

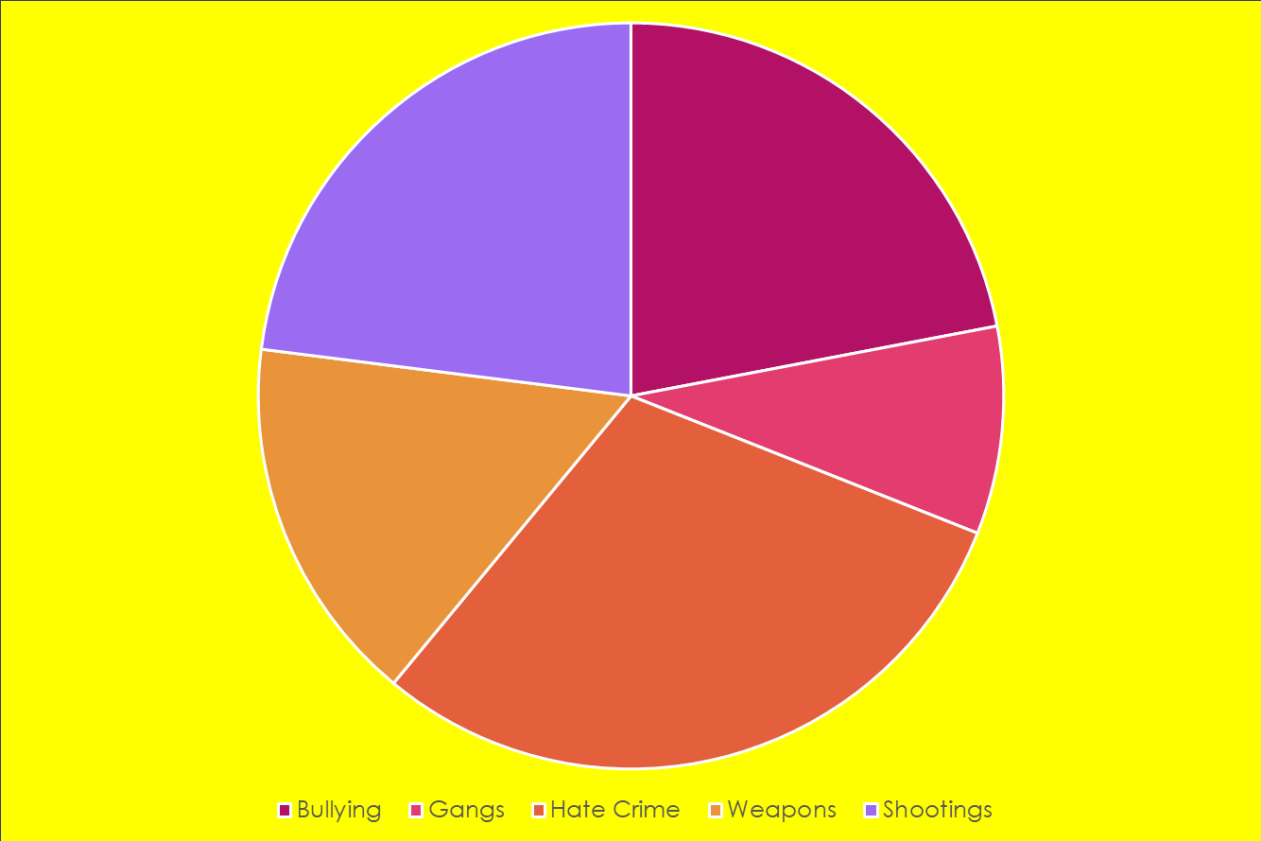


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GNO Inc.

WHAT DOES
VIOLENCE
PREVENTION MEAN
TO YOU?



SCHOOL VIOLENCE



DID YOU KNOW?

”Student behaviors at school that targeted fellow students were also generally less prevalent compared with a decade ago.”

