



SCHOOL SAFETY SUMMIT

JUNE 15, 2023



RAISING CANE'S RIVER CENTER | BATON ROUGE, LA



**CrimeStoppers
Safe Schools Louisiana
Anonymous Reporting App**

OUTREACH: PSA

DOWNLOAD TODAY

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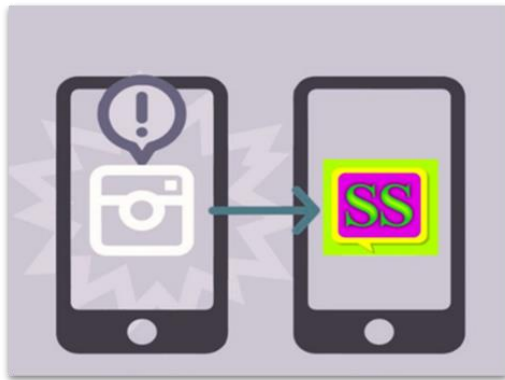
Download on the App Store

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00:25



WHAT IS CRIMESTOPPERS SAFE SCHOOLS LOUISIANA?



CRIMESTOPPERS
504-822-1111 GNO

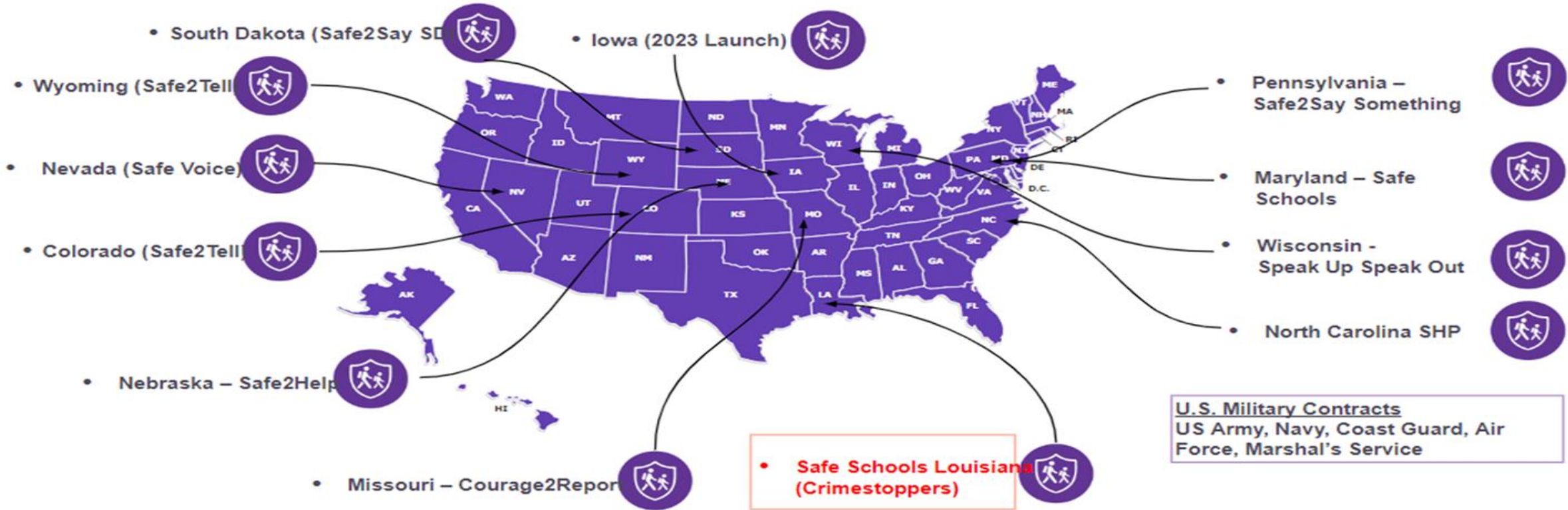
A complete turnkey **solution** which includes **P3 Anonymous Reporting** software designed specifically for use in **Louisiana** schools to supplement **student safety** and **mental health initiatives**, monitored by **live operators** 24/7, 365 days, **educational programs** and **marketing materials** provided at no cost under the trusted **Crimestoppers** brand!

