

U.S. Census Bureau
Atlanta Region

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Regional Director

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LOUISIANA

2020 Census Self-Response Weekly Highlights



Census Gets Pro Treatment in NOLA

Two of Louisiana's pro sports teams went all in on the 2020 Census posting short videos on their social media pages. The NBA New Orleans Pelicans' mascot, Pierre the Pelican, completed the census on his phone with the message: "Be like @PierreTPelican and fill out your Census online at 2020census.gov! Let's make our voices count, Louisiana"

Sir Saint, the mascot for the NFL New Orleans Saints, filled out the 2020 Census online with the message: "Tell a friend to tell a friend to fill out the 2020 Census so that we can shape our future! Head to 2020census.gov for more information."



Hola Jefferson Parish!

Representatives from the Consul of Mexico in New Orleans joined with Daniela Bello, the Jefferson Parish Cross Cultural Coordinator, recently for an interview on Tropical Radio. They discussed why it is important for Jefferson Parish's Latino community, especially those of Mexican descent to complete the 2020 Census.



Arcadia and Bienville Go Virtual

The Town of Arcadia Census Complete Count Committee hosted a Bienville Parish Census Tele-Town Hall. Each speaker highlighted a different perspective on the importance of the census to their town/village and the best way to count hard-to-reach households. The committee continues to urge households to respond using social media and establish partnerships with local council members, the library, chamber, newspaper, churches, and businesses.



Louisiana
Self-Response

55.8%

National
Self-Response

61.7%

STATE OF LOUISIANA RANKING BY PARISH

Self-Response Rate as of 6.25.2020

1 St. Charles, Louisiana	65.8%	23 Webster, Louisiana	55.2%	45 Grant, Louisiana	49.3%
2 St. Tammany, Louisiana	64.3%	24 Rapides, Louisiana	54.9%	46 East Feliciana, Louisiana	48.1%
3 Jefferson, Louisiana	62.0%	25 St. Martin, Louisiana	54.2%	47 Avoyelles, Louisiana	47.9%
4 Ascension, Louisiana	61.9%	26 Franklin, Louisiana	53.8%	48 Bienville, Louisiana	47.3%
5 Lafourche, Louisiana	61.0%	27 Orleans, Louisiana	53.4%	49 Concordia, Louisiana	46.7%
6 Lafayette, Louisiana	60.8%	27 Lincoln, Louisiana	53.4%	50 Natchitoches, Louisiana	46.6%
7 Caddo, Louisiana	59.4%	29 Evangeline, Louisiana	52.5%	51 Pointe Coupee, Louisiana	45.5%
8 East Baton Rouge, Louisiana..	59.0%	30 Iberville, Louisiana	52.4%	52 St. Helena, Louisiana	44.8%
9 Bossier, Louisiana	58.5%	31 East Carroll, Louisiana	52.2%	53 Winn, Louisiana	43.3%
10 West Baton Rouge, Louisi..	58.2%	32 St. Landry, Louisiana	51.8%	54 Allen, Louisiana	43.2%
11 St. Bernard, Louisiana	58.1%	33 De Soto, Louisiana	51.7%	55 Vernon, Louisiana	41.9%
12 Vermilion, Louisiana	57.7%	34 Plaquemines, Louisiana	51.5%	56 Cameron, Louisiana	41.7%
12 St. John the Baptist, Louisi..	57.7%	35 Terrebonne, Louisiana	51.2%	57 Red River, Louisiana	41.6%
14 Iberia, Louisiana	57.2%	35 Tangipahoa, Louisiana	51.2%	58 Catahoula, Louisiana	40.5%
15 Calcasieu, Louisiana	56.9%	35 St. James, Louisiana	51.2%	59 West Feliciana, Louisiana	40.4%
16 Acadia, Louisiana	56.3%	38 West Carroll, Louisiana	51.1%	60 Caldwell, Louisiana	40.3%
17 Richland, Louisiana	56.2%	39 Union, Louisiana	50.8%	61 LaSalle, Louisiana	39.2%
17 Ouachita, Louisiana	56.2%	40 St. Mary, Louisiana	50.7%	62 Washington, Louisiana	37.9%
17 Jefferson Davis, Louisiana	56.2%	40 Jackson, Louisiana	50.7%	63 Sabine, Louisiana	36.4%
20 Livingston, Louisiana	56.1%	42 Madison, Louisiana	50.0%	64 Tensas, Louisiana	27.5%
21 Beauregard, Louisiana	55.7%	43 Assumption, Louisiana	49.7%		
22 Morehouse, Louisiana	55.5%	44 Claiborne, Louisiana	49.5%		

Please respond online or by phone:

[MY2020CENSUS.GOV](https://my2020census.gov)

1.844.330.2020

SELF-RESPONSE RATES FOR CONGRESSIONAL DISTRICTS

S T A T E O F L O U I S I A N A



Steve Scalise
District 1
60.3%



Cedric Richmond
District 2
54.9%



Clay Higgins
District 3
57.3%



Mike Johnson
District 4
53.7%



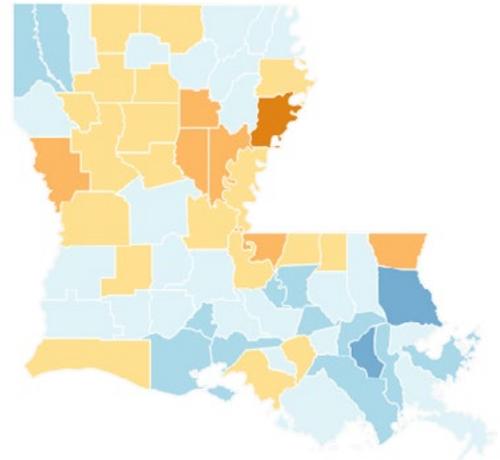
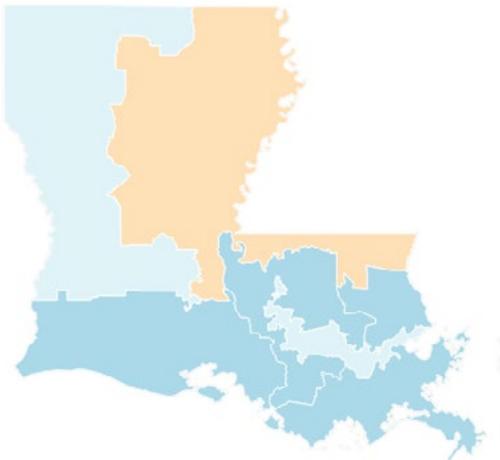
Ralph Abraham
District 5
50.2%



Garret Graves
District 6
59.1%

Congressional

County



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