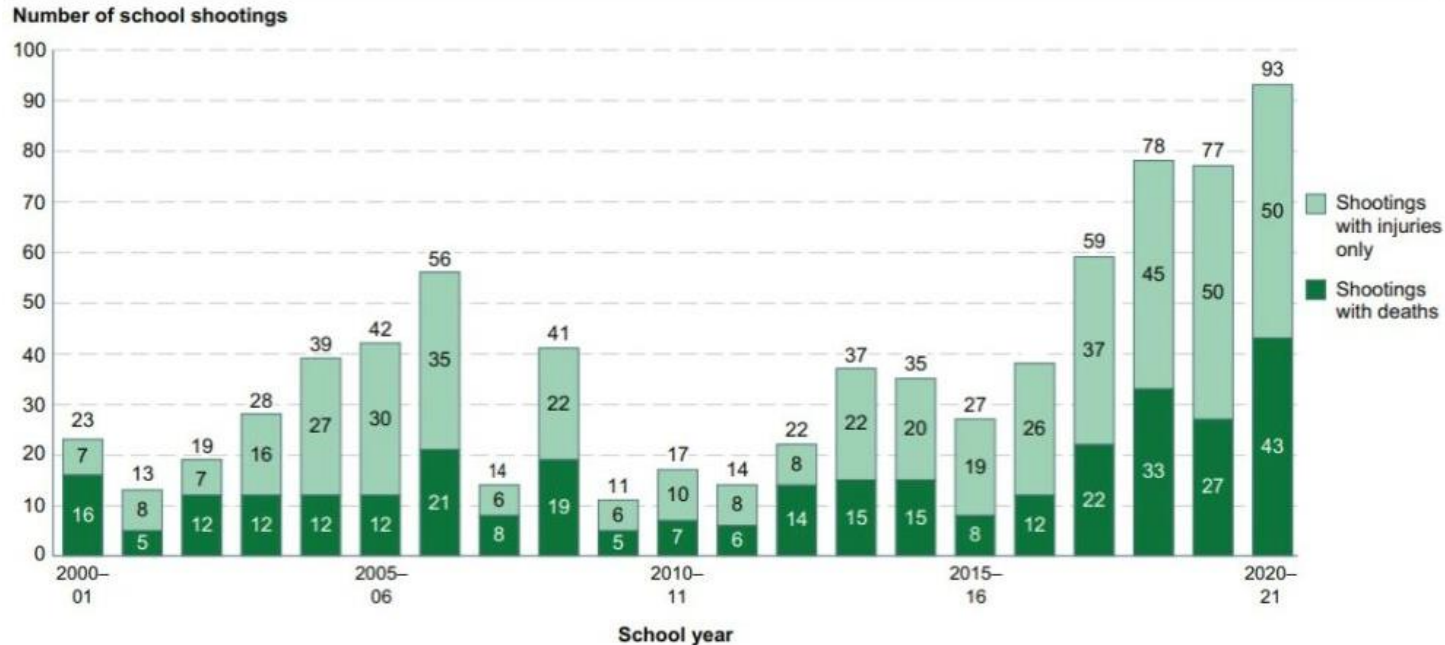
The decreases in reported incidents included:

- Student bullying: 15% of schools reported incidents in 2019-2020 compared to 23% in 2009-2010**
- Student sexual harassment: 2% vs. 3%**
- Student harassment of other students based on sexual orientation or gender identity: 2% vs. 3%**

Schools Had Most Shootings in 2 Decades According to New Federal Report

Despite the rise in shootings, nonfatal criminal victimizations dropped from 51 to 11 per 1,000 students, ages 12-18 over the past ten years.

Figure 1. Number of school shootings with casualties at public and private elementary and secondary schools: 2000–01 through 2020–21



WHAT DO YOU
THINK STUDENTS
ARE CONCERNED
ABOUT WHEN IT
COMES TO SCHOOL
VIOLENCE?



There often isn't a simple, straightforward reason why someone engages in school violence. A child may have been bullied or rejected by a peer, may be under a lot of academic pressure, or may be enacting something they've seen at home, in their neighborhood, on television, or in a video game.

What factors lend to increased violence in schools ?

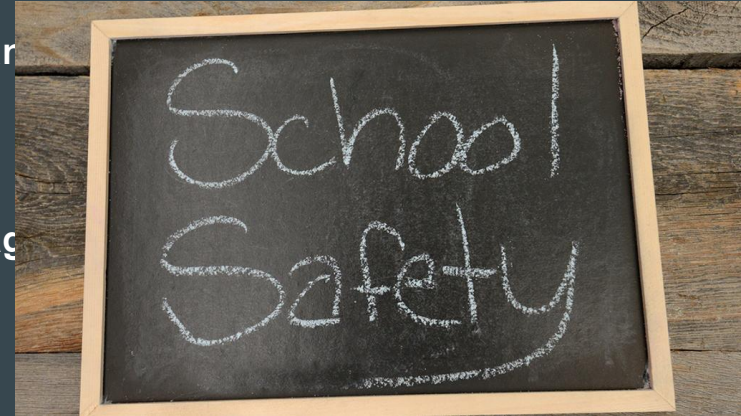
- Poor academic performance
- Prior history of violence
- Hyperactive or impulsive personality
- Mental health conditions
- Witnessing or being a victim of violence
- Alcohol, drug, or tobacco use
- Dysfunctional family dynamic
- Domestic violence or abuse
- Access to weapons
- Delinquent peers
- Poverty or high crime rates in the community

DOES YOUR
SCHOOL CULTURE
ENCOURAGE
STUDENTS TO
SPEAK UP?



ENHANCE YOUR SCHOOL SAFETY

- **PRIORITIZE** safety at all times.
- **COMMUNICATE** the importance of reporting suspicious behaviors or any concerns.
- **ADVOCATE** for safety in your school, district, and community.
- **RELATE** to students and give them a voice.
- **INNOVATE** and leverage technology to our advantage.
- **COLLABORATE** and expand your school safety team.
- **NAVIGATE** the tumultuous waters of school safety.



