93% of Jobs ACT JobPro Database	for 99% of jobs ACT JobPro Database
Sample Occupation Correlation	<ul style="list-style-type: none"> • Veterinary Assistant • Welder • Pharmacy Aid • EMT • Construction Equipment Operator 	<ul style="list-style-type: none"> • Human Resource Manager • Head Cook • Medical Assistant • Kindergarten Teacher • Aircraft Mechanic • Radiologist Technician 	<ul style="list-style-type: none"> • Pharmacy Technician • Speech Language Pathologist • Accountant • Ship Captain • Climate Change Analyst • School Counselor 	<ul style="list-style-type: none"> • Airline Pilot • Fuel Cell Engineer • Mechanical Engineers • Physicists

A Deeper LOOK WK Report

- 1 **TEST** is the name of the ACT WorkKeys test you took.
- 2 **LEVEL SCORE** is the score you earned on this test.
- 3 **POSSIBLE RANGE** shows the lowest and highest possible Level Score and Scale Score for an assessment, so you can see how well you did compared to the minimum and maximum possible scores on this test. In this example, the range is from Level 3 through Level 7 and 65 through 90.
- 4 **SCALE SCORE** is used primarily for training purposes to track growth. Scale scores are not used in hiring or advancement decisions.
- 5 **WHAT YOUR SCORES MEAN** gives you information about the skills you demonstrated on this test.

Page 1 of 1

ACT WorkKeys Skill Report

Realm: WorkKeys TDA Review
SubRealm: WorkKeys TDA Review
Test Date: Jun 14, 2017
Report Date: Jul 24, 2017

WorkKeys Individual Score Report With Scale Score
Examinee: Jane Smith
Examinee ID** : 4321

1 Test	2 Level Score	3 Possible Range	4 Scale Score	3 Possible Range
WorkKeys Graphic Literacy	6	<3 - 7	83	65 - 90

6 **WHAT YOUR SCORES MEAN**

You scored at Level 6. People who score at Level 6 have demonstrated all of the Levels 3, 4, and 5 skills. They also have demonstrated, using graphics designed at the highly complex level, the following skills:

- Locate information in a graphic using information found in another graphic
- Compare two or more pieces of information
- Identify a trend/pattern/relationship
- Make an inference or decision
- Identify the graphic that accurately represents the data

Additionally, using graphics designed at the high-moderate level, they have demonstrated the following skills:

- Compare two or more trends/patterns/relationships
- Interpret a trend/pattern/relationship
- Make a reasonable inference or decision based on one graphic after finding information in another graphic
- Justify an inference or decision based on information
- Identify the most effective graphic given a defined purpose
- Justify the most effective graphic given a defined purpose

HOW YOU CAN USE YOUR SCORES

To find the Graphic Literacy Levels 3, 4, and 5 skills, please refer to the ACT WorkKeys website at visit www.workkeys.com

© 2017 ACT, Inc. All rights reserved. **ID field is abbreviated to last four digits

WorkKeys Score Reports for Students

[Individual Summary Score Report](#)  is mailed to the test coordinator and accessible to the test coordinator in the Online Reports Portal, to give to the examinee (one for each subject test completed by the examinee). This report includes scores for the tests the examinee took and explanations of what the scores mean.

ACT WorkKeys [National Career Readiness Certificates \(NCRC\)](#) are earned by examinees who achieve a minimum score of 3 or higher on each subject test. NCRCs are accessible to district staff in the DPI Secure Access File Exchange (SAFE) to distribute to examinees.

ACT WorkKeys scores are viewable to examinees online by logging into myworkkeys.com. Student usernames and passwords are included in the school data files accessible to district staff in the DPI Secure Access File Exchange (SAFE). Districts are to distribute the usernames and passwords to examinees.

Making WorkKeys Count for Students

- Add information about the ACT WorkKeys NCRC or ACT WorkKeys scores to resumes or applications.
- Take an ACT WorkKeys score report or ACT WorkKeys NCRC to a job interview to show the employer they have the skills needed for the job.
- Include ACT WorkKeys scores in application materials for a community or technical college.
- Give employers the ACT WorkKeys NCRC number or unique web address to verify a certificate.
- Check scores with our occupational skills profiles to compare them to the average scores needed for more than 22,000 jobs: [Occupational Profile Search](#)
- Review [Using WorkKeys Scores \(PDF\)](#) for additional information.

