

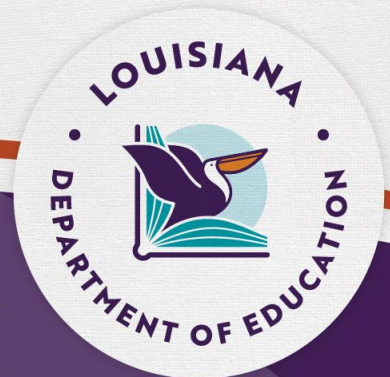
TEACHER LEADER SUMMIT 2025



A *New Story* for LOUISIANA EDUCATION

Education Expo Exhibitor Webinar

JUNE 10-12, 2025 | ERNEST N. MORIAL
CONVENTION CENTER | NEW ORLEANS, LA



Agenda

- Welcome
- About the Education Expo
- Schedule
- Expectations
- Booth Fees
- Exhibitor Outreach and Marketing
- Application
- Timeline
- Q&A



Welcome

We are immensely grateful for the hundreds of educators and organizations who share their knowledge, time, and expertise each year.

The Louisiana Department of Education thanks you for your partnership and contributions to another successful year of Teacher Leader Summit.



Teacher Leader Summit 2025

The 2025 Teacher Leader Summit is an annual professional learning conference that brings together Louisiana's birth to grade 12 educators and content experts. Educators participating in the event will share their knowledge, learn new skills, and prepare for the 2025-2026 school year.

Theme

A New Story for
Louisiana
Education

Dates

Tuesday, June 10-
Thursday, June 12

Location

New Orleans
Ernest N. Morial
Convention Center



The Education Expo

- The Education Expo is designed to connect Louisiana educators with high-quality professional learning partners and non-profit organizations outside of scheduled sessions for Q&A opportunities, relationship building, and the sharing of best practices.
- The LDOE strongly encourages and recommends that those operating the booth be **content experts**.
- Exhibitors agree only to discuss products/services for which they are approved as outlined in their application acceptance letters.

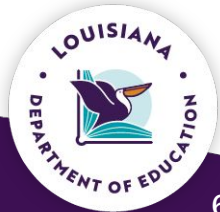


Schedule

| Date | Expo Hours | Exhibitor Setup | Exhibitor Tear Down |
|-----------|------------------|-----------------------|-----------------------|
| June 9th | - | 1:00 p.m. - 5:00 p.m. | - |
| June 10th | 8:00 - 5:00 p.m. | - | - |
| June 11th | 8:00 - 4:00 p.m. | - | 4:00 p.m. - 6:00 p.m. |

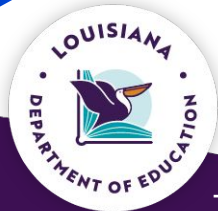
Please ensure:

- Exhibitors are in place by 8:00 a.m. on Tuesday, June 10th.
- Exhibitors tear down Wednesday, June 11th from 4:00 p.m. to 6:00 p.m.
- Lunch will be provided for up to two booth attendants.



Expectations

- All exhibitor booths must have an attendant from your organization in place during show hours. Having two attendants registered will allow attendants relief during lunch hours and as needed during Expo hours.
- Additional attendants must register and pay registration fees.



Booth Fees

Payment requirements and next steps will be outlined in an email to approved applicants. All payments must be received by March 3, 2025.

| Registration Cost | Non-profit (501c3) Rate |
|-------------------|-------------------------|
| \$1,500 | \$1000 |

Exhibitor Outreach and Marketing

To increase attendee satisfaction and provide participants with networking opportunities, the LDOE is encouraging outreach opportunities to our Exhibitors.

Engagement opportunities will be communicated through Cvent.

Hosting a networking event will not defer booth costs.



A Successful Application

We strongly encourage the following organizations to apply:

- Approved [organization](#) providing professional learning
- Vendors of high-quality curriculum
- Teacher and principal associations
- Arts organizations
- Educator preparation providers
- High-dosage tutoring providers
- Advocacy groups

Prioritize the high-quality professional learning cycle and three essential professional structures:

1. High-Quality Professional Learning (HQPL) Cycle
2. Observation and Feedback (informal and formal)
3. Professional Learning Roadmap Implementation



Louisiana's Education Priorities

- ✓ **Early childhood** leading to kindergarten readiness
- ✓ **Literacy** instruction aligned to the Science of Reading
- ✓ **Math** instruction from foundational to advanced skills
- ✓ Opportunities ensuring a **meaningful high school experience**
- ✓ An effective **teacher for every student**
- ✓ Expand **educational choice** for students and families

Interested in Participating?

| | |
|---|---|
| January 8 - February 3 | Applications open via Google form embedded in the Education Expo application PDF posted on TLS 2025 website. |
| February 14 | Exhibitor will receive application decision via email. |
| March 3 | Payment due in full. Last day for full refund for cancellations. Sponsorship details due for evening networking events. |
| May 9th | Education Expo Exhibitors released in Cvent app and on the website. |
| May 6 at 10:00 a.m. or May 8 at 3:00 p.m. | Mandatory webinar for approved exhibitors. |



Questions?

- Use the raise hand reaction at the bottom of your screen to unmute or send questions via chat.
- Send questions to ldoeevents@la.gov

Thank you!