360° Impact Across Full Spectrum of Safety – Nationwide

12 Statewide Tip Lines, ~500 Crime Stopper Programs



Since 1998, Navigate360's P3 Anonymous Tip Reporting has received over 10 Million tips from over **36,000 schools** and **12 Statewide programs** nationwide with our [Anonymous Tip Reporting](#) solution.



P3 Anonymous Tip Reporting



Since its inception, **Navigate360 P3 Anonymous Tip Reporting** has managed millions of tips across thousands of school districts. As more districts and law enforcement departments adopt **P3**, threat assessment and monitoring continue to grow and improve. Our solution is fully FERPA and COPPA compliant.

That's because our software communicates with other **P3** accounts, making it easy to share tips and information nationwide. **P3 Anonymous Tip Reporting** integrates directly into **Navigate360 Behavioral Threat Assessment & Suicide Case Management**, speeding the process and facilitating documentation of all tips.

- ✓ Offers anonymous two-way dialogue with the tipster
- ✓ Provides administrators and designated law enforcement officials with an intuitive interface to manage and share tips in real-time.
- ✓ Allows your multidisciplinary teams to coordinate efforts, ensuring nothing slips through the cracks.

Since 1998



10,000,000+
Tips Received



36,000+
U.S. School Systems Served



495
Crime Stoppers Programs



ZERO
Security or Data Breaches



ZERO
Tipster Identity Revealed



P3 School Tip Line is not simply a mailbox for anonymous tips; it allows your team to coordinate and maximize investigations, making sure nothing slips through the cracks.



SAFE SCHOOLS LOUISIANA

SAY IT HERE™

Made Available By CrimeStoppers, Inc

CRIMESTOPPERS, INC. IS COMMITTED TO PROTECTING OUR STUDENTS AND SCHOOL FAMILIES. BEING A **LOUISIANA BASED ORGANIZATION**, WE ARE DEDICATED TO MAKING OUR PARISHES SAFE AND PROVIDING OUR YOUTH THE OPPORTUNITY TO GROW AND PROSPER

WE ARE THE ONLY PROVIDER WHO HAS WORKED IN **OUR LOCAL SCHOOLS** WITH ANONYMOUS REPORTING FOR **OVER 15 YEARS AND 3 YEARS STATEWIDE**

AS A **501c3 NOT FOR PROFIT** ORGANIZATION, WE ARE DRIVEN BY COMMITMENT TO SERVICE

MANAGED BY A BOARD OF DIRECTORS WHO **LIVE, WORK AND RAISE THEIR FAMILIES HERE**

THROUGH OUR RELATIONSHIP WITH LOCAL, STATE AND FEDERAL LAW ENFORCEMENT AND OUR NETWORK OF CRIMESTOPPERS ORGANIZATIONS ACROSS LOUISIANA, **OUR SAFETY NET IS WIDE AND STRONG!**

THE OBJECTIVES

- GIVE STUDENTS A VOICE TO REPORT
- ONCE THE INFORMATION IS REPORTED, IT NEEDS TO BE MANAGED
- STUDENTS NEED TO KNOW THAT THEIR TIP WAS HANDLED AND RECEIVE A REPLY
- COMMUNICATE IN REAL TIME WHEN MORE INFORMATION IS NEEDED
- PREVENT incidents and SOLVE those which remain open
- EDUCATE STUDENTS ON CRIME TRENDS AND PROVIDE ENCOURAGEMENT FOR STUDENTS TO BE EMPOWERED AND AN ADVOCATE FOR SAFETY



QUOTE: **EAST CENTRAL LA**

9th Grade

“My daughter knows the boy that is threatening to shoot people at both the high school and the junior high...he has a hit list...”

TIP SUBMITTED > PRINCIPAL NOTIFIED > ADMIN ADDRESSED



Statewide Deployment
**SAFE SCHOOLS
 LOUISIANA APP**

TOTAL COUNTS

Opted Out:	200 Schools (16%)
Not Deployed:	357 Schools (27%)
In Progress:	232 Schools (18%)
Deployed:	498 Schools (39.5%)

- OPTED OUT
- NOT DEPLOYED
- IN PROGRESS
- DEPLOYED

*Total based on
 1287 Schools per LSP
 as of May 23, 2023

ENDORSEMENT: DEPT OF EDUCATION

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LOUISIANA

La. students can anonymously submit suspicious activity tips with new app

by: [Jessica Knox](#)
Posted: Oct 4, 2022 / 12:59 PM CDT
Updated: Oct 4, 2022 / 02:06 PM CDT



