

U.S. Census Bureau
Atlanta Region

Mr. George Grandy, Jr.
Regional Director

June 18, 2020

LOUISIANA

2020 Census Self-Response Weekly Highlights



Power Coalition's Journey to Equity and Justice

Week of *Juneteenth* Events

TUESDAY 16 ALL DAY

Census Day of ACTION

Your Count Matters! Your power starts by being recognized as an individual in your community. Take action by signing up to volunteer to phone bank or text community members about the Census.

Power Coalition's Journey to Equity and Justice

Week of *Juneteenth* Events

MONDAY 15	TUESDAY 16	WEDNESDAY 17
Interfaith Day of HEALING and ACTION 12:00 PM Registration: bit.ly/InterfaithHealing2020	Collegiate Day of ACTION & VIRTUAL KICKBACK with DJ Retro 6:30-8:00 PM Registration: bit.ly/CollegeKickback	Stand With SANITATION Car Caravan & Lit Drop 9:00-10:00 AM Listening Session 6:00 PM Registration: bit.ly/StandWithSanitation
THURSDAY 18	FRIDAY 19	SATURDAY 20
Freedom BAILOUT with YWCA of Baton Rouge TBD	MARCH to Angola with VOTE TBD	Statewide VOTER REGISTRATION & PPE Giveaway with VOTE 9:00 AM-3:00 PM

Visit PowerCoalition.org for full details and links.

#POWEREDBYPowerCoalition



Louisiana Has The Power

The Power Coalition for Equity and Justice is positively affecting census response across the state. They conducted census outreach at the 45 Days of Action Protest in downtown Shreveport recently. The march had over 1,000 attendees and the group distributed census promotional items and encouraged individuals to respond to the census. The statewide Power Coalition also held events across the state in celebration of Juneteenth, both virtually and in-person. Census materials were handed out to encourage response during such events as the Freedom Bailout, March to Angola, Statewide Voter Registration/PPE Giveaway, and the Lit Drop Car Canvass event. There was also a special Census Day of Action on Tuesday, June 16th.

Mealtime is Census Time in New Orleans

The New Orleans Council on Aging (COA) is going all out to promote the census among the senior population. Meals on Wheels volunteers have been handing out census fans and talking to seniors during meal delivery to make sure they have responded. The COA is checking on seniors during this time of isolation with "Wellbeing Phone Checks" and discussing census participation. They are inserting flyers in Grab & Go lunches and posting flyers in all senior centers. The COA has also included a census section in their newsletter that goes out to all seniors in the area.

One Crowley, One Census

Members of the Crowley community recently held "One Heart, One Mind, One Crowley" to recognize recent events across the nation and foster unity in the City of Crowley. Several hundred residents came out to join the march and show support at the rally. At the peaceful event, organizers encouraged those in attendance to empower themselves by registering to vote and completing the 2020 Census. Partnership specialists were on hand to assist residents with responding and educate residents on the impact of a complete count in the community. The mayor, sheriff, police chief, and other elected officials were on hand for the event. Bishop James W. Proctor was the keynote speaker. The event included prayer, encouragement, dance, poetry, and tributes.



