

# Teacher Leader Summit

Call for Exhibitors



August 18, 2025

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# Welcome

We are grateful for the hundreds of educators and organizations who share their knowledge, time, and expertise each year.

The Louisiana Department of Education thanks you for your partnership and contributions to another successful year of Teacher Leader Summit.



# Louisiana's Education Priorities

- ✓ **Early childhood** leading to kindergarten readiness
- ✓ **Literacy** instruction aligned to the Science of Reading
- ✓ **Math** instruction from foundational to advanced skills
- ✓ Opportunities ensuring a **meaningful high school experience**
- ✓ An effective **teacher for every student**
- ✓ Expand **educational choice** for students and families

# Teacher Leader Summit 2026

The 2026 Teacher Leader Summit is an annual professional learning conference that brings together Louisiana's birth to grade 12 educators and content experts. Teacher Leader Summit will take at the **New Orleans Ernest N. Morial Convention Center (MCCNO) starting Tuesday, May 26-Thursday, May 28.**



# About the Education Expo



# The Education Expo

- The Education Expo is designed to connect Louisiana educators with high-quality professional learning partners and non-profit organizations outside of scheduled sessions for Q&A opportunities, relationship building, and the sharing of best practices.
- The LDOE strongly encourages and recommends that those operating the booth be **content experts**.
- Exhibitors agree only to discuss products/services for which they are approved as outlined in their application acceptance letters.



# Schedule





# Schedule

Date	Expo Hours	Exhibitor Setup	Exhibitor Tear Down
May 25	-	8:00 a.m. - 5:00 p.m.	-
May 26	8:00 - 5:15 p.m.	-	-
May 27	8:00 - 4:00 p.m.	-	-
May 28	8:00 - 12:00 p.m.		12:00 p.m. - 4:00 p.m.

Please ensure:

- Exhibitors are in place by 8:00 a.m. on Tuesday, May 26.
- Exhibitors tear down Thursday, May 28th from 12:00 p.m. to 4:00 p.m.
- Lunch will be provided for up to two booth attendants.

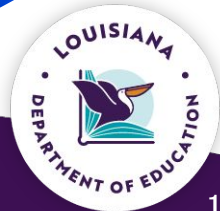


# Expectations



# Expectations

- All exhibitor booths must have an attendant from your organization in place during show hours. Having two attendants registered will allow attendants relief during lunch hours and as needed during Expo hours.
- Additional attendants must register and pay registration fees.



# Booth Fees



# Booth Fees

All payments must be received by **March 2, 2026**. All booth fees cover 2 attendants.

**\*\*Additional attendants are \$249 each.** Additional services are available at an additional cost through the Freeman Event Services link. More information will be shared upon application approval and receipt of payment.

Booth	Regular Registration Cost	State Agencies & Non-profit (501c3)
<b>20' x 10' Booth</b>	\$1,500	\$1000
<b>40' x 10' Booth</b>	\$2,000	\$1250
<b>Innovation Playground (add-on)</b> offers a bigger demo and interactive space. Demos can be featured in Cvent. Some seating is provided.	\$150	\$100
<b>Classroom Lab (add-on)</b> offers a session-like opportunity that can be featured in Cvent to provide attendees with hands-on interactions using the tools and techniques transforming today's schools. Seats 20.	\$250	\$200

# Exhibitor Sponsorship



# Exhibitor Sponsorship

Beyond a booth fee, exhibitors are encouraged to contribute as a sponsor. Sponsorship contributions will help support meals, snacks, and beverages. There are no predetermined sponsorship tiers; all donations are gratefully accepted. **Sponsors will be highlighted in the Cvent app, opening session, and with signage throughout the convention center.**

Sponsorships can be made when applying. The LDOE will then reach out to explain how to submit these contributions.



