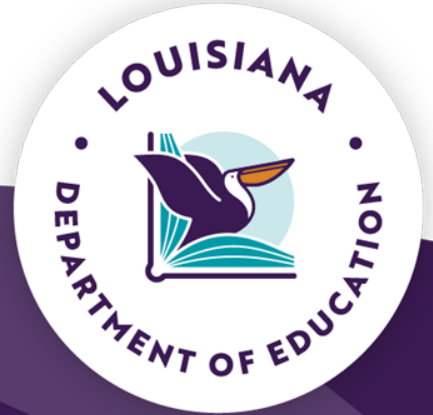


Teacher Leader Summit 2027

Call for Exhibitors



August 17, 2026

Agenda

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Welcome

We are grateful for the hundreds of educators and organizations who share their knowledge, time, and expertise each year.

The Louisiana Department of Education thanks you for your partnership and contributions to another successful year of Teacher Leader Summit.



Louisiana's Education Priorities

- ✓ **Early childhood** leading to kindergarten readiness
- ✓ **Literacy** instruction aligned to the Science of Reading
- ✓ **Math** instruction from foundational to advanced skills
- ✓ Opportunities ensuring a **meaningful high school experience**
- ✓ An effective **teacher for every student**
- ✓ Expand **educational choice** for students and families



Teacher Leader Summit 2027



The 2027 Teacher Leader Summit is an annual professional learning conference that brings together Louisiana's birth-to-grade 12 educators and content experts. Teacher Leader Summit will take at the **New Orleans Ernest N. Morial Convention Center (MCCNO)** starting Tuesday, June 1-Thursday, June 3.

About the Education Expo



The Education Expo

- The Education Expo is designed to connect Louisiana educators with high-quality professional learning partners and non-profit organizations outside of scheduled sessions for question-and-answer opportunities, relationship building, and the sharing of best practices.
- The LDOE strongly encourages and recommends that those operating the booth be **content experts**.
- Exhibitors agree only to discuss products/services for which they are approved as outlined in their application acceptance letters.



Schedule



Schedule

Date	Expo Hours	Exhibitor Setup	Exhibitor Tear Down
May 31	-	8:00 a.m. - 5:00 p.m.	-
June 1	9:45 a.m. - 5:15 p.m.	-	-
June 2	8:00 a.m. - 4:00 p.m.	-	-
June 3	8:00 a.m.- 12:00 p.m.		12:00 p.m. - 4:00 p.m.

Please ensure:

- Exhibitors are in place by 9:45 a.m. on Tuesday, June 1.
- Exhibitors tear down Thursday, June 3rd from 12:00 p.m. to 4:00 p.m.
- Lunch will be provided for up to two booth attendants.



Expectations



Expectations

- All exhibitor booths must have an attendant from your organization in place during show hours. Having two attendants registered will allow attendants relief during lunch hours and as needed during Expo hours.
- Additional attendants must register and pay registration fees.



Booth Fees



Booth Fees

All payments must be received by **April 16, 2027**. All booth fees cover 2 attendants. ****Additional attendants are \$249 each.** Additional booth products are purchased through Freeman Event Services. The direct Freeman event link for Teacher Leader Summit 2027 is not available until closer to the event. For a preview, visit last year's event: [Teacher Leader Summit 2026](#). Please visit the [Freeman Exhibitor FAQ](#) for more information.

Please refer to the [Exhibitor Application Guide](#) for further information.



Booth Fees

Booth		Regular Registration Cost	State Agencies & Non- profit (501c3)
20' x 10' Booth 8' high back wall 3' high side drape (2) 6' x 30" H draped table (2) Limerick side chairs	(1) wastebasket 7" x 44" one-line booth ID sign** 2 registration tickets*	\$1750	\$1250
40' x 10' Booth 8' high back wall 3' high side drape (4) 6' x 30" H draped table (4) Limerick side chairs	(1) wastebasket 7" x 44" one-line booth ID sign** 2 registration tickets*	\$2250	\$1500

Booth Fees

Booth		Regular Registration Cost	State Agencies & Non-profit (501c3)
20' x 20' Booth (4) 6' x 30" H draped table (4) Limerick side chairs	(1) wastebasket 7" x 44" one-line booth ID sign** 2 registration tickets*	\$2250	\$1500
Expo Session (add-on) offers a session-like opportunity that can be featured in Cvent to provide attendees with hands-on interactions using the tools and techniques transforming today's schools. Seats 50.		\$300	\$225

