



## SIS WEEK: **EVERYONE COUNTS!**

Shape the future for your students and school! Join the movement to make sure every child is counted in the 2020 Census by taking part in Statistics in Schools Week: **EVERYONE**

**COUNTS!** This weeklong series of fun classroom activities is prepared by the U.S. Census Bureau's Statistics in Schools (SIS) Program to educate students about the importance of the once-a-decade count.

Your students count on you every day! Here is your chance to shape the future not only for them but the whole community.

Visit [census.gov/schools](https://census.gov/schools) in the coming weeks to get materials and updates.

### PARTICIPATE IN THE DAILY ACTIVITIES

## March

**MONDAY—March 2**

Theme: What is the 2020 Census

**TUESDAY - March 3**

Theme: Apportionment

**WEDNESDAY - March 4**

Theme: Diversity Collage

**THURSDAY - March 5**

Theme: Virtual Field Trip to the U.S. Census Bureau

**FRIDAY - March 6**

Theme: Shape My Community's Future



Shape  
your future  
START HERE >

United States<sup>®</sup>  
**Census  
2020**



UNITED STATES DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001

February 5, 2020

Dear Principal:

We need your help! The Atlanta Region of the United States Census Bureau administers all Census operations in seven southern states: Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, and, South Carolina. Once every ten years the Census Bureau is tasked with counting all persons residing in the nation. As you are aware, the 2020 Census is just weeks away. Census Day is April 1, 2020. The Census Bureau is declaring March 2-6 as Statistics in Schools Week, for the 2020 Census.

The success of the 2010 Census can be attributed, in part, to the involvement of principals, teachers, and staff in understanding the importance of the Census and imparting that knowledge throughout their schools to raise Census awareness. It is well known that parents and other community members recognize you as trusted voices. Trusted voices, like educators, get students thinking about the Census through classroom activities and messages to parents.

In previous Census cycles, educators in elementary and secondary schools have played a key role in getting the Census message to parents by making the Census a school priority. The incorporation of the Census lesson plans, from pre-K through grade 12, ensures school and district-wide coverage. We have designed some lessons for all grade levels to supplement your curriculum through the Statistics in Schools program. These materials and lessons are free to you and are easy to access on our Statistics in Schools website: [census.gov/schools](https://census.gov/schools).

For the Census, everyone counts, without distinction. An individual's race, age, or citizenship status (documented or undocumented) has no bearing on their participation. Furthermore, all Census responses are confidential, by law. More than \$675 billion will be distributed annually for programs, such as: Early Head Start/Head Start, Title 1 Grants; National School Lunch Program, Special Education Grants (IDEA), Foster Care; Bilingual Education, SNAP, WIC, State Children's Health Insurance Program, and the Child Care Development Fund, to name a few.

I am inviting you and your school to be a 2020 Census partner by developing activities to get your parents to participate in the Census. Also, to plan activities for Statistics in Schools Week (March 2-6) by conducting activities for parents and teachers. An outline of SIS Week is on the back of this letter.

A partnership specialist has been assigned to your school district. The partnership specialist is available to meet with you and your staff to provide details about being a 2020 Census Statistics in Schools partner. Send an email to, [Atlanta.rcc.partnership@2020census.gov](mailto:Atlanta.rcc.partnership@2020census.gov), to request a meeting.

We look forward to working with you as we shape the future for our children, families and communities, starting with participation in the 2020 Census.

Sincerely,

George Grandy Jr.  
Regional Director  
Atlanta Region

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