Avid Learning Program Guide
(Worldwide Edition)
2013

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Avid Learning Partner Program Overview

Avid's Learning Partner (ALP) program is designed for independent training companies, corporations, universities or other educational institutions that provide training on Avid products. By combining the industry strength and instructional excellence of our partners with Avid's curriculum development and product expertise, we can ensure our customers achieve the highest level of success in their field.

The ALP program is designed to attract the most skilled training organizations in the industry. Our goal is to add visibility to the resources and capabilities of these strategically chosen partners to assist us in training our customers worldwide.

The foundation of the program is the Avid Official Course Books delivered by instructors who have been certified by Avid, in a qualified training environment.

Students successfully completing individual official Avid courses are entitled to an Avid Certificate of Completion. The Avid Certification Program further supports ALPs with course paths and exams for students to become Avid Certified.

Partner Types

There are two partner types available in the ALP program:
- **Academic**: Partners from universities or other educational institutions can add value to their programs by adding authorized instruction and certification.
- **Professional**: Partners from independent training companies or corporations can offer short-form training in their facilities.

Program Benefits

Avid Learning Partners enjoy the closest possible relationship with Avid to ensure their students are inspired with the latest cutting-edge technology in digital audio, music composition and video editing. Partnership benefits include the following.

- **Training Materials:** Access to Avid's Official curriculum including new course releases and updates for existing course books
- **Instructor Certification:** Avid Learning Partners are differentiated through the excellence of their training staff. All Avid Official Courses taught by Avid Learning Partners are conducted by instructors who have distinguished themselves through Avid instructor certification. Avid Certified Instructors (ACIs) have direct access to Avid training professionals and an online community of other ACIs, promoting their continued growth and excellence.
- **Industry Certification Exams:** Real-time, worldwide access to Avid's learning partner portal for professionally developed, Avid industry certification exams
- **Marketing Support:** Cooperative marketing support, including access to Avid logos and trademarks to promote Partner alliance
- **Student Evaluations:** Real-time access to instructor and course evaluation data
- **Partner Listing:** Detailed partner profile and contact information posted on Avid.com
- **Class Finder:** Publicly available classes displayed through a listing on the Avid.com website class finder (Official Avid short form classes only)
- **Community:** Avid Certified Instructor access to a community of other instructors

Program Requirements

ALPs are authorized by Avid after meeting Avid's requisites for quality and consistency, accomplished in part by using Avid Certified Instructors and Avid Official Course Books. A summary of Avid's ALP program requirements follows.

FACILITY REQUIREMENTS

An ALP facility requires the availability of at least one training room for the purpose of offering Avid Official Courses. Training room requirements will vary, depending on the type of training offered. Avid Training Partner Managers will provide guidance to partner candidates in assessing and equipping their facilities to meet the qualification requirements General requirements include:

o Avid-qualified computers and qualified media storage systems with a 1-1 student to system ratio.
o Each training room requires projection equipment.
o Avid requires ALPs to run the most updated version of Avid software and have the most up-to-date Avid-dedicated hardware.
o The center must equip its facility with all peripheral equipment related to specific courses.

CERTIFIED INSTRUCTOR REQUIREMENTS

All Avid Official courses must be taught by instructors who have successfully completed the Avid Certified Instructor (ACI) process. All ACI's must maintain their certifications by:

o Keeping their certifications current for each course they have been certified to teach.
o Maintaining a minimum quality metric on student evaluations.

ALP PROMOTIONAL REQUIREMENTS

ALPs will promote Avid's Official Curriculum by:

o Listing Avid courses in the Partner's brochures, website, schedules and elsewhere as appropriate.
o Supplying Avid a link on its web site to its course schedule and provide Avid with a quarterly training schedule of all Avid courses at least one month prior to the beginning of each calendar quarter.
o Avid standard course names and numbers must be used in all relevant advertising, and any non-Avid courses offered by Partner must be clearly differentiated from Avid courses.
o After successful completion of an Avid Official Course, ALPs shall provide students with Avid's Certificate of Completion.
o Each student must complete an Avid evaluation form upon completion of every Avid Official Course.

