

# Stakeholder engagement: Vision of excellence

## Survey response rate

- **40% or more** of teachers responded to the survey

## Focus group participation

- **At least four members of all** of the following stakeholder groups attended the focus groups\*:  
School leaders, educators, families, and students.

\*As evidenced by the number of participants who took the survey administered at the end of the last round of focus groups

## Focus group representation

- Average response of **4.5 or higher** to this question asked of focus group members: "The members of this focus group reflect the demographics of the broader population that this focus group represents."

(5 = Strongly agree)

## Engagement

- Average response of **4.5 or higher** to this question asked of focus group members: "I am satisfied with the opportunities stakeholders have had to provide input on our school system's strategic plan"

(5 = Strongly agree)



# Approach to stakeholder engagement

Mode	Timing	Purpose	Description
Survey	October 20 - October 28	Collect perspectives on strengths and areas of growth	<ul style="list-style-type: none"><li>• Survey sent to Board, all staff, families, and HS students</li><li>• Includes:<ul style="list-style-type: none"><li>○ Identifying questions</li><li>○ Multiple choice questions</li><li>○ Open-ended questions</li></ul></li></ul>
Interviews	October - November	Collect perspectives on strengths and areas of growth	<ul style="list-style-type: none"><li>• 1-on-1 interviews with 8-10 leaders</li></ul>
Focus groups	October, February	<ul style="list-style-type: none"><li>• Collect perspectives on strengths and areas of growth</li><li>• Provide input and feedback on working draft of strategic plan</li></ul>	<ul style="list-style-type: none"><li>• Diverse focus groups with school leaders, educators, families, students, and central office staff</li></ul>
Town Halls	April-May	Understand the strategic plan and their role in its .	<ul style="list-style-type: none"><li>• To be planned during implementation phase</li></ul>

Clarifying questions?



Strong School Systems  
Strategic Planning Resource