TRUSTED

GOVERNMENT, MUNICIPAL, AND RELIGIOUS ORGANIZATIONS
PUT THEIR FAITH IN
SAFE SCHOOLS LA



School 2022/11/4 8:09 AMNarrative

My friend [REDACTED] is thinking of suicide, and keeps cutting on her arms and legs she has cut from, she doesn't let anyone see but every day in the 6th hour she mentions she doesn't want to be here she wants to die. I tell her to stop thinking that way she doesn't listen! To make it worse she is in a relationship that makes her cry because he ain't just with her he is with another girl. I don't like the feeling of me about to loose a friend over suicide

Description of Concern/Event

Concern/Event Types: Suicide

What time and date did the event occur to the best of your recollection? she cuts herself

Safe Schools Admin ▶ Reporting Party 2022/11/4 8:14 AM
Thank you for helping your friend. Is [REDACTED] a student at your school? Can you ask her to please speak to her counselor about her pain?

Actions Taken/Outcome

- ✓Counseling
- ✓Parents Notified
- ✓Restorative Practices
- ✓Continuing to Monitor Situation
- ✓Treatment Plan

Assessment

- ✓Suicide Assessment Completed (If applicable)

Enter notes into the text box at the bottom of this window and click 'Send to Team'.

Enter Team Communication Here

- Safe Schools Admin ▶ Reporting Party 2022/11/4 8:14 AM
Thank you for helping your friend. Is [REDACTED] a student at your school? Can you ask her to please speak to her counselor about her pain?
- Reporting Party 2022/11/4 8:15 AM
Yes she is a student here
- Safe Schools Admin ▶ Reporting Party 2022/11/4 8:16 AM
What grade?
- Reporting Party 2022/11/4 8:17 AM
She is Sophmore, She won't go talk about to counselor
- Safe Schools Admin ▶ Reporting Party 2022/11/4 8:19 AM
Ok. The school administrator and counselor will see this tip and try to help her. Thank you for being a good friend.
- Reporting Party 2022/11/4 8:23 AM
your welcome I'm just worried about her
- Safe Schools Admin ▶ Reporting Party 2022/11/4 8:29 AM
She is lucky to have you as a friend.
- Reporting Party 2022/11/4 9:05 AM
Its hard to that I'm a good friend to her when one minute she talks to me to one minute she hates me. Her actions change quick
- Safe Schools Admin ▶ Reporting Party 2022/11/4 9:25 AM
It sounds like she is dealing with a lot of negative emotions and sometimes that spills over to overs around her. By speaking up to let adults know about worries is the right thing to do.
- Reporting Party 2022/11/4 1:36 PM
ok thx I guess its just hard because now all of a sudden she is mad she doesn't want to talk to me

Team Communication

Add Info

[REDACTED] Asst. Principal

2022/11/04 08:41 AM

Mrs. [REDACTED] pulled the student into her office @ 8:10 am

2022 TRENDS

JUNE 1 - DECEMBER 5

BULLYING/CYBERBULLYING/HARASSMENT – (32%) of all tips fall into these categories with largest demographic in 6th-9th grades including a significant increase in LGBTQ bullying reports. A frequent tactic reported was the creation of a fake Instagram account to harass the victim.

GUNS/SHOOTINGS (5%) – 6 viable “shoot” tips with 1 possible “planned school attack”

SUICIDE/THREATS (7%) (imminent 3) –3 interventions, 6 self-reported, 1 observer via TikTok

Vaping (10%) - Tips primarily included reports of vaping in the bathroom, band room, bus

Drugs (6%) -Types of drug reports varied from marijuana to cocaine.

Sexual Assault, Sexual Misconduct (2%) Interventions were required with older students interacting inappropriately with younger students.



QUOTE: NORTH LOUISIANA

9th Grade

“My daughter let me know today that she has been bullied for weeks by 5 boys in one of her classes. I prefer not to mention their names on the internet at this time, but I am willing to discuss with school officials.”

Action > Tip Closed > Parent Meeting



PRESENTATIONS

General School Safety Presentations - Drugs, Weapons, Vaping, Fights...