What are Digital Badges?

HELP YOUR STUDENTS
CELEBRATE
THEIR ACHIEVEMENT AND
GET NOTICED!

Your students have worked hard and earned an ACT® WorkKeys® National Career Readiness Certificate® (NCRC®). **Congratulations on helping them build their skills and take the next step toward career readiness!** Digital credentials are fast becoming a source of truth in verifying skills and competencies. **So, now what?**



What is a Digital Badge?



A WorkKeys NCRC digital badge from ACT quickly shows the world what your students have accomplished and, unlike a paper certificate, it's easy to share online!

What does a WorkKeys NCRC digital badge say about **YOUR STUDENT?**



They are certified by a credible source with more than 30 years championing work readiness for individuals.



They have the foundational skills needed for numerous jobs in the market.



Their knowledge and skills can be applied to the workplace.

Share your badge

Broadcast your achievement to friends and colleagues to get the recognition you deserve.



National Career Readiness Certificate Gold

Issued by [ACT, Inc.](#)

Promote

Share your achievement on social media.



LinkedIn



Twitter



Facebook



ZipRecruiter

Publish

Send your badge or take it offline.



Email



Embed Code



Public Link



Download Badge Image

Sharing Digital Badges

www.MyWorkKeys.com

ACT National Career
Readiness Certificate

ACT

My Home

Register for Test

Available Training

Account Management

Update Match Criteria

Update User Profile

Change Password

Transcript

**Certificate
Management**

Test Management

FAQ

Log out

Certificate Management (?)

Current Certificate(s) (?)



Certificate Type	Level	Certificate ID	Actions
ACT WorkKeys NCRC	Gold	NM3RHJ3G4PH2	View Print Stop Public Sharing (?)

PUBLIC SHARE URL : <https://myworkkeys.act.org/mwk/emCertDetails.do?event=go&realm=17740116&certId=NM3RHJ3G4PH2>



Certificate Type	Level	Certificate ID	Actions
ACT WorkKeys NCRC	Silver	0JZHB51Y80VZ	View Print Share Certificate (?)



Certificate Type	Level	Certificate ID	Actions
ACT WorkKeys NCRC	Bronze	FXNJBVKK18Y6	View Print Share Certificate (?)

Available Certificate(s) (?)

Can a student earn College Credit with their WorkKeys score?

- The WorkKeys National Career Readiness Certificate's (three assessments) results are excellent for measuring students' readiness for the workforce as well as their ability to succeed in post-secondary learning institutions.
- Moreover, the assessments gauge the skill gaps between students' ability and workforce expectations.
- The credentialing levels are rigorous, compared to national norms.
- Effective August 1, 2022-July 31, 2025

WorkKeys NCRC Earning	Institution Level	Subjects Credits Apply to	Recommended Credits
Platinum 	Lower-Division Baccalaureate	<ul style="list-style-type: none"> • Technical Mathematics • Introduction to Information Literacy 	Up to 6 Credits/ semester hours (3 credits/semester hours for each subject)
Gold 	Lower-Division Baccalaureate	<ul style="list-style-type: none"> • Technical Mathematics • Introduction to Information Literacy 	Up to 4 Credits/ semester hours (2 Credits/ semester hours for each subject)
Silver 	Lower-Division Baccalaureate	<ul style="list-style-type: none"> • Technical Mathematics • Introduction to Information Literacy 	Up to 2 Credits/ semester hours (1 Credits/ semester hours for each subject)

Unofficial list of colleges WE ARE AWARE of who are awarding credit for skills demonstrated on the NCRC

Clackamas Community College			OR
Blue Mountain Community College			OR
Northwest Christian University			OR
Pacific Bible College			OR
University of Phoenix			on-line
Cleveland Community College			NC
Chippewa Valley Technical College			WI
Mo Southern State University			MO
Northeast State Community College			TN
Bible Baptist College			OR
Guam Community College			Guam
Louisiana Delta Community College			LA
McDowell Technical Community College			NC
University of West Alabama			AL
Shelton State Community College			AL
Horry Georgetown Technical College			SC
Cloud County Community College			KS
Butler Community College			KS
Metropolitan Community College			NE
Metropolitan Community College			MO

Increasing Student Success using WorkKeys Curriculum

WorkKeys NCRC Aligned



Applied Math



Graphic Literacy



Workplace Documents



Applied Technology



Business Writing



Workplace Observation

WorkKeys Aligned



Working in Teams



Interpersonal & Business Communication



Work Discipline



Customer Service



Problem Solving and Critical Thinking



Financial Awareness

Essential Skills

How do we fill skill gaps?

