



ASCD **PROFESSIONAL** **LEARNING SERVICES**

Request for Information (RFI) School Redesign Partners Louisiana Department of Education November 18, 2016

1. PARTNER BACKGROUND

a. Organization name:

Association for Supervision and Curriculum Development (a/d/b ASCD)

b. Organization's mission and connection to Louisiana's plan for struggling schools

ASCD is a global community dedicated to excellence in learning, teaching, and leading. Founded in 1943, the Association for Supervision and Curriculum Development (doing business as ASCD), is the leader in developing and delivering innovative programs, products, and services that empower educators to support the success of each learner.

ASCD's professional learning solutions align and support Louisiana's Every Student Succeeds Act (ESSA) because we address all aspects of effective teaching and learning. From teacher, instructional coach, or principal professional development on topics that are not limited to but include leadership, best instructional practices, data use, assessments, grading practices, instructional frameworks, Professional Learning Communities, etc to job embedded, 1:1 or small group coaching and consultation, ASCD professional development covers a broad range of need.

ASCD is aware of and familiar with the *The System for Teacher and Student Advancement* (TAP™) from the National Institute for Excellence in Teaching that many of your schools have already or may be adopting for improvement efforts. But we are not a vendor for TAPS implementation or expansion. Instead, our services can supplement expanded professional learning or recommend a personalized improvement model/framework in non-TAP schools.

2. EVIDENCE OF TRACK RECORD OF STUDENT AND SCHOOL OUTCOMES

ASCD has partnered with many districts to develop professional learning that is ongoing, job-embedded, educator-driven, aligned with state and district instructional standards, and focused on developing reflective capacity. These solutions result in effective teacher practices and enhanced student performance for all students. Evidence of the effectiveness of these solutions can be found in the following case studies:

- Assessment and Student Success in a Differentiated Classroom
- Making a Difference with Capacity-Building Professional Learning
- Against All Odds: The Story of Transformation and Hope in New Mexico
- These case studies may be viewed at www/ASCD.org/Professional Learning/Consulting Services.

3. ORGANIZATION'S MODEL

a. How will we differentiate our services to meet the unique needs of schools and districts in Louisiana?

ASCD's professional learning services offers teachers and leaders a "turnkey" solution that includes classroom ready tools, resources and processes, and professional learning workshops and coaching opportunities that align with TAP and meet the charges of effectiveness, durability, and sustainability.

ASCD will offer its own brand of capacity-building support that focuses on the unique strengths and potential of each school and district. ASCD will work alongside teachers and school teams to recognize what strengths a school possesses, what assets reside within its walls and what success it can build upon.

ASCD professional learning support offers customized variations of the following:

- Face-to-face and virtual job-embedded professional learning
- Use of identified data collection tools, including district and state assessments
- Classroom walk-throughs, lesson study with feedback, modeling Best Practices of TAP, leadership coaching, small group coaching and professional learning community facilitation.
- Classroom-ready tools, rubrics, protocols and additional resources for developing collaborative units, lessons and assessments.
- On-going coaching that supports consistent implementation of program goals.

The delivery of this model is differentiated and planned collaboratively with each school/district. After ASCD services are selected by a school and objectives are identified, ASCD provides all workshop agendas, experienced and expert faculty to facilitate professional learning, and any additional personalized resources required to implement effective professional learning support.

ASCD will assign a lead ASCD Faculty member to each school partnership when the final contract is signed. The lead Faculty member will be included in all aspects of the implementation planning and evaluation, as well as leading and organizing all school-based professional development implementation.

Louisiana district/school partnership agreements entered into by ASCD will feature the services of over 100 ASCD Faculty Members who are supported by ASCD authors/researchers. ASCD has access to support from the most effective and experienced authors such as William H. Parrett and Kathleen M. Budge on overcoming the pervasive effects of poverty to become a high performing school. All ASCD Faculty are experienced as teachers and leaders in schools where student learning is impacted by poverty, and expert in offering workshops, tools and additional classroom ready resources that support teachers and leaders in their work to address the unique challenges of teaching in their school and classrooms.

The general qualifications and experiences of all ASCD Faculty members can be found in the ASCD Faculty Directory under Professional Development/Capacity Building at www.ascd.org.

b. What are the attributes of your ideal partner school or district?

ASCD has success in partnering with teachers and leaders who are committed to building a concise, aligned professional development plan that supports school and district improvement plans and state standards. ASCD's professional learning solutions most efficiently foster change in teacher practices that lead to student achievement when a professional learning community structure is utilized in each school to build teacher leadership skills and to examine the needs of each campus.

c. Experience working with third party providers to support coherent school and district improvement

During the past twelve years ASCD focused on providing ASCD Professional Learning Services to schools, districts and states in support of their instructional and leadership practices, school improvement efforts, standards based learning, and restructuring efforts to turn around low performing schools, particularly those schools in communities impacted by poverty.

Specifically, ASCD is knowledgeable of the unique challenges facing Louisiana's teachers, schools, and families through our ongoing partnership with The Children's Coalition for Northeast Louisiana. Teams of leaders and teachers from five local school districts will collaborate with ASCD Faculty members pertaining to effective practices for establishing a culture of achievement for students impacted by poverty.

A sample list of districts/schools receiving ASCD Professional Learning Services similar to services detailed in this RFI include: Charlotte, NC, School District (SD); Cypress-Fairbanks, Texas, Independent School District (ISD); Miami-Dade, Florida, Public Schools (PS); Killeen, Texas, ISD; Prince George's County, Maryland, PS; San Antonio, Texas, ISD; Killeen, Texas, ISD; Richland, South Carolina, School District One; Cleveland, Ohio, PS, and many others too numerous to list.

d. Support from state, district or school partners to enhance ASCD success in Louisiana

ASCD has a long history of hands-on, on-site support to teachers, leaders and schools. Working alongside school and district leaders in the planning and implementation of professional learning solutions is critical as ASCD faculty and staff deliver personalized professional learning to address the identified needs of educators in their schools.