

All,

We hope everybody had a nice long weekend. Since this year's application opened on November 2, we've had over 10,200 applications submitted. We hope everybody is having a smooth Main Round so far. Please contact [support@enrollnola.org](mailto:support@enrollnola.org) with any enrollment concerns.

***Please remember: the OneApp application for students infant – pre-k4 is ONLINE ONLY.*** Do not accept applications for students who are entering pre-k3, pre-k4, or an early childhood program for students ages infant- 4. These families should be directed to complete their application online at [EnrollNOLA.org](http://EnrollNOLA.org). Please screen every paper application received and return them if a family has applied for a pre-kindergarten program.

### **ACTION REQUIRED**

#### Application Reprint Ready for Pick Up

We're pleased to announce that the application reprint with updated SPS scores and Letter Grades has arrived. As before, the supply is very limited. We strongly recommend that schools encourage families to submit applications online wherever possible. To help conserve your hard copy books, we're creating a one-pager you may print and distribute in lieu of applications. We will share this as an addendum tomorrow, and recommend printing and distributing this resource to help encourage online application submission.

If you would still like a small supply of hard copy applications, please designate a team member to come pick up your supply from our OPSB Family Resource Center as soon as possible. Details follow. If you'll be setting up application computer stations and will not need hard copies, please contact [aimee.grainer@rsdla.net](mailto:aimee.grainer@rsdla.net). Please note that for schools who serve Pre-K4, the ECE application is online only.

### **Distribution Details**

OPSB Family Resource Center  
3520 General DeGaulle Dr., Suite 1101  
New Orleans, 70114

Distribution will take place **starting tomorrow, Wednesday 1/20**, through next week.  
**Monday – Friday, 9 AM – 12 PM, and 1 PM – 4 PM.**

## ***Tips for Conserving Your Hard Copy Books***

- Set up computer stations for families to submit applications online.
- Hand out the EnrollNOLA one-pager with instructions for applying online. This will be sent out tomorrow.
- Mark several hard copy applications as school / reference copies, so you can reserve a supply.
- If a large family needs applications for several students, copy just the application pages, one for each student, and provide those with a single copy of the catalog.
- Please note that a PDF of the application will be available online in English, Spanish, and Vietnamese for the entire Main Round.

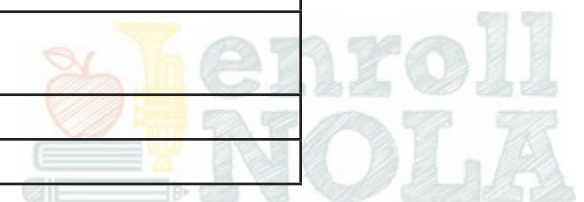
### 8th Grade Application Collection

With about 6 weeks left in the Main Round, we still have many students in transitional grades who have not yet completed OneApps. We'd like to take this opportunity to remind schools that it is critically important that all students in transitional grades participate in the Main Round. Submitting a Main Round application helps ensure students are assigned to a preferred school.

As we did last year, our team will be sharing reports of all schools' progress in collecting applications from their transitioning students in each week's newsletter. In addition to tracking completion percentage, we will also be sharing the average number of choices entered on the application by transitional grade students. It is critical that transitional grade applicants list many choices to increase their likelihood of being assigned to a preferred school.

We'd also like to use this time to highlight the schools who have already done exceptional work in supporting their 8th graders through the high school transition process. Congratulations to the top 5 schools, all with 95%+ completion: Akili Academy, ReNEW Schaumburg, James Singleton, Paul Habans, and Arthur Ashe. Congratulations also to the schools whose transitional students on average list the most choices: Arise, Osborne, Samuel J Green, Encore, and Success. Transitional students in those grades listed on average at least 5.19 choices. This will increase their chances of being assigned to a preferred schools. All schools should encourage transitional students to list up to 8 choices.