ACT[®] WorkKeys[®] Curriculum



Modern User Interface
+
Dynamic Dashboards



Customizable Study Schedule



Confidence-Based Self-Evaluation



Quizzes Mirror Format and Rigor of Tests



Interactive Study Tools



Embedded Interactives

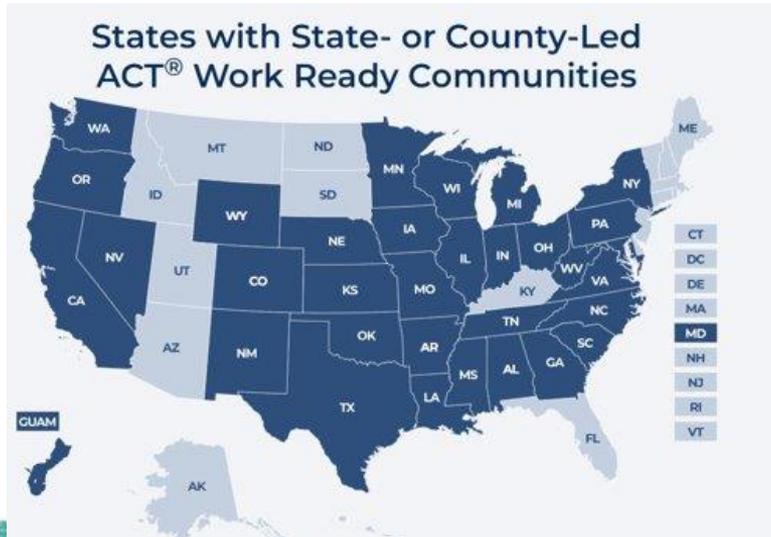


Actionable Performance Date

- Online/web-based and Individualized by student
- Available in English and Spanish (NCRC only)
- WorkKeys Curriculum is a site license per school with UNLIMITED STUDENT USE
- Demo Access available
- Download: [ACT WorkKeys Curriculum Course Outline](#)

Connecting the Workforce Ecosystem

ACT Work Ready Communities A framework for building a more productive workforce

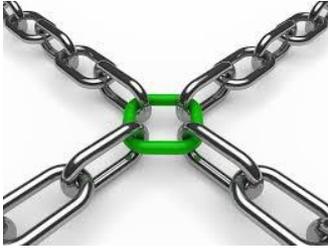


ACT[®] Work Ready Communities

ECONOMIC DEVELOPMENT
SOLUTIONS

HOW WORK READY COMMUNITIES
ARE WINNING THE GROWTH GAME

ACT Work Ready Communities Mission



Link



Align



Match

Work Ready Communities Nationally

547
Participating Counties

**Over
22,000**
Job Profiles Completed

33
States



**Over
5M**
NCRs Earned

Over 28,000
Employers Supporting

Cost of a Bad Hire



PEW

TOPICS PROJECTS FEATURES ABOUT GET INVOLVED SEARCH

Stateline

Help Wanted: Too Many Jobs and Not Enough Workers in Most States

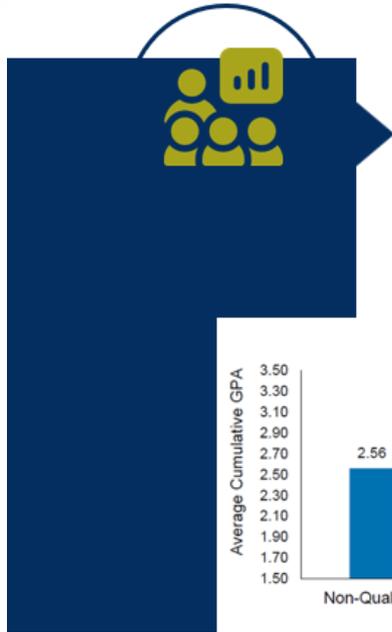
STATELINE ARTICLE October 14, 2019 By: Tim Henderson Topics: Economy & Labor Read time: 6 min