COURSE BOOK REQUIREMENTS

ALPs will promote Avid's Official Curriculum by:

o ALPs must use current, Avid Official Course Books for all Avid courses.
o One Course book must be purchased and used for each student enrolled in an Avid Official Course.
o ALPs must meet a minimum course delivery requirement of six (6) classes or a minimum of 40 students per calendar year.
o Partners are welcome to augment the Avid curriculum with additional materials that help tailor Avid's courses to their existing educational plans, however ALPs cannot offer their own developed or third-party developed course books if the course directly competes with specific courses in the Avid curriculum.
o Avid Official Courses taught by ALPs can be delivered in a multi-day, multi-week, or multi-month format to accommodate a broad range of student and partner needs.

ALP Authorization Process

Steps for becoming an ALP are detailed below.

1. **Apply:** Candidate completes the online application: Contact your Regional Training Partner Program Manager, contact details are listed in Appendix D.
2. **Interview:** Interview and discussions facilitated by the Avid Regional Training Partner Program Manager, regarding current system configurations, instructor training, and other relevant details of the partner program.
3. **Legal Agreement:** If approved to move forward, the partner candidate receives an executable ALP agreement, which they sign and return to Avid along with the initial program fee for each location. Note, ALPs may only offer Avid Certification Exams for courses they are authorized to teach.
4. **Certify:** Instructor candidates complete the instructor certification process as outlined in *Appendix C: Instructor Certification Requirements.* ALPs applying to the Avid Certified Professional Program may also name their exam Administrator and Proctor and send them through the requisite training.
5. **Enable:** The ALP access to Avid's Training Administration system and online scheduling system is granted. ALP may order Avid Official Course Books and offer Avid certification exams.
6. **ALP:** The ALP is listed on Avid.com in Avid's Worldwide Training Partner directory and may begin teaching Avid Official Courses.

Appendix A: Avid Curriculum Overview and System Requirements

The strength of the Avid Learning Partner Program lies in the expertise applied to build the curriculum. The same industry experts within Avid that directly teach customers are employed to author hands-on, task-based operational training courses for use in the program. The curriculum addresses a comprehensive range of operational proficiencies geared toward both first-time users and industry professionals. For a complete list of curriculum offered directly through Avid and also through our publishing partner Cengage Learning, please see Appendix C.

Avid Learning Partner System Requirements

Avid recommend no more than 1 student per workstation for 100 level courses and no more than 2 students per workstation for 200 and 300 level courses running either Avid compatible Macintosh or Windows computers. The following list indicates specialized hardware required for Pro Tools courses. Please check Avid's Knowledgebase for compatible computers and operating system specifications for Media Composer and Pro Tools.

AVID PRO TOOLS

Pro Tools 100 Level
For minimum requirements please refer to:
http://avid.force.com/pkb/articles/en_US/compatibility/Pro-Tools-11-System-Requirements
Midi keyboard controller for all stations

Additional Recommendations:
Avid Fast Track Family
Avid MBox Family
Avid Eleven Rack
Avid Pro Tools|HD Family

Pro Tools 130 Game Audio course: Requires Unity 4.2 or Unity Pro 4.2 Game Development Tool to be installed on each system.

