

**CONTENT  
LEADER**

2017-2018 Content  
Leader Selection  
September Collaboration  
9/12/17

# Agenda

- Content Leader Vision & Background
- Content Leader Details
  - 2017-2018 numbers
  - Training Dates and Locations
  - Costs
- Content Leader Selection
  - Timeline
  - Eligibility & Requirements
  - Nomination Process
- Q & A

# Content Leader Vision & Background

# Develop Local Talent



## Goals

1. Grow the local leadership pipeline for schools and districts by developing talented teachers within the system
2. Create a cadre of talented educators who have the knowledge and skills to coach and support other teachers within their schools and districts

# Connection to Curriculum, Assessment & PD



There is a growing amount of research suggesting that teachers are most effective when they have access to:

- a [high-quality curriculum](#),
- ongoing [professional development](#) that helps them use that curriculum effectively, and
- data from a limited number of [standards-aligned non-summative assessments](#) which measure how well students are meeting the outcomes of the high-quality curriculum.

The most effective districts create a cohesive system of these three elements.

# Connection to Curriculum, Assessment & PD

Schools and districts across Louisiana have made huge strides in purchasing [curricula](#) that align to the standards and help students master the content.

However, many teachers report receiving little to no professional development focused on helping them use their curriculum effectively. As a result, quality of implementation is mixed.

- **Level 0:** Teachers are using lower quality curricula
- **Level 1:** Teachers have access to high-quality curricula
- **Level 2:** Teachers have basic training that equips them with the knowledge and skill to use the curriculum “as written”
- **Level 3:** Instructional staff facilitates and supports the process of teachers modifying the curriculum to better meet students’ needs.
- **Level 4:** Teachers take full ownership for using information about student needs and performance to drive modifications to the curriculum and instruction.

[curriculum implementation scale](#)

# Strong Professional Development

<b>Focuses on what matters most</b>	<ul style="list-style-type: none"><li>● Develops teachers' <b>content knowledge</b></li><li>● Develops teachers' <b>knowledge of content pedagogy</b></li><li>● Helps teachers maximize their <b>high-quality instructional materials</b></li></ul>
<b>Is coherent, cohesive, and ongoing</b>	<ul style="list-style-type: none"><li>● Provide teachers with multiple opportunities to engage with an <b>intentional scope and sequence</b> of learning</li></ul>
<b>Leverages pre-existing structures and local educators and vendors with proven track records of success</b>	<ul style="list-style-type: none"><li>● <b>Increases internal capacity</b> by developing the knowledge and skill of local educators (e.g. Teacher Leaders) to lead ongoing professional development</li><li>● <b>Engages quality vendors</b> who can provide ongoing, curriculum-based training and support</li></ul>

# Content Leaders

The Content Leader initiative will create a cadre of local educators who have the knowledge, skills, and concrete resources to provide high-quality professional development to new and current teachers in their district while also providing growth opportunities for districts' most talented educators.

Content Leaders will receive:

- Nine (9) days of free, high-quality, content-rich and curriculum-specific trainings
- Free access to and training on six (6), turn-key ELA (grades 3-10) or math (grades K-9) content modules to use to train fellow educators (36 hours total)



# Content Leaders

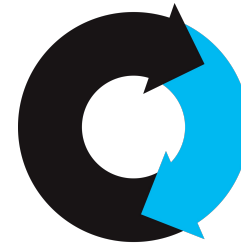
Trainings will be developed and led by national experts whom the LDOE identified through an RFP process.



[UT - Dana Center](#)



[SchoolKit Group](#)



Teaching Lab

[Teaching Lab](#)



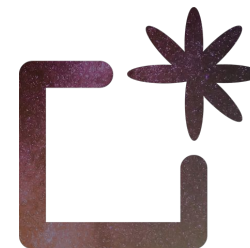
[Digital Promise](#)



[Learning Forward](#)



[Bespoke Event Group](#)



[BloomBoard](#)

# Content Leaders

The nine days of free training will equip Content Leaders with:

- deep knowledge of ELA or math **content** and **content pedagogy**,
- the knowledge and skills they need to effectively **use and help others use the ELA Guidebooks 2.0 or Eureka Mathematics curriculum**, and
- **best practices for facilitating high-quality learning experiences** for fellow educators.