Louisiana
Self-Response

55.8%

National
Self-Response

61.6%

STATE OF LOUISIANA RANKING BY PARISH

Self-Response Rate as of 6.18.2020

1 St. Charles, Louisiana	65.6%	23 Webster, Louisiana	55.0%	45 Grant, Louisiana	49.3%
2 St. Tammany, Louisiana	64.2%	24 Rapides, Louisiana	54.8%	46 East Feliciana, Louisiana	47.9%
3 Jefferson, Louisiana	61.8%	25 St. Martin, Louisiana	54.1%	47 Avoyelles, Louisiana	47.7%
4 Ascension, Louisiana	61.7%	26 Franklin, Louisiana	53.6%	48 Bienville, Louisiana	47.2%
5 Lafourche, Louisiana	60.9%	27 Orleans, Louisiana	53.2%	49 Concordia, Louisiana	46.6%
6 Lafayette, Louisiana	60.7%	27 Lincoln, Louisiana	53.2%	50 Natchitoches, Louisiana	46.5%
7 Caddo, Louisiana	59.3%	29 Iberville, Louisiana	52.3%	51 Pointe Coupee, Louisiana	45.3%
8 East Baton Rouge, Louisiana..	58.9%	29 Evangeline, Louisiana	52.3%	52 St. Helena, Louisiana	44.7%
9 Bossier, Louisiana	58.4%	31 East Carroll, Louisiana	52.1%	53 Winn, Louisiana	43.2%
10 West Baton Rouge, Louisi..	57.9%	32 St. Landry, Louisiana	51.6%	54 Allen, Louisiana	42.9%
10 St. Bernard, Louisiana	57.9%	33 De Soto, Louisiana	51.5%	55 Vernon, Louisiana	41.8%
12 Vermilion, Louisiana	57.6%	34 Plaquemines, Louisiana	51.3%	56 Cameron, Louisiana	41.6%
13 St. John the Baptist, Louisi..	57.5%	35 Terrebonne, Louisiana	51.1%	57 Red River, Louisiana	41.4%
14 Iberia, Louisiana	57.1%	35 Tangipahoa, Louisiana	51.1%	58 Catahoula, Louisiana	40.5%
15 Calcasieu, Louisiana	56.8%	37 West Carroll, Louisiana	51.0%	59 Caldwell, Louisiana	40.1%
16 Acadia, Louisiana	56.2%	37 St. James, Louisiana	51.0%	60 West Feliciana, Louisiana	40.0%
17 Richland, Louisiana	56.1%	39 Union, Louisiana	50.7%	61 LaSalle, Louisiana	39.0%
17 Ouachita, Louisiana	56.1%	40 Jackson, Louisiana	50.6%	62 Washington, Louisiana	37.9%
17 Jefferson Davis, Louisiana	56.1%	41 St. Mary, Louisiana	50.5%	63 Sabine, Louisiana	36.4%
20 Livingston, Louisiana	56.0%	42 Madison, Louisiana	49.8%	64 Tensas, Louisiana	27.0%
21 Beauregard, Louisiana	55.6%	43 Claiborne, Louisiana	49.5%		
22 Morehouse, Louisiana	55.4%	43 Assumption, Louisiana	49.5%		

Please respond online or by phone:

[MY2020CENSUS.GOV](https://my2020census.gov)

1.844.330.2020

SELF-RESPONSE RATES FOR CONGRESSIONAL DISTRICTS

S T A T E O F L O U I S I A N A



Steve Scalise
District 1
60.1%



Cedric Richmond
District 2
54.7%



Clay Higgins
District 3
57.2%



Mike Johnson
District 4
53.6%



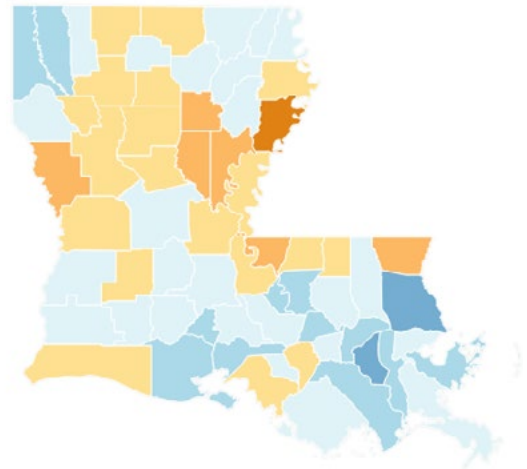
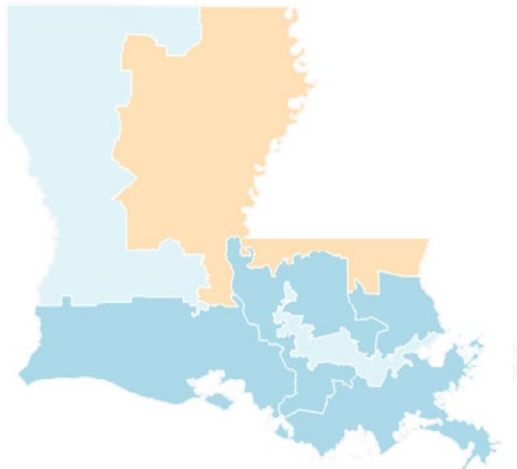
Ralph Abraham
District 5
50.1%



Garret Graves
District 6
59.0%

Congressional

County



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