<b>School Name</b>	<b>Completion %</b>	<b>Avg. # of Choices</b>
Akili Academy of New Orleans	100%	3.98
ReNEW Schaumburg Elementary	98%	3.65
James M. Singleton Charter School	97%	4.38
Paul Habans Charter School	97%	3.75
FirstLine Schools: Arthur Ashe Charter School	97%	4.75
Fannie C. Williams Charter School	93%	4.88
KIPP Central City Academy	93%	2.06



School Name	Completion %	Avg. # of Choices
FirstLine Schools: Samuel J Green Charter School	93%	5.30
Gentilly Terrace Charter School	92%	4.60
Esperanza Charter School	91%	2.76
Martin Behrman Charter School Academy of Creative Arts and Sciences	87%	3.20
E. P. Harney Spirit of Excellence Academy	86%	4.00
KIPP McDonogh 15	84%	3.23
FirstLine Schools: Langston Hughes Academy	83%	4.59
ARISE Academy	82%	6.84
KIPP Believe	79%	3.73
Pierre A. Capdau Charter School	78%	4.82
Dwight D. Eisenhower Academy of Global Studies	76%	3.31
Success Preparatory Academy	72%	5.19
ReNEW Cultural Arts Academy	72%	4.24
McDonogh #32 Literacy Charter School	71%	3.62
KIPP Leadership	71%	3.43
Mary D. Coghill Elementary School	71%	3.98
Alice Harte Charter School	68%	2.93
Andrew H. Wilson Charter School	62%	4.76
Benjamin Franklin Elementary Mathematics and Science School	60%	3.49
Lafayette Academy Charter School	58%	4.23
Joseph A. Craig Charter School	57%	4.62
ReNEW: McDonogh City Park Academy	57%	3.79
ReNEW SciTech Academy	57%	3.53
William J. Fischer Accelerated Academy	56%	3.39



School Name	Completion %	Avg. # of Choices
McDonogh #42 Elementary Charter School	55%	3.11
Medard H. Nelson Charter School	54%	3.37
KIPP Central City Primary	50%	1.49
FirstLine Schools: Phillis Wheatley Community School	49%	3.61
Milestone Academy	42%	5.00
ReNEW Dolores T. Aaron Academy	41%	3.57
Mary McLeod Bethune Elementary School of Literature and Technology	40%	3.48
Harriet Tubman Charter School	39%	3.96
ENCORE Academy	36%	5.25
Mildred Osborne Charter School	32%	5.68
International School of Louisiana: Camp (Spanish)	14%	3.00
International School of Louisiana: Camp (French)	13%	1.75

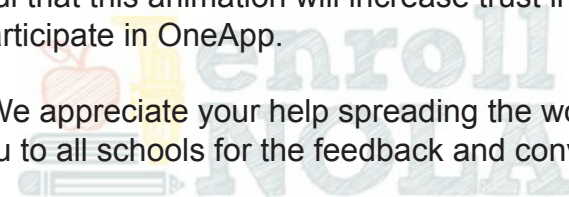
If you held an event or initiative over the past few weeks that has proven quite successful in enhancing your school's completion rate, we would like to include you in the next newsletter. Please reach out to Ken Erisman ([kenneth.erisman@rsdla.net](mailto:kenneth.erisman@rsdla.net)) with a description of what you did. Thank you to all our schools for their continued hard work to support our transitioning students.

## **UPDATES & MATERIALS**

### OneApp Animation

Tomorrow marks the official release of EnrollNOLA's new animation walking through the OneApp placement process. This animation was developed in response to community feedback that the placement process is difficult to understand and communicate, a fact that has historically led to some mistrust and misrepresentation among our families. We're hopeful that this animation will increase trust in the process and give students and families greater confidence and understanding as they participate in OneApp.

Starting tomorrow you can access the video through our homepage, [www.EnrollNOLA.org](http://www.EnrollNOLA.org). We appreciate your help spreading the word about its release. The animation is available in English, Spanish, and Vietnamese. Thank you to all schools for the feedback and conversation they have provided over the years, which helped us create this valuable tool.



## Round Robin Update

The table below shows the current status of the Round Robin cycles for each grade. Note the Round Robin grades that have fewer than 10 school choices remaining (highlighted yellow). The Round Robin will be reset in these grades when there are only 4 school choices remaining and all non-exempt schools will re-open a Round Robin seat. Schools have the option of submitting an exemption request for future Round Robin cycles.