WHAT RESOURCES
DO YOU HAVE IN
PLACE TO CURB
SCHOOL VIOLENCE?





What is Crimestoppers Safe Schools Louisiana?

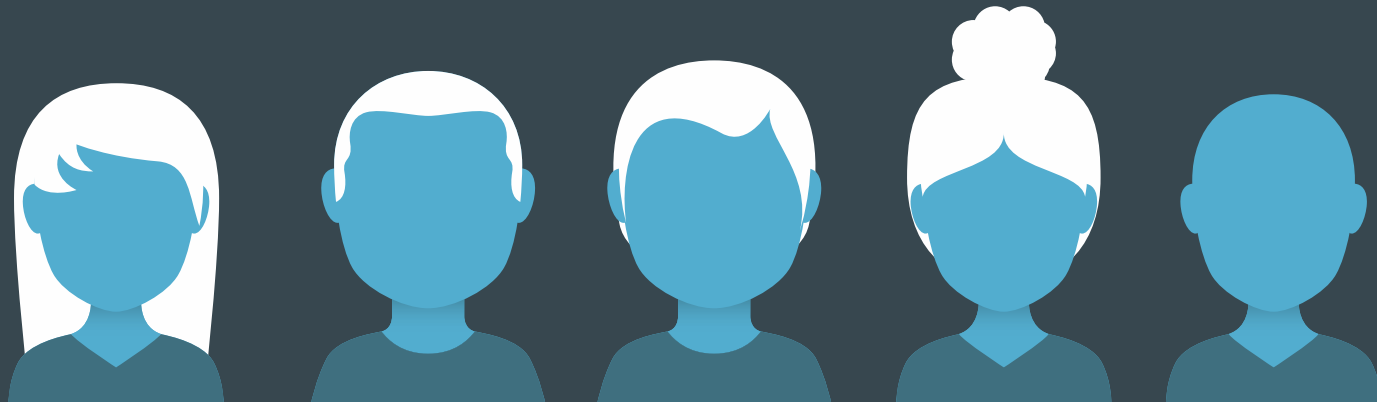
It is a tool that allows you to share your concerns about someone who is **struggling** or **potentially violent** with people who can help.

You can make a report through the
Crimestoppers Safe Schools
Louisiana mobile App or at
www.safeschoolsla.com



Crimestoppers Safe Schools
Louisiana is **ANONYMOUS**.

This means your identity is **UNKNOWN**.



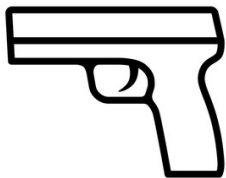
“YOU DON’T KNOW
ME, AND I DON’T
KNOW YOU.”



WHY IS AN ANOYMOUS REPORTING PROGRAM IMPORTANT?

81%

of school shootings,
someone other than the
attacker knew before.



4 out of 5

teens who attempt
suicide have given clear
warning signs.



5 out of 7

of American teens with
mental health needs do
not receive needed care.



THE CHOSEN SOLUTION

P3 PLATFORM IS CURRENTLY SERVING 19,000 SCHOOLS AND OVER 10 MILLION STUDENTS ACROSS THE U.S.

CRIMESTOPPERS



SAFE SCHOOLS
LOUISIANA

A collage of safety-related logos is presented on a solid green background. At the top left is a white speech bubble containing the text "#SAFE SCHOOLS MARYLAND". To its right is the "SAFE SAY SOMETHING" logo, which includes a hand icon with the index and middle fingers raised. Below these are the "safe tell" logo, featuring a large number "2" in a square above the text, and the "safevoice" logo, which includes a speech bubble icon. At the bottom center is the "Sandy Hook PROMISE" logo, which depicts a tree where the leaves are represented by many small hand icons. The text "Sandy Hook PROMISE" is written in a serif font, with "PROMISE" in all caps, and the website "sandyhookpromise.org" is listed below it.

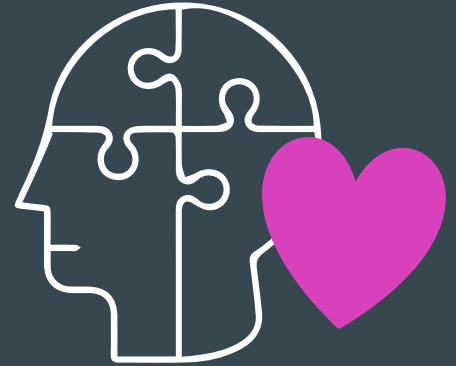
Reports are handled by a diverse team of experts. This ensures that your reports are handled properly and responsibly.



Law
Enforcement



School
Administration



Mental Health
Professionals



Middle & High School

Careful, anonymous reporting.

