

U.S. Census Bureau
Atlanta Region

Mr. George Grandy, Jr.
Regional Director

June 4, 2020

LOUISIANA

2020 Census Self-Response Weekly Highlights



Reclaiming Our Voice through Our Vote and the Census

NATIONAL COALITION OF 100 BLACK WOMEN
METROPOLITAN BATON ROUGE CHAPTER PRESENTS

CENSUS, VOTING AND THE ISSUES

PUBLIC POLICY FORUM
Thursday, June 4th
6:00 PM
Virtual Zoom / Facebook Live

Dr. Tamiara L. Wade
Moderator & President
Metropolitan Baton Rouge Chapter

Ted James
State Representative
District 101

Jolan Jolivet
Louisiana Governor's Office
Special Assistant - Census

Dr. James Gilmore, Jr.
President - Institute for Human
Development & Excellence

Eugene Collins
Local NAACP President

Partnership with the NAACP
The Census and the VOTE...Be Counted!

Live from Baton Rouge, It's the 2020 Census

The National Coalition of 100 Black Women, Metropolitan Baton Rouge Chapter, presented Census, Voting, and the Issues: A public policy forum in partnership with the NAACP, District 101 Representative - Ted James, Louisiana State Complete Count Liaison - Jolan Jolivet, Local NAACP President - Eugene Collins, and the Institute for Human Development & Excellence President - Dr. Names Gilmore. The Facebook Live event educated people on the Census and encouraged them to respond.

Local Pharmacy Prescribes Census 2020

Dr. Kim Paul of Noah's Pharmacy held a food and mask giveaway recently. During the giveaway, she also gave each recipient a 2020 Census fan and encouraged participants to fill out their Census.



Delta Sigma Theta Reaches Out

The Baton Rouge Sigma Alumnae Chapter of Delta Sigma Theta used their outreach capability to touch over 6,000 citizens to encourage them to complete their 2020 Census. Members continue to utilize various social media platforms to educate citizens on the importance of completing the census. Through the Chapter's Internal Messaging System (GROUP ME), members are regularly encouraged to connect with friends and family to remind them of the importance of completing the census.

Louisiana
Self-Response

54.9%

National
Self-Response

60.7%



STATE OF LOUISIANA RANKING BY PARISH

Self-Response Rate as of 6.4.2020

1 St. Charles, Louisiana	64.2%	23 Webster, Louisiana	54.2%	45 St. James, Louisiana	46.3%
2 St. Tammany, Louisiana	63.6%	24 Rapides, Louisiana	54.0%	46 Avoyelles, Louisiana	46.0%
3 Jefferson, Louisiana	61.3%	25 St. Martin, Louisiana	53.4%	47 East Feliciana, Louisiana	45.8%
4 Ascension, Louisiana	61.1%	26 Lincoln, Louisiana	52.9%	48 Concordia, Louisiana	45.6%
5 Lafourche, Louisiana	60.4%	27 Orleans, Louisiana	52.7%	49 Natchitoches, Louisiana	45.3%
6 Lafayette, Louisiana	60.2%	28 Franklin, Louisiana	52.4%	50 Bienville, Louisiana	44.0%
7 Caddo, Louisiana	58.9%	29 East Carroll, Louisiana	51.2%	51 St. Helena, Louisiana	43.3%
8 East Baton Rouge, Louisiana..	58.4%	30 Terrebonne, Louisiana	50.8%	52 Winn, Louisiana	42.3%
9 Bossier, Louisiana	58.0%	31 Tangipahoa, Louisiana	50.5%	53 Pointe Coupee, Louisiana	41.1%
10 St. Bernard, Louisiana	57.4%	32 De Soto, Louisiana	50.3%	54 Vernon, Louisiana	40.1%
11 West Baton Rouge, Louisi..	57.0%	33 Evangeline, Louisiana	49.8%	55 Cameron, Louisiana	39.9%
12 Vermilion, Louisiana	56.9%	34 Union, Louisiana	49.7%	56 Red River, Louisiana	38.6%
13 St. John the Baptist, Louisi..	56.6%	35 Iberville, Louisiana	49.5%	57 Allen, Louisiana	38.1%
14 Calcasieu, Louisiana	56.3%	36 Plaquemines, Louisiana	49.3%	58 Catahoula, Louisiana	38.0%
15 Iberia, Louisiana	56.0%	37 Jackson, Louisiana	49.1%	59 Washington, Louisiana	37.7%
16 Ouachita, Louisiana	55.7%	38 St. Landry, Louisiana	49.0%	60 Caldwell, Louisiana	37.3%
17 Richland, Louisiana	55.3%	39 Madison, Louisiana	48.8%	61 West Feliciana, Louisiana	36.5%
18 Livingston, Louisiana	55.2%	40 West Carroll, Louisiana	48.4%	62 Sabine, Louisiana	34.2%
19 Jefferson Davis, Louisiana	54.7%	40 Claiborne, Louisiana	48.4%	63 LaSalle, Louisiana	33.9%
19 Beauregard, Louisiana	54.7%	42 St. Mary, Louisiana	47.8%	64 Tensas, Louisiana	21.9%
21 Acadia, Louisiana	54.6%	42 Grant, Louisiana	47.8%		
22 Morehouse, Louisiana	54.3%	44 Assumption, Louisiana	46.6%		

Please respond online or by phone:

[MY2020CENSUS.GOV](https://my2020census.gov)

1.844.330.2020

SELF-RESPONSE RATES FOR CONGRESSIONAL DISTRICTS

STATE OF LOUISIANA



Steve Scalise
District 1
59.5%



Cedric Richmond
District 2
54.0%



Clay Higgins
District 3
56.3%



Mike Johnson
District 4
52.5%



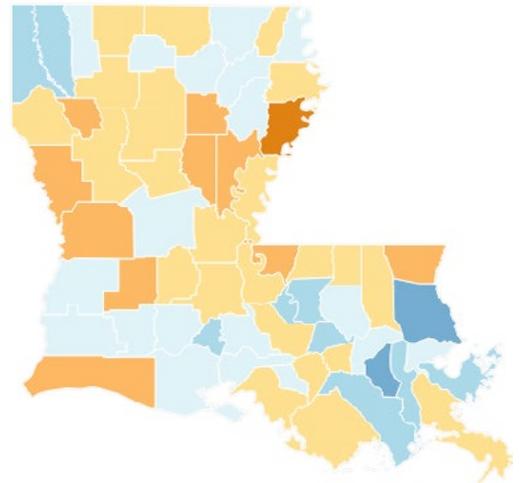
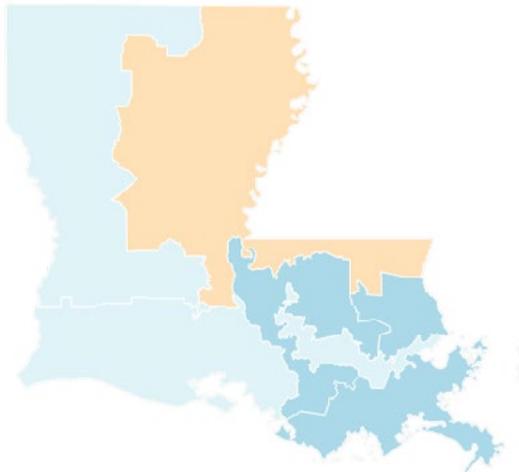
Ralph Abraham
District 5
48.9%



Garret Graves
District 6
58.2%

Congressional

County



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