Content Leaders who complete the trainings and demonstrate that they have mastered the skills above will receive special distinction from the LDOE indicating that they have the knowledge and skills to support fellow ELA and math educators.

Please reference the Content Leader Selection Guidance (see files pod) for additional details about the content that trainings will cover.

# Content Leader Details

# Numbers of Content Leaders

	ELA Content Leaders	Math Content Leaders	Total
Year 1 (2017-2018)	100 (grades 3-10)	100 (grades K-9)	200
Year 2 (2018-2019)	250	250	500
Year 3 (2019-2020)	250	250	500
Years 4+	TBD	TBD	TBD

# Training Dates and Locations

All 2017-2018 Content Leader trainings will take place in **Alexandria, LA.**

ELA Content Leaders	Math Content Leaders
<ul style="list-style-type: none"><li>● Week of November 27 (2 days)</li><li>● Week of January 8 (2 days)</li><li>● Week of February 19 (2 days)</li><li>● Week of March 19 (2 days)</li><li>● Week of April 23 (1 day)</li><li>● 2018 Teacher Leader Summit (May 29): Content Leader distinction award ceremony</li></ul>	<ul style="list-style-type: none"><li>● Week of November 27 (2 days)</li><li>● Week of January 22 (2 days)</li><li>● February 16 (1 day)</li><li>● Week of March 5 (2 days)</li><li>● Week of April 2 (2 days)</li><li>● 2018 Teacher Leader Summit (May 29): Content Leader distinction award ceremony</li></ul>

\* Dates and location subject to change

# Costs

The following items will be provided to districts and Content Leader participants free of charge:

- Nine (9) days of in-person trainings
- Lunch at trainings
- All Content Leader training materials
- Access to six (6), turn-key ELA (grades 3-10) or math (grades K-9) content modules, including all materials and facilitator notes, that they can use to train fellow educators

Content Leaders and/or their employers will be responsible for the following costs:

- Travel expenses including but not limited to hotel accommodations, mileage reimbursements, rental cars, meals not provided at the trainings
- Substitute teachers

# Content Leader Selection

# Timeline

- |                           |  |
|---------------------------|--|
| <b>August 22, 2017</b>    | 2017-2018 Content Leader nomination form released                                |
| <b>August 31, 2017</b>    | Informational webinar for district and school supervisors                        |
| <b>September 12, 2017</b> | Informational session for district supervisors (Ruston Supervisor Collaboration) |
| <b>September 20, 2017</b> | Content Leader <a href="#">nomination forms</a> due                              |
| <b>September 29, 2017</b> | 2017-2018 Content Leaders announced  |



# Eligibility & Requirements

Content Leaders will be trained to lead content- and curriculum-specific professional development for classroom teachers. Therefore, it is important that districts select educators for this initiative who embody the following characteristics:

Required:

- Strong content knowledge in ELA or math
- Positive impact student learning, as reflected in their value added measure (VAM) or transitional student growth data (TSGD) (Effective: Proficient or Highly Effective) (current classroom teachers)
- Belief in the pedagogical approach taken by the ELA Guidebooks 2.0 curriculum or the Eureka Mathematics curriculum
- Desire to lead professional development for ELA (grades 3-10) or math (grades K-9) teachers using free, turn-key modules grounded in the ELA Guidebooks 2.0 curriculum or the Eureka Mathematics curriculum

# Eligibility & Requirements

## Required (cont.):

- Natural ability to build strong relationships with colleagues
- Strong communication skills
- Commitment to continuous learning and improvement
- Ability to attend Content Leader trainings throughout the year and complete any additional work associated with those trainings or the distinction award process (estimated 90 hours total)

## Preferred:

- Experience using the ELA Guidebooks 2.0 curriculum or the Eureka Mathematics curriculum
- Experience leading professional development for groups of educators