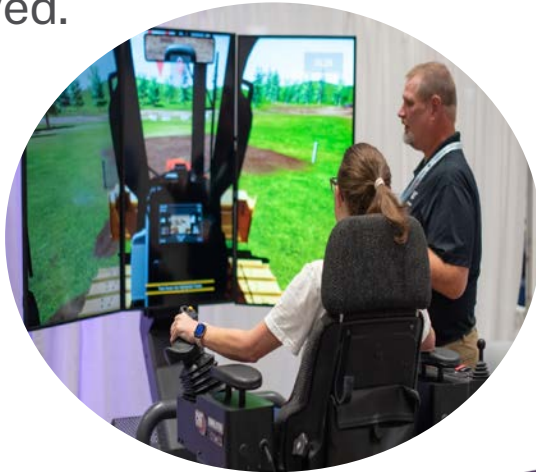
Expo Sessions



Expo Sessions

Exhibitors are encouraged to present and must adhere to the call for presentations guidelines. Traditional sessions are 70 minutes long. Spots are highly competitive. Full call for presentation information can be found in [Presenter Submission Guidance](#).

However, exhibitors may opt to purchase an Expo Session instead. These sessions are 45 minutes long. Session content and slide decks must be approved.



Expo Sessions

- Step 1: Understand Louisiana's Education Priorities and the TLS 2027 Theme
- Step 2: Alignment to One of the Three Essential Professional Structures
- Step 3: Identify Presenters
- Step 4: Craft Your Proposal
 - Session Description
 - In this session, *[audience]* will gain insights into *[topic, initiative, or innovative practice]* to deepen their understanding of *[key concept or challenge]* and consider how these ideas can inform *[future practice, leadership, or decision-making]*.

Expo Sessions

- Step 4: Craft Your Proposal
 - Objectives
 - Be sure objectives begin with “participants will” and are clear, measurable, and observable. *What should the attendees know and be able to do?*
 - [Informational slide deck template](#)
 - Use the [Branding Guidance](#)
- Step 5: Submit Proposal Before the Deadline using Sessionboard by **January 15, 2027.**
- Step 6: Notification of Acceptance **February 19, 2027**



Expo Session Schedule

Day 1: Tuesday, June 1, 2027		
Start Time	End Time	Event
7:00 a.m.	5:15 p.m.	Event Check-in/Help Desk
9:45 a.m.	5:15 p.m.	Education Expo/T-shirt Distribution
8:30 a.m.	9:00 a.m.	Opening Session Pre-Show
9:00 a.m.	9:45 a.m.	Opening Session
9:45 a.m.	10:15 a.m.	Break
10:15 a.m.	11:00 a.m.	ES 1
10:15 a.m.	11:25 a.m.	BS 1
11:45 a.m.	1:00 p.m.	Lunch
1:00 p.m.	2:10 p.m.	BS 2
1:00 p.m.	1:45 p.m.	ES 2
2:00 p.m.	2:45 p.m.	ES 3
2:25 p.m.	3:35 p.m.	BS 3
3:35 p.m.	4:05 p.m.	Snack
4:05 p.m.	5:15 p.m.	BS 4
4:05 p.m.	4:50 p.m.	ES 4

Expo Session Schedule

Day 2: Wednesday, June 2, 2027

Start Time	End Time	Event
7:00 a.m.	4:45 p.m.	Event Check-in/Help Desk/T-shirt Distribution
8:00 a.m.	5:00 p.m.	Education Expo
8:00 a.m.	8:45 a.m.	ES 5
8:00 a.m.	9:10 a.m.	BS 5
9:00 a.m.	9:45 a.m.	ES 6
9:25 a.m.	10:35 a.m.	BS 6
10:00 a.m.	10:45 a.m.	ES 7
10:50 a.m.	12:00 p.m.	BS 7
11:00 a.m.	11:45 a.m.	ES 8
12:00 p.m.	1:15 p.m.	Lunch
1:30 p.m.	2:15 p.m.	ES 9
1:30 p.m.	2:40 p.m.	BS 8
2:40 p.m.	3:10 p.m.	Snack
3:10 p.m.	3:55 p.m.	ES 10