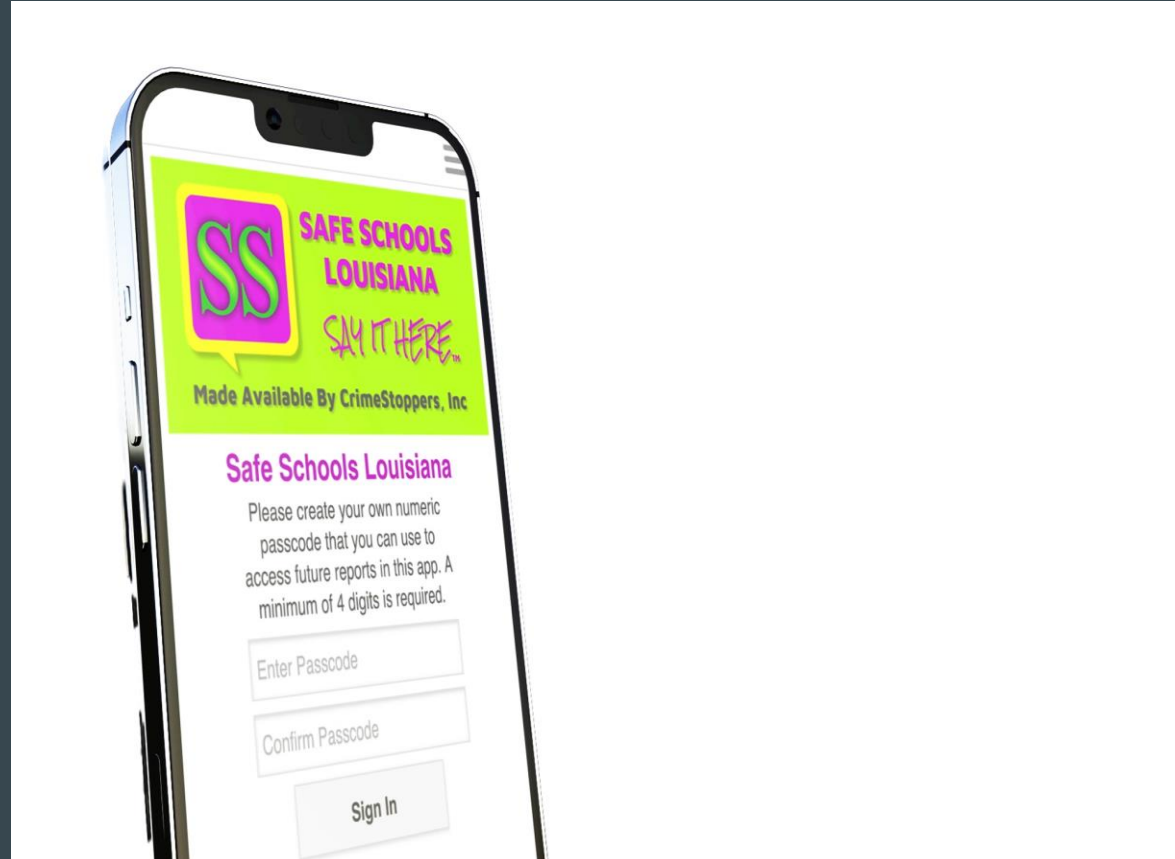


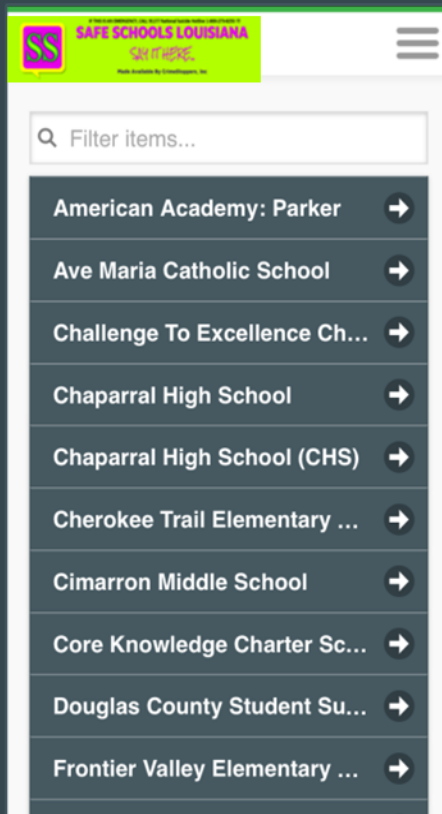
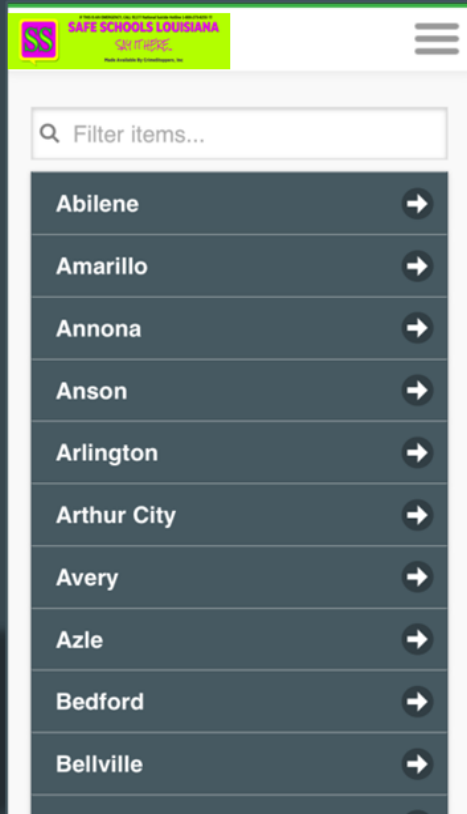
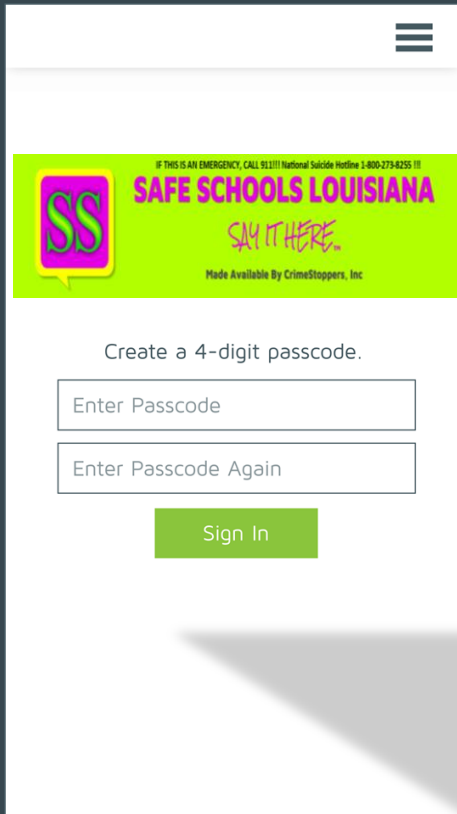
What YOUR SCHOOL NEEDS TO KNOW ABOUT reporting

1. **Web** based
2. Truly **anonymous**
3. **DOES NOT** require registration by student
4. **DOES NOT** request identification information