The CareerBuilder study cited estimates above \$7000 to \$10,000 as the **average cost** of **hiring** the **wrong** individual for an entry or **mid-level** position. Aug 21, 2018

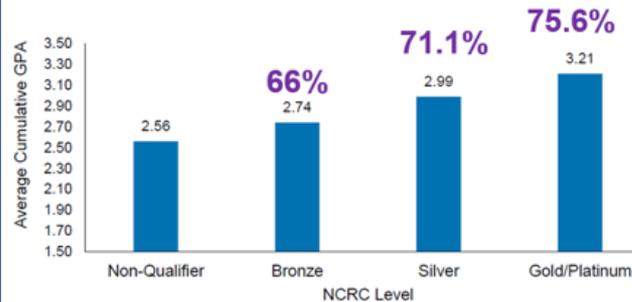
“Missouri can’t afford to squander a single potential worker by not giving them the skills they need,” said Karen Buschmann, a vice president of the Missouri Chamber of Commerce

pewtrusts.org/en/research-and-analysis/blogs/stateline/2019/10/14/help-wanted-too-many-jobs-and-not-enough-workers-in-most-states

Powerful Results for Students and Educators



Completion of Associates Degree



**% NCRC Holders Earning Associates Degree
Positive Relationship with NCRC Levels**

ACT

Workkeys has
Powerful Results
for Students &
Educators



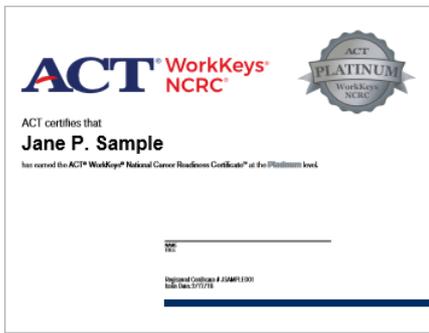
ACT Work Ready
Communities

St. James Parish, LA



<https://youtu.be/f6CfL2oVmOw>

Benefits for Employers



- Confirms an individual's competence in specific workforce skills
- Complements traditional credentials such as HS diplomas, technical degrees
- Better quality hire – hire right the 1st time
- Reduced turnover, reduce screening & hiring time
- Shortened training periods-Workkeys shows the individual is trainable
- Increased performance ratings for skilled workers
- Improving promotional procedures
- Provide objective measurements that meet EEOC requirements, when jobs are profiled
- Overall improves return on investment for the employer

Tracking Employer Support

Tracking Employer Support

"Being A Work Ready Community Champion allows the ease of hiring the best people, and trust what you hired them to do. It allows me to help match the employees to jobs based on verified skill levels. Finding the candidate who possesses the proper trade skill through the ACT Work Ready Program reduces the overall recruiting, onboarding and training cost. It's a win-win for all involved.",
Tracey Faulkner
Director of Human Resources, R-Tech Tool & Machine, Inc.- Kansas

