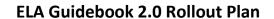


Audience	Outcomes	Actions	Tools/Resources	Timeline
Districts	 Understand the value of the guidebooks as a high quality, affordable curriculum option for ELA Be able to easily access all materials Stick with guidebooks past this school year and bring in more districts next school 	Adopt guidebooks for some portion of the district (or district-wide) (value)	 ELA Guidebooks 2.0 brochure ELA Guidebook 2.0 Quick Guide Materials access guide (with communication template) Promotional video Feedback Summary report Vendor PD leader trainings (ANet example) 	May District Planning Call Teacher Leader Summit
		Select which units to teach or leave to schools/teachers to decide	List of units/release timeline	Already released; update with branding and include links
		Develop and execute on implementation plan for guidebooks: Access all materials	Materials access guide (with communication template)	Late summer/ early fall
		Develop and execute on implementation plan for guidebooks: Communicate to principals and teachers	Materials access guide (with communication template)	Late summer/ early fall
		Develop and execute on implementation plan for guidebooks: Identify/locate and/or provide upfront PD for teachers (setting them up for a good experience)	 Teacher Leader Summit sessions Quick start video guides for teachers 	Late summer/ early fall
		Develop and execute on implementation plan for guidebooks: Identify/locate and/or provide backend PD for teachers (when they struggle)	 PD Vendor Guide Supervisor/TL quarterly Collaboration sessions NW Training 	Winter





Principals	 Understand the value of the guidebooks as a high quality, affordable curriculum option for ELA Know which units will be taught and how to access guidebook materials for teachers (What will district provide? What will they need to provide?) Have a positive experience with guidebooks and stick with guidebooks past this school year 	Adopt guidebooks (if school decision)	 ELA Guidebooks 2.0 brochure Promotional video Feedback Summary report Vendor PD leader trainings 	May 23 principal town hall meeting
		Select which units to implement (if school decision)	• List of units	Already released
		Work with teachers to develop and execute on implementation plan for guidebooks: Communicate to teachers and parents	 Materials access guide (with communication template) List of texts split by access type (purchase, additional texts) Addendum to parent night presentation on standards 	Teachers: prior to start of school Parents: back-to-school night
		Develop and execute on implementation plan for guidebooks: Identify/locate and/or provide upfront PD for teachers (setting them up for a good experience)	Teacher Leader Summit sessions	Teacher Leader Summit
		Develop and execute on implementation plan for guidebooks: Identify/locate and/or provide backend PD for teachers (when they struggle)	Supervisor/TL quarterly Collaboration sessions	Sept, Nov, Jan
Teachers	Understand the value of the guidebooks and how they can help them accomplish student	Select which units to implement (if school decision)	 Promotional video ELA Guidebook 2.0 Quick Guide Feedback Summary report 	Teacher Leader Summit
	learning goalsUnderstand the design of and	Communicate to parents		Initial parent teacher conferences





	how to use the guidebooks (Why these texts? What materials are included? What needs to be created? How to adjust?) • Have a positive experience with guidebooks and stick with guidebooks past this school year	Access materials	 Teacher Leader Summit overview session General screencast of how to access the materials 	Teacher Leader Summit July back-to school release for screencasts
		Dig into the guidebooks and develop plan for teaching based on backwards design model	 Teacher Leader Summit sessions Unit specific screencasts of how to process the unit materials and get started with planning 	Teacher Leader Summit July back-to-school release for screencasts
		Gather and develop materials for teaching (anchor charts, sticky notes, etc.)	Teacher Leader Summit sessions	Teacher Leader Summit
		Additional PD to address areas of need identified throughout the year	 Vendor PD Guide TL Collaboration sessions Network support: Guidebook experts 	Teacher Leader Collaborations
General Public	Understand the value of the guidebooks as a high quality ELA curriculum	 Other states adopt the ELA guidebooks Education media cover use of guidebooks and impact on student learning. 	Promotional videoFeedback Summary report	Video: Late May Report: currently available