5. Information protected through **Crimestoppers** privileged information statute

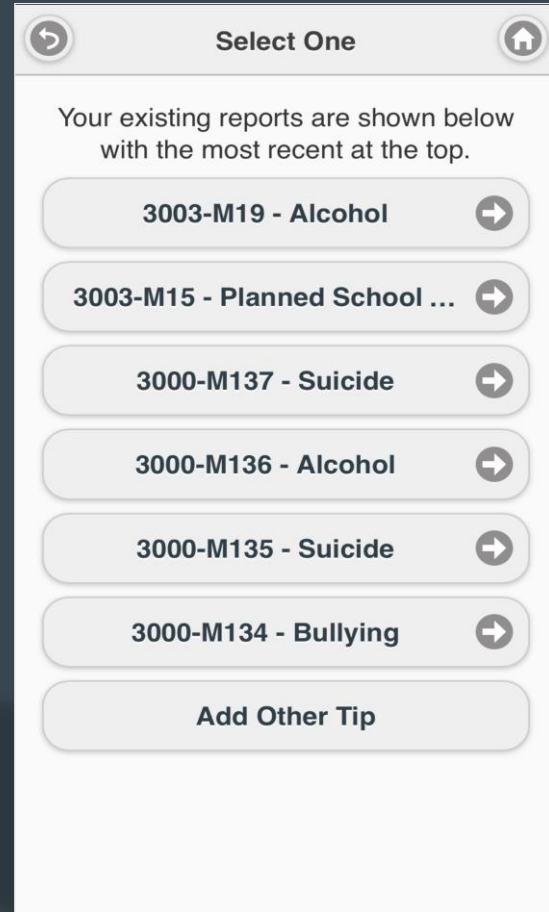
Secure

Password
protected
which you
set!





Once logged in, you can choose **Submit a Report** to create a new report or select **Your Existing Reports** to view any past reports.