ACT Work Ready Communities

Home About For Communities For Employers For Educators News Contact

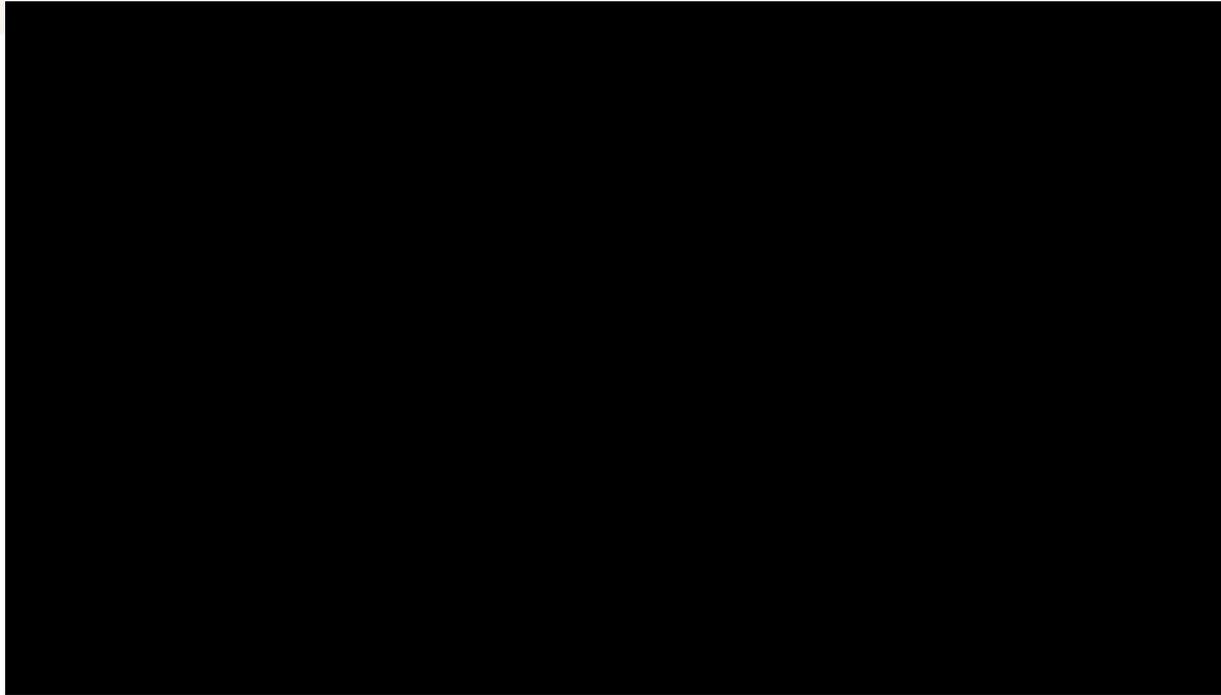
Employers Supporting

Employers are supporting ACT Work Ready Communities by recognizing or recommending the ACT WorkKeys National Career Readiness Certificate as a measure of foundational workplace skills. By publicly supporting ACT Work Ready Communities, these employers are helping their counties build a strong workforce development initiative and attain the ACT Work Ready Communities status. The searchable feature below produces a list of employers sorted by industry, state and size.

Employer Name All Participating States # of Employees Industry Cluster Search

Business	State	Date Added
Omni Dental Centre	Iowa	October 13, 2021
Reliance Mechanical	Texas	October 13, 2021
Whatley Sign Company	Arkansas	October 13, 2021
R&W Electric	Arkansas	October 13, 2021
Commercial National Bank	Arkansas	October 13, 2021
AArrow Sign Spinners	Nevada	October 11, 2021
south delta PDD	Mississippi	October 07, 2021
Tallahatchie County Board of Supervisors	Mississippi	October 07, 2021
Mid-State Opportunity Inc.	Mississippi	October 06, 2021
Midlands Living Center LLC	Iowa	October 05, 2021
Bargain Hunt	Tennessee	October 05, 2021
City of La Vergne	Tennessee	October 05, 2021
1 Direction Employment Services	Tennessee	October 05, 2021

Roy O Martin Apprenticeship Success



<https://youtu.be/yCQSNmraZqw>

Crossland Construction Company

Kansas-Missouri-Texas-Colorado

EDUCATION PAYS

Do you want to build a great career in construction?
See how the choices you make in school can help you get started on the right foot.

WorkKeys Silver	+ 0.50 / hour	+ \$41,000
WorkKeys Gold	+ 1.00 / hour	+ \$82,000
WorkKeys Platinum	+ 1.50 / hour	+ \$124,800

	\$\$/hr	40 year impact*
Base Pay (no experience)	varies by market	--
GPA 3.0 or greater	+ 0.50 / hour	+ \$41,000
 OSHA 10 Hour Credential	+ 0.50 / hour	+ \$41,000
 NCCER CORE	+ 0.50 / hour	+ \$41,000
NCCER Level 1	+ 0.50 / hour	+ \$41,000
 WorkKeys Silver	+ 0.50 / hour	+ \$41,000
 WorkKeys Gold	+ 1.00 / hour	+ \$82,000
 WorkKeys Platinum	+ 1.50 / hour	+ \$124,800

*Calculation based on 40 hours per week, 52 weeks per year.

What could this mean for you?

