



## School Social Media Toolkit Captions

### Suggested Hashtags

#lagator

### Program Introduction Captions (Use prior to student application launch)

#### General Announcement

Exciting news for Louisiana families! The new LA GATOR Scholarship Program expands school choice and empowers parents to customize their child's education. Student applications open by March 1, 2025, for the 2025-2026 school year. #lagator

Learn more and sign up for updates: [lagator.la.gov](https://lagator.la.gov)

#lagator

#### X/Twitter Version

Exciting news! The LA GATOR Scholarship Program expands school choice and empowers parents to customize their child's education. Applications open by March 1, 2025!

Learn more: [lagator.la.gov](https://lagator.la.gov)

#lagator

#### Expanding School Choice

Louisiana is expanding school choice! The LA GATOR Scholarship Program provides families with funding to help customize their child's education – whether for tuition, therapies, or tutoring. Applications open by March 1, 2025, for the 2025-2026 school year.

Visit [lagator.la.gov](https://lagator.la.gov) to learn more and sign up for updates.

#lagator

#### X/Twitter Version

School choice is expanding in Louisiana! The LA GATOR Scholarship Program gives families funding to customize their child's education. Applications open by March 1, 2025.

More info: [lagator.la.gov](https://lagator.la.gov)

#lagator



## Governor Landry Signed into Law

Governor Landry signed the LA GATOR Scholarship Program into law, giving Louisiana families access to education scholarship accounts for the first time ever. Applications for the 2025-2026 school year open by March 1, 2025.

Visit [lagator.la.gov](http://lagator.la.gov) to learn more and stay updated.  
#lagator

## X/Twitter Version

Governor Landry signed the LA GATOR Scholarship Program into law, bringing education scholarship accounts to Louisiana. Applications open by March 1, 2025.

Learn more: [lagator.la.gov](http://lagator.la.gov)  
#lagator

## School-Specific Announcement

**[Insert school name]** is proud to be an LA GATOR school! The LA GATOR Scholarship Program gives eligible families funding for nonpublic school tuition, therapies, tutoring, and more.

Learn more about eligibility and sign up for updates: [lagator.la.gov](http://lagator.la.gov)  
#lagator

## X/Twitter Version

**[Insert school name]** is proud to be an LA GATOR school! Families can use scholarships for tuition, therapies, and more.

Learn more: [lagator.la.gov](http://lagator.la.gov)  
#lagator

## School Pride

We are proud to participate in the LA GATOR Scholarship Program! This initiative brings educational freedom to families across Louisiana, offering scholarships to support tailored education.

Learn more: [lagator.la.gov](http://lagator.la.gov)  
#lagator



### **X/Twitter Version**

Proud to be part of the LA GATOR Scholarship Program! Learn how this program supports families across Louisiana: [lagator.la.gov](http://lagator.la.gov)

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### **Training Event Captions (prior to application launch)**

#### **Information Session Invitation**

You're invited! Join us for an information session about the LA GATOR Scholarship Program. The event takes place **{INSERT DATE/TIME/LOCATION}**. We'll cover Program eligibility, Allowable expenses, and tips for submitting a quick, error-free application.

Contact **{SCHOOL NAME AND/OR CONTACT DETAILS}** for more details. Don't miss this opportunity to prepare for the program launch. #lagator

### **X/Twitter Version**

Join us on **{INSERT DATE/TIME/LOCATION}** for an info session about the LA GATOR Scholarship Program. Learn eligibility & expenses. Prep for a seamless application.

Contact **{SCHOOL NAME AND/OR CONTACT DETAILS}** for details. #lagator

#### **Encouraging Attendance**

Curious about the LA GATOR Scholarship Program? Mark your calendars for a special information session **{INSERT DATE/TIME/LOCATION}**. We'll answer questions and share valuable details to help you submit your application with ease.

Contact **{SCHOOL NAME AND/OR CONTACT DETAILS}** for more info. #lagator

### **X/Twitter Version**

Learn about the LA GATOR Scholarship Program at our info session! Join us **{INSERT DATE/TIME/LOCATION}**.

Contact **{SCHOOL NAME AND/OR CONTACT DETAILS}** for details. #lagator



## After Application Launch

### Application Announcement

The LA GATOR Scholarship application is now open. Visit [lagator.la.gov](http://lagator.la.gov) today to submit your application. If you need assistance, we're here to help.

Email: [help.la@withodyssey.com](mailto:help.la@withodyssey.com)

Call: 225-422-1538 or 1-877-HLP-4-EDU

#lagator

### X/Twitter Version

Exciting news! LA GATOR Scholarship applications are open. Apply now at [lagator.la.gov](http://lagator.la.gov).  
Need help?

Email: [help.la@withodyssey.com](mailto:help.la@withodyssey.com)

Call: 225-422-1538 or 1-877-HLP-4-EDU

#lagator

### In-Person Training Session

Need help with your LA GATOR Scholarship application? Join us on **{INSERT DATE/TIME/LOCATION}** for an in-person training session where we'll guide you through completing and submitting your application. Please bring all necessary documents. Contact us for details or questions at **{INSERT CONTACT METHOD}**.

Don't miss this chance to get personalized support for your application. #lagator

### X/Twitter Version

Need help with your LA GATOR application? Join us on **{INSERT DATE/TIME/LOCATION}** for an in-person training session. Please bring necessary documents. Contact us for details **{INSERT CONTACT METHOD}**. #lagator



### Application Reminder

LA GATOR Scholarship applications are open for the 2025-2026 school year. Encourage friends and family to apply and unlock funds for:

Nonpublic tuition and fees  
Educational therapies  
Tutoring and more

Submit your application today: [lagator.la.gov](https://lagator.la.gov)  
#lagator

### X/Twitter Version

LA GATOR Scholarship applications are open for the 2025-2026 school year. Encourage friends and family to apply and unlock funds for nonpublic tuition and fees,, educational therapies, tutoring, and more.

Apply today: [lagator.la.gov](https://lagator.la.gov)  
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