SCREENSHOTS

T



VIDEO

O



PHOTOS

O



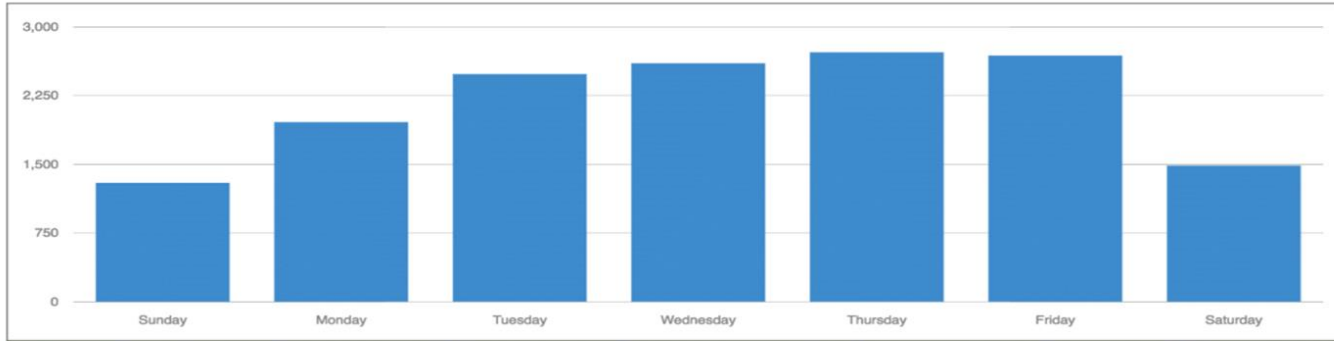
DOCUMENTS



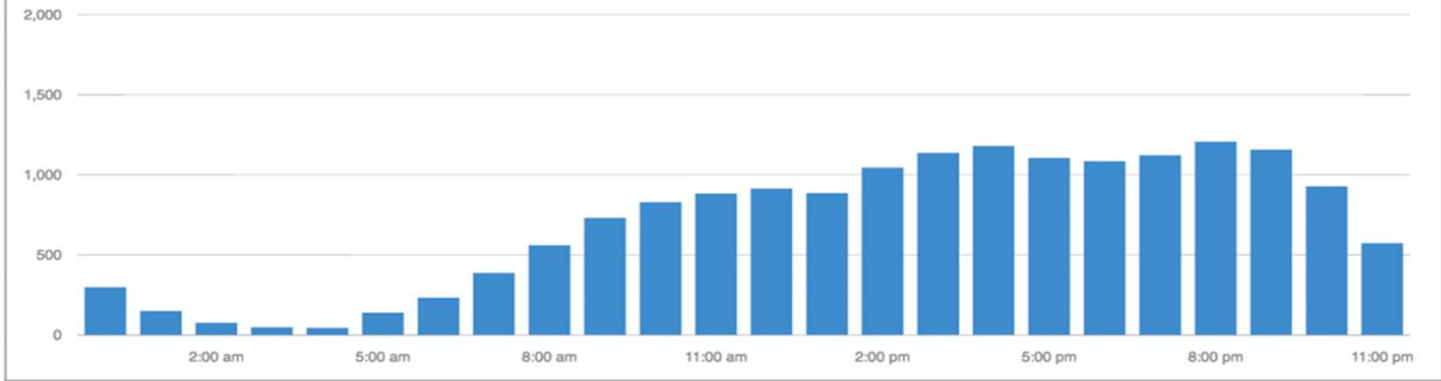
VOICE RECORDING



7 days a week, 24 hours a day



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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Hour	12a	1a	2a	3a	4a	5a	6a	7a	8a	9a	10a	11a	12p	1p	2p	3p	4p	5p	6p	7p	8p	9p	10p	11p
------	-----	----	----	----	----	----	----	----	----	----	-----	-----	-----	----	----	----	----	----	----	----	----	----	-----	-----

What to Report?

- Anger Issues / Hostility
- Bullying / Cyberbullying
- Child Abuse
- Dating Violence
- Depression / Anxiety
- Distribution of Inappropriate Photos
- Domestic Violence
- Drug Use
- Eating Disorder
- Gang Violence
- Guns / Weapons
- Hate Crime / Hate Speech
- Hazing
- Homelessness
- Human Trafficking
- Location of Missing Child / Student
- Physical Abuse
- Planned Fight
- Planned Party
- Planned School Attack
- Reckless Behavior
- Sexual Assault / Rape
- Skipping School / Truancy
- Smoking / Vaping / e-Cigs
- Suicide Threat
- Terrorism Threat / Ideation
- Theft / Stealing



THE REPORT FORM

Call 911 if this is an emergency.

Information of Concern

Person Involved

Date and Time of the Event

Location of Incident

City, State, Zip

AT&T LTE 11:59 AM 59%

https://www.p3campus.com/Ti

DEMO School District English

Call 911 if this is an emergency or a crime in progress.

Description of Concern/Event ^

School

Type the Name of the School or City

Event Description: (Including... Who, What, When, Where and How Do You Know)

Concern/Event Types *

What time and date did the event occur to the best of your recollection?

Was Social Media (Facebook, Twitter, Texting, etc.) used to express the problem? If so, select from one of the

AT&T LTE 11:00 AM 67%

https://www.p3campus.com/Ti

What time and date did the event occur to the best of your recollection?

Was Social Media (Facebook, Twitter, Texting, etc.) used to express the problem? If so, select from one of the following:

How did you hear about our program?