Let's say you got your NCCER Core and Level 1 Credentials in school. You also got a 3.2 GPA and you scored a Gold on the WorkKeys test.

If the Base Pay for someone with no experience is \$12.00/hr in your area, you would start at \$14.50/hr.

That would mean you would earn an extra \$208,000 over a 40 year career!

For more information email education@crosslandconstruction.com or call 620-429-1414

What would you do with an extra \$208,000

BASE PAY.....	\$12.00
ACT Gold.....	\$ 1.00
CORE.....	.50
Level 1.....	.50
GPA.....	.50
\$14.50 / hour starting pay	

Impact of ACT Work Ready Communities



An *'eco-system'* for community-based workforce development that enables:

- Business and industry to discern, easily hire and communicate essential skills needed for a productive workforce
- Individuals to understand what skills are required by employers – and how to prepare themselves for success
- Policy makers, community leaders and educators to measure and close the skill gaps and build career pathways that help both individuals and industry thrive
- Economic developers have an on-demand reporting tool with data that quantifies the skill level of their workforce

An ACT Certified Work Ready Community is one where the supply of ACT WorkKeys NCRC's earned by individuals is matched with a demand for the NCRC from employers who recognize the credential.

Evidence that WorkKeys works

How we know WRC Works

82%

Certified counties use WRC to promote county to new business startup

Source: WRC Leaders Survey, 2017

89%

Certified counties use WRC to support existing industry

ACT Work Ready Communities

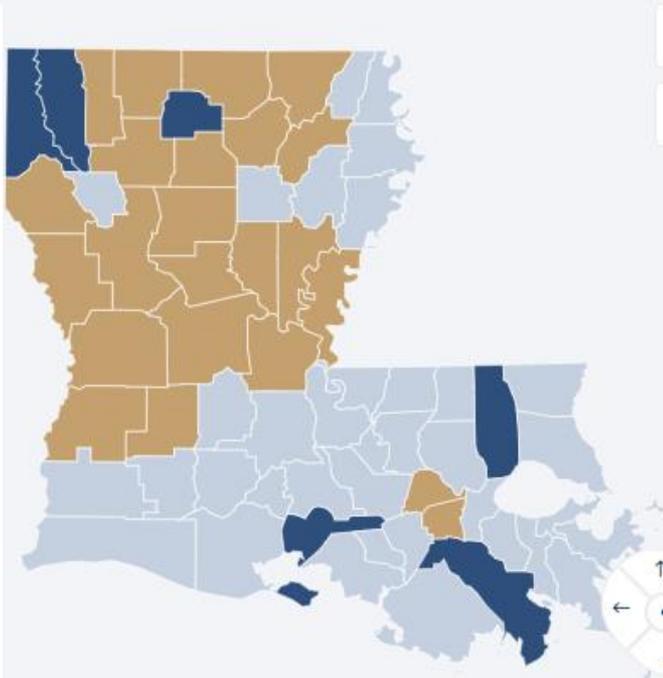
One of the main reasons that we decided to remain in Pottawatomie County was because of the strong workforce and the county's commitment to workforce readiness through (the) ACT Work Ready program

Robert Weimann
Sarto Countertops

This initiative is extremely collaborative and speaks to the focus and commitment we all have for cultivating a skilled local workforce. I am glad that Woodbury County is able to be a leading role in this important endeavor.

David Gleiser
Director of Community and Economic Development
Woodbury County, Iowa