# Eligibility & Requirements

In 2017-2018, only TIF LEAs are eligible to submit Content Leader nominations:

- Allen Parish
- Assumption Parish
- Avoyelles Parish
- Caldwell Parish
- Catahoula Parish
- Concordia Parish
- East Carroll Parish
- Franklin Parish
- Grant Parish
- Jackson Parish
- JS Clark Leadership Academy
- Lincoln Parish Schools
- Morehouse Parish
- Red River Parish
- Richland Parish
- St. Helena Parish
- St. Landry Parish
- Tallulah Charter School
- Tensas Parish
- West Carroll Parish



# Eligibility & Requirements

- Each LEA will receive a **minimum of two (2) ELA Content Leader seats (grades 3-10)** and **two (2) math Content Leader seats (grades K-9)**. Beyond that, Content Leader training seats will be distributed according to LEA requests, student population size, and availability.
- Any Louisiana educator is eligible to be trained as a Content Leader including classroom teachers, school-based supervisors, LEA/district-based supervisors, employees of institutes of higher learning, professional development consultants, etc. However, **50 percent of LEAs' Content Leader nominees must be current classroom teachers.**
- Given the time commitment required, Content Leaders should not also be Mentor Teachers.

# Content Leader Nomination Process

# Nominating Content Leaders

- LEAs must nominate between **2-20 ELA Content Leaders** and **2-20 math Content Leaders**.
- LEAs must use the Content Leader [nomination form](#) to submit their nominations by **Wednesday, September 20, 2017**.
- The LDOE will announce 2017-2018 Content Leaders on Friday, September 29.

# Nomination Form Questions

1. How many 2017-2018 ELA Content Leaders does your LEA plan to nominate? (minimum 2, maximum 20)
2. List the names of all of your ELA Content Leader nominees in order of preference, starting with your top choice.
3. Name of ELA Content Nominee 1
4. Email address of ELA Content Nominee 1
5. Select the option that best describes the current role of ELA Content Nominee 1 (at least 50% of LEAs' ELA Content Leader nominees must be current classroom teachers).
  - a. Current classroom teacher
  - b. School-based supervisor (e.g. instructional coach, asst. principal, curriculum specialist, reading interventionist, etc.)
  - c. District/LEA-based supervisor (e.g. chief academic officer, instructional supervisor, professional development supervisor, etc.)
  - d. Other

# Nomination Form Questions (cont.)

7. How many years of classroom teaching experience does Content Leader nominee 1 have?
  - a. 0-2
  - b. 3-5
  - c. 6-10
  - d. 10+
  
8. Value-Added Measure (VAM) or Transitional Student Growth (TSG) score
  - a. 2014-2015
  - b. 2015-2016
  
9. In which grade(s) does ELA Content Leader nominee 1 have the expertise to coach other teachers?
  - a. 3-5
  - b. 6-8
  - c. 9-10



# Nomination Form Questions (cont.)

10. Please rate Content Leader nominee 1 on the following measures (exceptionally strong, strong, solid, slightly below average, weak)
  - a. ELA content knowledge
  - b. Belief in the pedagogical approach taken by the ELA Guidebooks 2.0 curriculum
  - c. Desire to lead professional development for ELA teachers using turn-key, open-source modules grounded in the ELA Guidebooks 2.0 curriculum
  - d. Ability to build strong relationships with colleagues
  - e. Communication skills
  - f. Commitment to continuous learning and improvement
11. Does ELA Content Leader nominee 1 have experience using the ELA Guidebooks 2.0 curriculum?
12. Does ELA Content Leader nominee 1 have experience leading professional development for groups of educators?
13. Is ELA Content Leader nominee 1 able to attend Content Leader trainings throughout the year and complete any additional work associated with those trainings or the distinction award process (~90 hours total)?
14. Is there anything else you would like us to know about ELA Content nominee 1?
15. Please upload ELA Content Leader nominee 1's résumé.

# Next Steps

Submit your [Content Leader nomination form](#) by September 20.

Contact [LouisianaTeacherLeaders@la.gov](mailto:LouisianaTeacherLeaders@la.gov) with questions.