Expo Session Schedule

Day 3: Thursday, June 3, 2027

Start Time	End Time	Event
7:30 a.m.	10:00 a.m.	Event Check-in/Help Desk/T-shirt Distribution
8:00 a.m.	12:00 p.m.	Education Expo
8:00 a.m.	9:10 a.m.	BS 10
8:00 a.m.	8:45 a.m.	ES 11
9:00 a.m.	9:45 a.m.	ES 12
9:25 a.m.	10:35 a.m.	BS 11
10:00 a.m.	10:45 a.m.	ES 13
10:50 a.m.	12:00 p.m.	BS 12
11:00 a.m.	11:45 a.m.	ES 14

Exhibitor Sponsorship



Exhibitor Sponsorship

Beyond a booth fee, exhibitors are encouraged to contribute as a sponsor. Sponsorship contributions will help support meals, snacks, and beverages. There are no predetermined sponsorship tiers; all donations are gratefully accepted. **Sponsors will be highlighted in the Cvent app, opening session, and with signage throughout the convention center.**

Sponsorship commitments can be made when applying. The LDOE will then reach out to explain how to submit these contributions.



Exhibitor Application Process



A Successful Application

We strongly encourage the following organizations to apply:

- Approved [organization](#) providing professional learning
- Vendors of high-quality curriculum
- Career and Technical Education Institutions
- Teacher and principal associations
- Arts organizations
- Educator preparation providers
- High-dosage tutoring providers

Prioritize the high-quality professional learning cycle and three essential professional structures:

1. High-Quality Professional Learning (HQPL) Cycle or High-Quality Instructional Materials (HQIM)
2. Observation and Feedback (informal and formal)
3. Professional Learning Roadmap Implementation



Next Steps after Acceptance



Next Steps after Acceptance

- Once approved, exhibitors will register and submit payment utilizing a direct link from Cvent. **Payment is not processed through the Exhibitor Portal.**
- The [Exhibitor Portal](#) is the administrative site where exhibitors manage their event presence. Use the portal to update your company profile, upload logos, assign booth staff, and purchase lead capture licenses.
- The Cvent App is the attendee-facing event app. Attendees can browse exhibitor profiles, view company information, and engage with exhibitors through the exhibitor directory and other event features. Information displayed in the Cvent App is managed through the Exhibitor Portal.
- Lead Capture is an optional tool that allows booth staff to scan attendee badges (QR code in the Cvent App), qualify leads, and export lead data for follow-up after the event. The Lead Capture app is free to download; however, each user must have a purchased license to access its features. Purchase Lead Capture licenses through Cvent's Exhibitor Portal.



Lead Capture Fees

Licenses available for purchase	Cost
Single license	\$249
3 package bundle	\$499
Additional license after bundle	\$149
Badge Kit API for Exhibitors using External Solutions	\$995

Timeline



Interested in Participating?

Date	Task
August 28, 10 a.m.	Education Expo applications open
January 15, 2027	Education Expo applications due/ Expo Session Submissions due
Ongoing starting September	Exhibitors will receive an application status email confirmation
February 18, 2027, 10 a.m.	Mandatory approved Exhibitor Webinar - registration/payment/ exhibitor portal, lead capture.
March 12, 2027	Expo session edits due.
April 16, 2027	Payment due in full for accepted Exhibitors; Last day for full refund for cancellations; Sponsorship details due for evening networking events
April 2, 2027, 10 a.m.	Office Hours - Designated Time for more one-on-one support
May 24th, 2027, 2 p.m.	Approved Webinar ; please attend one.
May 26th, 2027, 10 a.m.	Approved Webinar ; please attend one.



Call for Presenters



Call for Presenters

- The Call for Presenters information webinar will be August 19, 2026 at [1 p.m.](#) or [4 p.m.](#)
- Presentations accepted for summit include **one** complimentary registration. If an exhibitor is also a speaker, this would ultimately include three total complimentary registrations. Two included with the booth and one included for the speaker.



Questions?

- Use the raise hand reaction at the bottom of your screen to unmute or send questions via chat.
- Send questions to ldoeevents@la.gov.

Thank you!