Work Ready Communities in Louisiana



ACT National Career Readiness Certificate ⁱ

ACT WorkKeys NCRC Levels

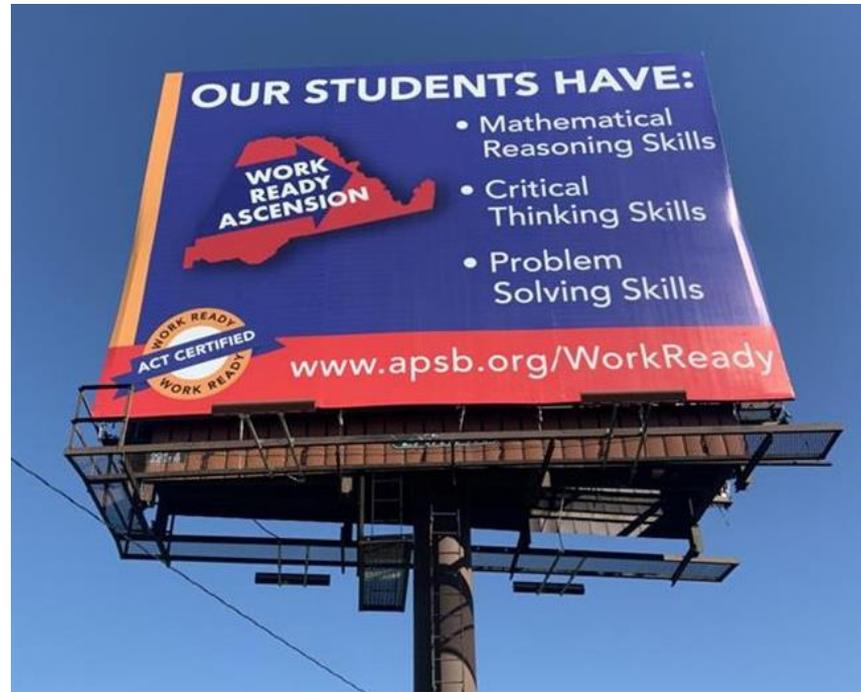
Platinum	11,745
Gold	38,183
Silver	126,142
Bronze	78,347
Total	254,417
Job Profiles Completed ⁱ	48
Employers Supporting ⁱ	1082

Growing from counties to regions



<https://vimeo.com/289380160/85cb2e8a02>

Yes! Even a Billboard



Powerful Results for Communities

ACT[®] Work Ready Communities

LOCAL IMPACT

MARSHALL COUNTY, MISSISSIPPI JOB GROWTH AIDED BY WORK READY COMMUNITIES

More than 80% of Work Ready Communities (WRC) report success in expansions of existing employers and recruitment of new firms. Sometimes that success happens even before certification, as is the case with Marshall County, Mississippi

Stronger Employers



Several employers across Marshall County already request the National Career Readiness Certificate (NCRC). Rockwool Insulation guarantees interviews to Silver-level NCRC job candidates.

New Job Growth



Three new firms announced more than 1,500 new jobs in manufacturing and distribution. Site Selection consultants routinely ask for NCRC volume. WRC sets Marshall County apart from the competition.

Partnerships



More than 80% of high school students tested with industry partners visiting schools to promote careers. New 37,000 square foot workforce center to be built near key industry worksites.

"Being in a rural area can be a disadvantage when you're competing with larger communities. Having an available skilled workforce continues to dominate. Through our Work Ready Communities effort, we've developed invaluable partnerships here in Marshall County. It's a breath of fresh air having everyone get involved (High Schools, Northwest Community College, Workforce Center, local industry & government). Work Ready Communities/WorkKeys has been one of our biggest recruitment tools. When we can pitch to prospective companies that we have the talent pool they're looking for, and we're continuing to test our emerging workforce, they take interest. And when they recognize the collaboration among all stakeholders that has spawned as a result, that speaks volumes for us."

—Justin Hall, Executive Director Marshall County IDA

ACT[®] Work Ready Communities

© 2019 by ACT, Inc. All rights reserved.

Learn more about Work Ready Communities opportunities and much more at workreadycommunities.org

The View from Site Selection Consultants

Work Ready Communities are setting themselves apart; positioning themselves to attract new companies

—Robby Burgan
Manager, Location Strategies
Evergreen Advisors

When I see that a county is ACT Work Ready I know that they are following the steps in planning for the current and future workforce. Therefore, our tendency at FCG is to look strongly at ACT Work Ready Communities for new site locations. I would encourage all communities to seek that status.

—Mr. Deane C. Foote, CECd
President & CEO
Foote Consulting Group

As a corollary would recommend that all counties become work ready certified

—Mr. Dennis Donovan
Location Strategy and
Site Selection Advisor

ACT Work Ready is truly the best workforce development marketing tool I have seen.