Person Involved ^ Number Involved: 1 ^

Vehicle ^ Number Involved: 1 ^

File Upload ^

File Description

Upload Limit: 55MB File Types: Images, Videos, Audio

Take Photo or Video

Photo Library

Browse

Cancel

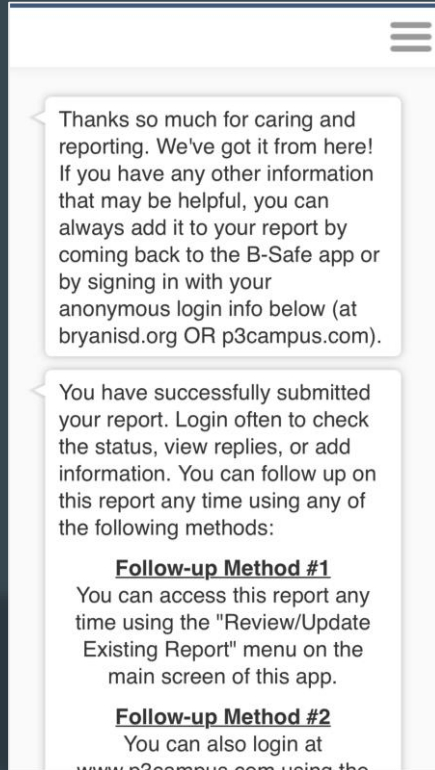
Attachment

Capture Photo

Capture Video

From Photo Library

AFTER REPORTING



the following methods:

Follow-up Method #1

You can access this report any time using the "Review/Update Existing Report" menu on the main screen of this app.

Follow-up Method #2

You can also login at www.p3campus.com using the credentials below.

Report ID: 776-M7

Password: T6D984

Follow-up Method #3

You can also call 979-775-8477.

Enter additional information here and click Submit.

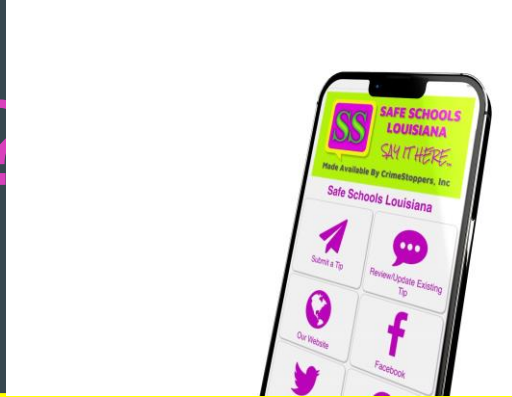
Attach File

Submit

Logout



HOW CAN WE GET
STUDENTS
TO REPORT?



MARKETI

NG

Because I *listen*
worry
love
know
understand
care

I report.



P3 Campus

Careful, anonymous reporting.



P3Campus.com

BECAUSE I
LISTEN
BECAUSE I
WORRY
BECAUSE I
KNOW
BECAUSE I
LOVE
BECAUSE I
NOTICE
BECAUSE I
CARE

I REPORT.



P3 Campus

Careful, anonymous reporting.



P3Campus.com

Messaging to Students heavily **focused on mental health** & wellness as a key component to a **safe learning environment**. It is **important** to place marketing material in high traffic areas on campus. **Lesson plans**, downloadable universal **fliers**, activity sheets, **handouts**, business **cards**, teen contest, and **training videos** will be made available.

STUDENT GROUPS

- **Crimestoppers Teen Ambassadors
Against Crime**

- **Climate Club**

- **Student Internships**



STEPS TO GO LIVE WITH OUR SAFE SCHOOLS APP



MOU
signed with
administration



Select your tip
management team



We provide online training.

WHEN SOMEONE
YOU KNOW IS
STRUGGLING,
MAKE AN
ANONYMOUS
REPORT.
WE'LL HELP.

carefully



P3 Campus

Careful, anonymous reporting.



P3Campus.com

We provide marketing
materials &
presentations to
students, faculty, and
staff.

STEPS TO GO LIVE



Schedule Student Presentation

PRESS RELEASE

For Immediate Release

For more information, please contact:

[Program Name]

Phone: [XXX-XXX-XXXX]

E-mail: [abc@xyz.com]

Address: [Optional]

[PROGRAM NAME] NOW PARTNERS WITH Crimestoppers Safe Schools Louisiana, A SCHOOL SAFETY TECHNOLOGY INITIATIVE FOR OUR SCHOOL COMMUNITY TO ANONYMOUSLY REPORT ANY SAFETY OR MENTAL HEALTH CONCERNS.

[CITY, STATE (Month Day, Year)] – [Program Name] is proud to announce that we have recently partnered with the Texas-based company, Anderson Software, to provide a seamless and efficient way for students, staff, and community members to offer information to help prevent tragedy and bring mental health needs to light. Anderson Software leads the industry with its secure and anonymous tip acquisition and management solution, called P3 Intel. This technology is the foundation of Crimestoppers Safe Schools Louisiana powered by P3 Campus, a comprehensive reporting solution designed specifically for the needs, behaviors, and attitudes of students. This partnership allows [City/County/Region] to foster a relationship between schools, law enforcement, mental health professionals, parents, and students themselves.