Schools with current Round Robin exemptions are detailed on the schools' password protected webpage. If you do not have access to that page, please email [support@enrollnola.org](mailto:support@enrollnola.org). Refer to previous enrollment communications for more information on the exemption request process.

*The grade 9 Round Robin cycle was reset on 1/12/2016. The grade 11 Round Robin cycle was reset on 1/14/2016. The grade 12 Round Robin cycle was reset on 1/7/2016.*

Grade	Cycle	Exemptions	Schools Chosen	Schools Remaining
K		<i>Round Robin Not Initiated</i>		30
1		<i>Round Robin Not Initiated</i>		21
2		<i>Round Robin Not Initiated</i>		9
3		<i>Round Robin Not Initiated</i>		13
4		<i>Round Robin Not Initiated</i>		18
5		<i>Round Robin Not Initiated</i>		22
6		<i>Round Robin Not Initiated</i>		20
7		<i>Round Robin Not Initiated</i>		6
8		<i>Round Robin Not Initiated</i>		12
9	12	6	4	6
10		<i>Round Robin Not Initiated</i>		5
11	4	2	2	12
12	3	2	3	10

## **IMPORTANT REMINDERS**

### IMPT: 2016-2017 Target Setting Process

Later this week EnrollNOLA will send target request and historical enrollment data with projections. This year we are also going to ask you to provide October 1 targets over the next five years, rather than just targets for next year, with the goal of taking a more longitudinal view to citywide planning. We hope this will help identify gaps between the “supply” of seats and the need for seats. Below is the timeline for this year’s target setting process:

- Later this week: school and system-level data distributed to schools to assist in setting 10/1/16 and OneApp match targets.
- February 5: Deadline to submit initial targets to EnrollNOLA
- Month of February: EnrollNOLA will review submitted targets and conduct follow-up with schools
- End of February: Targets will be finalized and system-wide data will be shared

### Reminder: School Application Collection Policies

With the Main Round in full swing, we’d like to take this opportunity to remind schools that families should always complete their application independently so their preferences are honored.

#### **Why is this important?**

If a parent submits an application and their student is assigned to one of their selections, they will lose their seat at their current school. Additionally, newly submitted applications overwrite previously submitted applications. For these reasons, we want to be certain that a parent is only being placed elsewhere if they have submitted an application in good faith.

#### **What do schools need to know?**

We will hold schools accountable if they fill out any part of the application for a parent (except the “Accepted By” portion, which the school is required to complete). Applications should not be pre-populated with school choices and the application should only have the parent’s handwriting on it.

*If a staff member identifies an error on a student’s application, the staff member should contact the family to obtain the correct information. The staff member should then note the change on the application form, along with the initials of the staff member making the change, the date of change, and name of parent/guardian who confirmed the change.*

If a parent alleges that a school submitted any portion of an application on their behalf, we will honor the parent’s wishes. We will take very seriously any allegation that an application was entered on behalf of a family that they did not willingly submit, and will take action accordingly.



**What will happen if these expectations are not followed?**

The Offices of Student Enrollment and Charter Accountability may issue a Notice of Breach if schools are improperly entering applications. Schools risk losing the privilege to accept and data enter applications at their school sites in the future. Please communicate these expectations to any staff participating in recruitment activities. All paper applications must be saved and made available to the Office of Student Enrollment upon request.

**How can we avoid potential discrepancies about applications?**

We want to urge schools to encourage families to apply online. This enables the family to get an email receipt and to receive a notification of their placement immediately upon roster finalization. It also removes any ambiguity if an application is challenged in the future. We encourage schools to set up computer stations at recruiting events for families to complete online applications. As we increase the percentage of applications submitted online, we will improve communications with families, increase application data quality, streamline processes, and save money on print materials. All of this will help increase our overall operational efficiency, reduce enrollment timelines, better serve families, and assist schools.

Please email [support@enrollnola.org](mailto:support@enrollnola.org) with any questions or concerns.

Thank you,  
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