Pro Tools 200 Level
For minimum requirements please refer to:
Pro Tools|HD Native Family
http://www.avid.com/US/products/Pro-Tools-HD-Native#TechSpecs

Pro Tools|HDX Family
http://www.avid.com/US/products/Pro-Tools-HDX#TechSpecs

Each Pro Tools|HD system will require a minimum of 1x Avid I/O.
http://www.avid.com/US/products/Pro-Tools-HDX#Hardware

Additional Recommendations:
Avid Ethernet based controller such as the Avid Artist Series controller, Avid C|24, Avid D-Command or Avid D-Control are recommended for Instructor station

Additional Requirements for:
Pro Tools 210P: Avid SYNC HD, Black Burst Generator, and at least one of the following: Video Satellite, Video Satellite LE, Avid MojoDX, Avid Nitris DX, BlackMagic or AJA Systems compatible Video I/O.
http://avid.force.com/pkb/articles/en_US/compatibility/Pro-Tools-HD-11-Video-Peripherals

Pro Tools 210M: MIDI keyboard controller per system
Pro Tools 205 C|24: 1x Avid Ethernet-based C|24 Control Surface
Pro Tools 205 Artist Series: Avid Ethernet-based Artist Series Control Surfaces (*minimum requirement:* 1x Mix, 1x Control & 1x Transport)

Pro Tools 300 Level
Minimum requirements:
Same as 200 level with additional requirements

Additional Requirements:
Pro Tools 310P: RS422 compatible Video Deck, either RS232-422 Convertor or KeySpan Adapter, Avid PRE or other PRE-compatible microphone preamp, multi-port MIDI interface

Pro Tools 310M: Avid PRE or other PRE-compatible microphone preamp, multi-port MIDI interface

Pro Tools 310I Icon: 1x Avid Ethernet-based D-Command or D-Control Control Surface, Avid PRE or other PRE-compatible microphone preamp, multi-port MIDI interface

AVID VENUE

Venue 100 level
For minimum requirements please refer to:
http://www.avid.com/US/products/family/live-sound-systems

Additional Requirements:
FWx Card* (for Pro Tools connectivity) or HDx Card (for Pro Tools HD connectivity)
Pro Tools system (laptop or desktop) or Pro Tools|HD system (Pro Tools HDX or Pro Tools|HD Native)

* FWx connectivity is included on VENUE SC48; no card required
VENUE S3L systems use Cat5e to connect to a Pro Tools system

Venue 200 level
For minimum requirements please refer to:
http://www.avid.com/US/products/family/live-sound-systems

Additional Requirements:
FWx Card* (for Pro Tools connectivity) or HDx Card (for Pro Tools HD connectivity)
Pro Tools system (laptop or desktop) or Pro Tools|HD system (Pro Tools HDX or Pro Tools|HD Native)

*FWx connectivity is included on VENUE SC48; no card required, VENUE S3L systems use Cat5e to connect to a Pro Tools system
 Note: *Some aspects of the 210V course are not applicable to SC48 or S3L, including expanded system configuration options, Variable Groups, PQ Mixers, and HDx functionality.*

AVID MEDIA COMPOSER

Media Composer 100 level
For minimum requirements please refer to:
http://www.avid.com/US/products/media-composer#specifications

Media Composer 200 level
Minimum requirements:
Same as 100 level requirements
MC239 Color Grading course is recommended to be delivered on Avid Media Composer with Symphony option for the full 3 day course. Avid also recommend, where possible, the use of color graded client monitors.

AVID SIBELIUS

Sibelius 100 level
For minimum requirements please refer to:
http://www.avid.com/US/products/Sibelius7/specifications

Sibelius 200 level
Minimum requirements:
Same as 100 level requirements

Sibelius 300 level
Minimum requirements:
Same as 200 level requirements

Appendix B: Avid End-User Certification

PROGRAM OVERVIEW

Avid Worldwide Training offers multiple levels of end-user certification for video, audio, live sound and music composition. Avid Certification is an avenue that can be encouraged, mentored and hosted by qualified ALPs. In fact, Avid Certification can only be achieved through a qualified Avid Learning Partner.