—Chad Chancellor
Co-Founder/CEO
The Next Move Group

Louisiana Boot Camp

HOW THE WORK READY COMMUNITIES BOOT CAMP EQUIPS LOCAL LEADERS

Secrets to Success

- ▶ Performance-driven framework to initiate, deploy, and drive efforts
- ▶ Common goals and language to build support across partnerships
- ▶ Engaged local leaders that invest team time to shape North Star focus



**LOUISIANA
ACT WORK READY
COMMUNITIES
In-Person Boot Camp**
March 13 & 14th 2024

Participating Parishes Receive:

-  Process, tools, and data to support common platform to measure and close local and regional skill gaps
-  Fast track training model, structured startup and launch
-  Fundamental criteria to establish baseline goals
-  Communication tools and messaging to build support
-  New local data monthly at workreadycommunities.org
-  Enhanced reporting via admin dashboard
-  Process to build sustainable workforce approach

- 2** Days—New Orleans-venue TBD
- 2** highly-interactive days of learning with best practices from around LA & the nation & team time to develop strategy
- 2** representatives (minimum) per parish attend both days to be eligible for launch & certification

Mark Your Calendar

Contact Information

Mia Edwards

Account Executive, ACT
Louisiana

Mia.Edwards@act.org
(225)571-5590

Cheri Hughes

Regional Manager, ACT
Work Ready Communities

Cheri.hughes@act.org
(573) 578-6716
workreadycommunities.org

Resource links for ACT WorkKeys

NCRC Assessment information page -

Applied Math - <https://www.act.org/content/act/en/products-and-services/workkeys-for-educators/assessments/applied-math.html>

Graphic Literacy - <https://www.act.org/content/act/en/products-and-services/workkeys-for-educators/assessments/graphic-literacy.html>

Workplace Documents - <https://www.act.org/content/act/en/products-and-services/workkeys-for-educators/assessments/workplace-documents.html>

NCRC Levels – Description of and skills associated with each level:

Platinum – <https://actinc.my.salesforce.com/sfc/p/#300000000Wu5/a/4v000000YcXP/MTBhpFNbmAZy6SXst7rMerPWBmQJJG1rJx26Cx.ai3Q>

Gold – <https://actinc.my.salesforce.com/sfc/p/#300000000Wu5/a/4v000000YCbW/fSKa1zdu4gRMHrn2BfVaMkiqEhbKum0WkJQBpBgalg>

Silver – <https://actinc.my.salesforce.com/sfc/p/#300000000Wu5/a/4v000000YCbq/BGo2bcQ0BEBfCt4S6Lr42z6QWzigaKnFV6lN8moBioM>

Bronze - <https://actinc.my.salesforce.com/sfc/p/#300000000Wu5/a/4v000000YCbB/TPgEjc.xK1MXpwJzi4nDeRX.cYZTDhRxJyT6GQqJpmc>

ACT WorkKeys Scale Score Interpretation Guide - <https://www.act.org/content/dam/act/unsecured/documents/WorkKeys-Scale-Score-Interpretation-Guide.pdf>

Score Reports table - <https://www.act.org/content/dam/act/unsecured/documents/ACTWorkKeys-PortalReports.pdf>

WorkKeys Online Reports Portal User Guide - <https://www.act.org/content/dam/act/unsecured/documents/ACTWorkKeys-OnlineReportsPortalUserGuide.pdf>

Brochure – ACT WorkKeys Assessment Can Work For You - <https://www.act.org/content/dam/act/unsecured/documents/How-WorkKeys-Assessment-Can-Work-For-You-Brochure.pdf>

Tips for K-12 Practitioners - <https://www.act.org/content/dam/act/unsecured/documents/pdfs/ACT-WorkKeys-Tips-for-Practitioners.pdf>

Career and Academic Planning Tools:

Using the Occupational Profile Database - <https://www.act.org/content/dam/act/unsecured/documents/pdfs/WorkKeys-Using-the-Occupational-Profile-Database.pdf>

ACT Job Profiles Database - <http://jobprofiles.act.org/>

O*NET Online - <https://www.onetonline.org/>

Occupational Profiles By Industry Sector:

16 Career Pathways Tableau - <https://public.tableau.com/app/profile/act2044/viz/CareerReadinessBenchmarks/CareerReadiness?publish=yes>

Industry Readiness Tableau - <https://public.tableau.com/app/profile/act2044/viz/IndustryReadinessBenchmarksDashboard/IndustryReadinessDashboard>