Human Trafficking

Bullying -including Cyber and Social

Cyber Safety - online predators

Good Citizen - Use your Voice!

Safe Dating

Safe Schools Louisiana App Training

Kindness is Kool

Suicide Prevention & Awareness

Summer Safety

How to Control Your Anger: Conflict Resolution - Dealing with Difficult Emotions



KEYS TO A SUCCESSFUL REPORTING PROGRAM

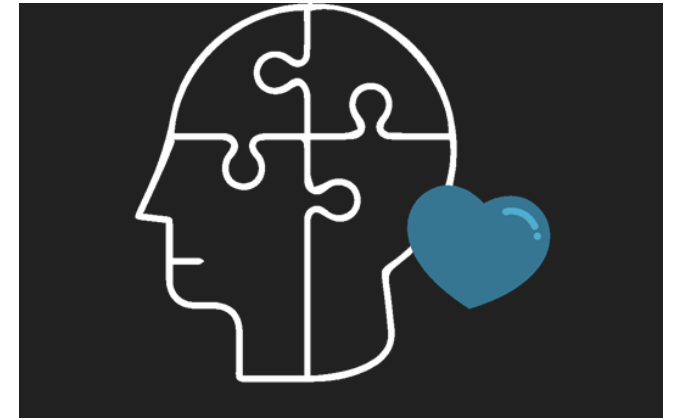
Utilizing Multi-Disciplinary Teams and
Appropriate Response Protocol.



Law
Enforcement



School Admin



Mental Health
Pros



STEPS TO GO LIVE



MOU



Select your P3 Tip Management Team

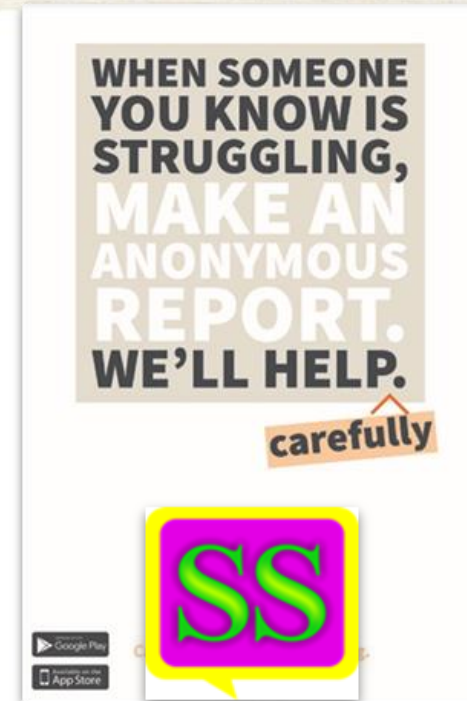
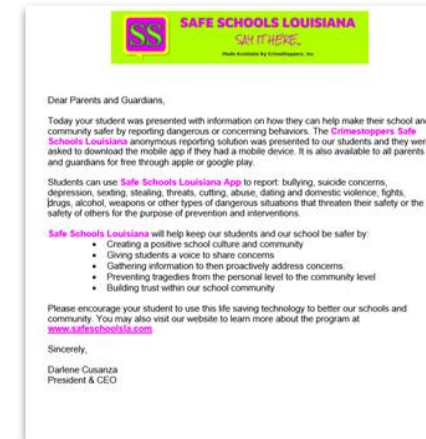


Staff Online P3 Training



Student presentations

Press release and parent letter to introduce the program



Marketing Materials

REPORTING OPTIONS

STUDENTS ARE MORE COMFORTABLE USING
SOCIAL MEDIA OR AN APP
RATHER THAN CALLING A HOTLINE

1. **FREE** mobile app
2. Website Browser



EXAMPLE: Media Rich Tip



[THE HUMAN ELEMENT]

NOT RELIANT ON KEYWORDS

NOT JUST GEOLOCATION

NOT AN ALGORITHM

NOT JUST AN EMAIL

Passionate and Committed to our
Students!



WHAT YOUR SCHOOL NEEDS TO KNOW ABOUT REPORTING

1. Web based
2. Truly anonymous
3. DOES NOT require registration by student
4. DOES NOT request identification information
5. Information protected through Crimestoppers privileged information statute