BENEFITS

An Avid Certified credential allows you to:

- Differentiate yourself from competitors
- Make your résumé stand out with downloadable logos
- Prove your credentials with a Certificate of Achievement
- Gain recognition from your employer and peers with our online Certified Professional listing
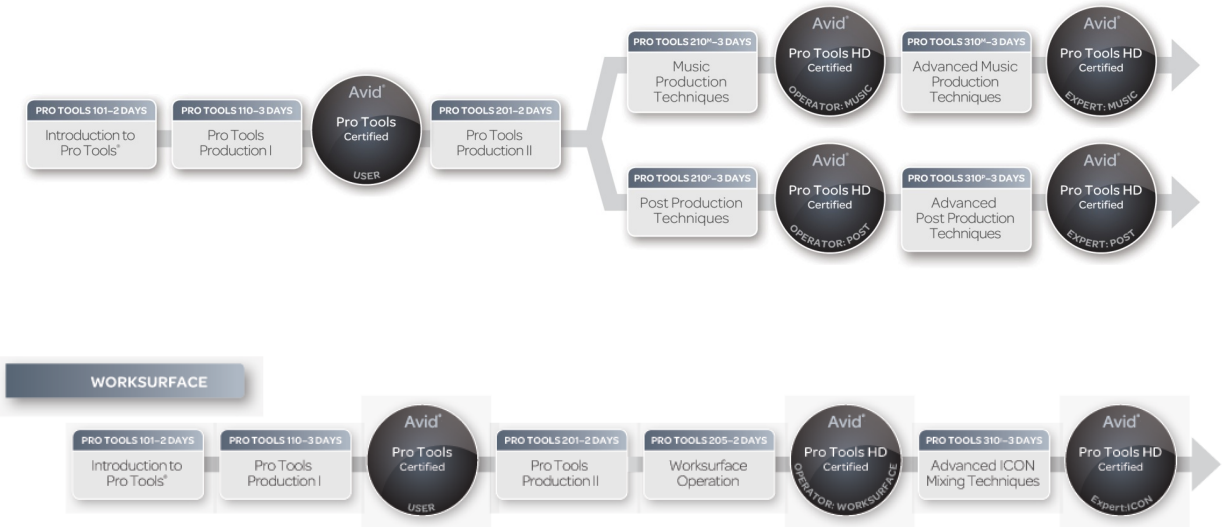- Leverage the power of the Avid brand

MEDIA COMPOSER

All training partners delivering video instruction are required to deliver the MC101 course. The Media Composer certification path shown below illustrates the direction for both matriculating students seeking Certified User status and industry professionals seeking Media Composer Professional certification.
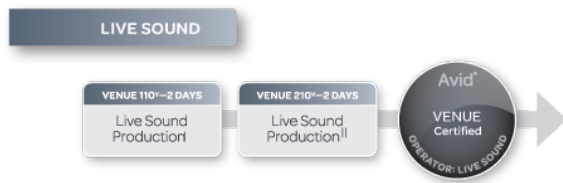
PRO TOOLS

All training partners delivering audio instruction are required to deliver the Pro Tools 101 course. The certification paths below details the levels of certification and the courses required.

VENUE

All training partners delivering live sound instruction are required to deliver the Venue 110V course. The certification path below details the levels of certification and the courses required.

SIBELIUS

All training partners delivering music composition instruction are required to deliver the Sibelius 101 course. The certification path below details the levels of certification and the courses required.

Appendix C: Program and Course Book Fees

ANNUAL PROGRAM FEES

Annual Program Fees	USD
ALP Academic	$1,000.00
ALP Professional	$2,000.00
Each Additional Site - Annual Fee	$500.00
Additional software subscription fee (up to 25 additional stations)*	$2,000.00
Additional software subscription fee (up to 5 additional stations)*	$200.00

* *Applies only to ALP's purchased Avid licenses*

Instructor Enablement Courses	USD
Train-the-Trainer/ Avid Educator Workshop (course length normally 5 days)	
Onsite Enablement (cost per day + Travel & Expenses)	
1-6 ACI candidates*	$1100
7-11 ACI candidates*	$1500
12+ ACI candidates*	$2200
At Avid Headquarters or Avid Facility	
1 ACI candidate	$250 per day
Sibelius Instructor Enablement options	
Onsite Enablement (cost per day + Travel & Expenses)	
Mulitple ACI's*	TBD
At Avid Headquarters or Avid Facility	
1 ACI	TBD
Sibelius ACI Webinar	
1 ACI	TBD

*Additional Travel & Expenses will be charged to cover Master Instructor expenses.
All course costs include all course materials.