[Program Name] will now be accepting reports through mobile or desktop web browsers at www.safeschoolsla.com or through the Crimestoppers Safe Schools Louisiana mobile app. These methods of reporting seamlessly integrate into the lives of modern students. Reports are monitored 24/7 to ensure that time-sensitive matters are dealt with promptly. Reports made through the Crimestoppers Safe Schools Louisiana mobile app, unlike SMS text reports, have no length limitations or the need to remember a short code. Additionally, when reporters use the mobile app, they are notified when action has been taken on their report, which demonstrates the value of their time and concern. In both the web browser and app form, reporters can attach photos, screenshots, videos, documents or audio recording to their reports, and they can engage in two-way dialogue with a real person; both of these features greatly facilitate swift interventions.

[Program Name] feels that joining in the Crimestoppers Safe Schools Louisiana initiative will strengthen bonds between students and adults, identify subjects of social abuse, reveal emotional needs unmet, and preclude tragedy on both the personal and community level.

Press Release



Dear Parents and Guardians,

Today your student was presented with information on how they can help make their school and community safer by reporting dangerous or concerning behaviors. The **Crimestoppers Safe Schools Louisiana** anonymous reporting solution was presented to our students and they were asked to download the mobile app if they had a mobile device. It is also available to all parents and guardians for free through apple or google play.

Students can use **Safe Schools Louisiana App** to report: bullying, suicide concerns, depression, sexting, stealing, threats, cutting, abuse, dating and domestic violence, fights, drugs, alcohol, weapons or other types of dangerous situations that threaten their safety or the safety of others for the purpose of prevention and interventions.

Safe Schools Louisiana will help keep our students and our school be safer by:

- Creating a positive school culture and community
- Giving students a voice to share concerns
- Gathering information to then proactively address concerns.
- Preventing tragedies from the personal level to the community level
- Building trust within our school community

Please encourage your student to use this life saving technology to better our schools and community. You may also visit our website to learn more about the program at www.safeschoolsla.com.

Sincerely,

Darlene Cusanza
President & CEO

Parent Letter

IMPORTANT DATA

Disposition ● Notes Map Misc Query Audit

Stat Date: 2022/01/19

Details Recovered Reward Dispo Table

Actions Taken/Outcome

- Prevention
- Counseling
- Parents Notified
- School Disciplinary Action
- Citation
- Restorative Practices
- Arrest
- Continuing to Monitor Situation
- Not Enough Information
- Unfounded
- Prank / Spam
- Hospitalization
- Treatment Plan
- Reinstatement/Safety Plan
- Duplicate/Already Known
- Handled by School - Non Disciplinary
- Non-Criminal
- Law Enforcement Written Report



Trends

<input type="checkbox"/> Bullying	<input type="checkbox"/> Hate / Discrimination
<input type="checkbox"/> Prescription Drugs	<input type="checkbox"/> Illegal Drugs
<input type="checkbox"/> Alcohol	<input type="checkbox"/> Marijuana
<input type="checkbox"/> Weapons	<input type="checkbox"/> Tobacco / Vaping
<input type="checkbox"/> Self-Harm	<input type="checkbox"/> Social Media
<input type="checkbox"/> Depression	

Number of Victims

Number of Subjects

SAFETY PREVENTION TOPICS: SIGN UP TODAY!

General Safe Schools Presentation

Human Trafficking

Bullying

Cyber Safety

Good Citizen

Safe Dating

Safe Schools Louisiana App Training

Kindness is Kool

Suicide Prevention & Awareness

Summer Safety

How to Control Your Anger: Conflict Resolution

remember not the
words of our
enemies but the
silence of our
friends.”

-Dr. Martin Luther King
Jr.





SAFE SCHOOLS LOUISIANA

SAY IT HERE™

Made Available By CrimeStoppers, Inc

- *Crimestoppers President/CEO*

Darlene Cusanza

Darlene@crimestoppersgno.org

- *Youth Program Manager*

Tkiani Pullins

Tkiani@crimestoppersgno.org

504-837-8477

Thank you to our sources for statistical data

Report on Indicators of School Crime and Safety:2021 Institute of Education Services – U.S. Department of Education

Navigate 360

What Makes a Good School Culture? <https://gse.harvard.edu>

Sandy Hook Promise

<https://www.nassp.org/2018/06/27/7-strategies-to-enhance-school-safety/>

<https://www.verywellmind.com/school-violence-types-causes-impact-and-prevention-5216631>

<https://bjs.ojp.gov/library/publications/report-indicators-school-crime-and-safety-2020>

<https://www.cdc.gov/violenceprevention/youthviolence/schoolviolence/fastfact.html>