COURSE BOOK COSTS

All of the Official Avid course books can be purchased directly from Avid for learning partner's convenience but it is also possible for ALP's to purchase the Pro Tools 101v11 coursebook from Cengage Learning (CoursePTR http://www.cengageptr.com).

Cengage Course Books

Course Books purchased directly from Cengage				
ISBN	Description	USD	GBP	EUR
978-1-28577484-8	PT 101 Introduction to Pro Tools 11	$49.99	Contact Cengage	Contact Cengage

*Cengage Learning (CoursePTR) book prices are listed as full retail. Discounts will be applied based on the type of relationship your ALP sets up with Cengage.

Avid Course Book Pricing

Course Books purchased directly from Avid			
Part Number	ISBN	Description	USD
Pro Tools 11 Curriculum			
9320-65237-00	978-1-28577484-8	PT 101 Introduction to Pro Tools 11	$30.00
9320-65238-00	978-1-936121-68-7	PT 110 Pro Tools Production I 11	$75.00
9320-65244-00	978-1-936121-74-8	PT130 Pro Tools for Game Audio 11	$75.00
9320-65239-00	978-1-936121-69-4	PT 201 Pro Tools Production II 11	$110.00
9320-65241-00	978-1-936121-71-7	PT 210M Music Production Techniques 11	$125.00
9320-65242-00	978-1-936121-70-0	PT 210P Post Production Techniques 11	$125.00
9320-65245-00	978-1-936121-74-4	PT 310M Advanced Music Production Techniques 11	$125.00
9320-65246-00	978-1-936121-63-2	PT 310P Advanced Post Production Techniques 11	$125.00
VENUE Curriculum			
9320-65181-00	978-1-936121-56-4	Venue 110V v3.0 Live Sound Production I	$75.00
9320-65182-00	978-1-936121-57-1	Venue 210V v3.0 Live Sound Production II	$125.00
Media Composer Curriculum			
9320-65222-00	978-1-936121-63-2	MC101 Media Composer 7 Editing Essentials	$35.00
9320-65223-00	978-1-936121-64-9	MC110 Media Composer 7 Effects Essentials	$69.99
9320-65226-00	978-1-936121-65-6	MC201 Media Composer 7 Professional Picture and Sound Editing	$69.99
9320-65224-00	978-1-936121-66-3	MC205 Media Composer 7 Professional Effects and Compositing	$79.99
9320-65225-00	978-1-936121-67-0	MC239 Color Grading with Media Composer 7 and Symphony 7	$79.99

Note: All Avid Course Books include 2 complimentary attempts for the end of course Avid Exam. Please allow 5-10 days for Avid to process your book order

Avid Exam Costs

The first 2 attempts for all Avid end of course exams are included in the cost of the course books.	
Description	USD
3rd attempt at all Avid Exam's	$29.00

COURSE BOOK ORDERING TERMS AND PROCEDURES

All Course Book ordering terms and procedures are contained within the Avid Course Book Ordering Guide, which should be requested from either your ALP Regional Manager or Avid Training Operations whose contact details are in Appendix E.

Appendix D: Contacting Avid Worldwide Training

As the recognized leader in media and entertainment production solutions, Avid is committed to your success. Through a combination of up-to-date course books, educational best practices, and industry-experienced instructors, Avid makes learning interesting and rewarding.

We're here to help. For general enquires please call 1-800-867-2843 or 978-275-2071

A list of the primary regional contacts for the Authorized Training Partner Program is below.

Americas: Andy Cook
Training Partner Program Manager
San Francisco,
CA,
United States
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+1 (415) 609-5372

Europe, Middle East, and Africa: Tim Mynett
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