# Exhibitor Outreach and Marketing





# Exhibitor Outreach and Marketing

- To increase attendee satisfaction and provide participants with networking opportunities, the LDOE is encouraging outreach opportunities with our exhibitors. It is also recommended that exhibitors provide swag, giveaways, or other small items to help engage participants. Food/beverages as giveaway items are not allowed in the education expo.  
***\*Sponsoring a networking event does not defer booth cost.***
- The sponsored networking option is an evening social:
  - May 26: 5:00 p.m. - 7:00 p.m.
  - May 27: 5:00 p.m. - 7:00 p.m.
  - These can be held off-site close to the Convention Center and can include dinner for educators while they meet and greet with exhibitor teams, hear a speaker, socialize, or participate in professional learning activities. *Subject to approval for promoting through Cvent.*



# Lead Capture



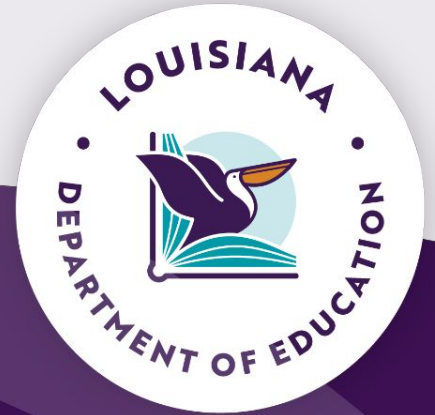
# Lead Capture

Purchase lead capture licenses for your booth staff through Cvent's Exhibitor Portal. The Lead Capture app allows Exhibitors to:

- Scan attendee badges
- Qualify leads
- Export leads to follow up with potential clients *through Cvent*.

Licenses available for purchase	Cost
Single license	\$249
3 package bundle	\$499
Additional license after bundle	\$149
Badge Kit API for Exhibitors using External Solutions	\$995

# Exhibitor Portal

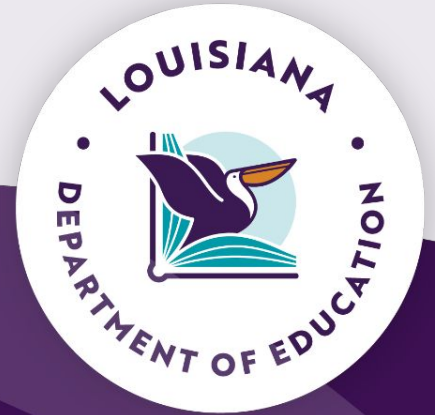


# Exhibitor Portal

Once approved, exhibitors will register and submit payment through the Exhibitor Portal. This administrative exhibitor portal will also allow you to update your profile, set up booth staff, and add licenses for lead capture. Explore this [article](#) for more detailed information.



# Exhibitor Application Process



# A Successful Application

We strongly encourage the following organizations to apply:

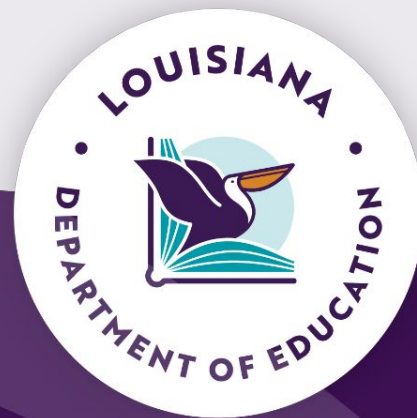
- Approved [organization](#) providing professional learning
- Vendors of high-quality curriculum
- Career and Technical Education Institutions
- Teacher and principal associations
- Arts organizations
- Educator preparation providers
- High-dosage tutoring providers

Prioritize the high-quality professional learning cycle and three essential professional structures:

1. High-Quality Professional Learning (HQPL) Cycle or High-Quality Instructional Materials (HQIM)
2. Observation and Feedback (informal and formal)
3. Professional Learning Roadmap Implementation



# Timeline





# Interested in Participating?

Task	Action Dates
Education Expo webinar; <a href="#">applications open</a>	August 18
Education Expo applications due	December 5
Exhibitors will receive application status email confirmation	Ongoing through December 19
Approved <a href="#">Exhibitor Webinar</a>	February 18, 10 a.m. and 4 p.m.
<a href="#">Office Hours Support</a>	February 26, 1 p.m. and 4 p.m.
Payment due in full for accepted Exhibitors; Last day for full refund for cancellations;	March 2
Approved <a href="#">Exhibitor Webinar</a>	March 23, 1 p.m. or March 25, 4 p.m.
<a href="#">Office Hours Support</a>	April 2, 10 a.m.; April 6, 1 p.m.; April 8, 4 p.m.
Final <a href="#">Exhibitor Webinar</a>	May 5, 1 p.m. and May 7, 4 p.m.

# Call for Speakers



# Call for Speakers

- The Call for Speakers information webinar will be [October 15, 2025](#) at 1 p.m. or 4 p.m.
- Presentations accepted for summit include two complimentary registrations. If an exhibitor is also a speaker, this would ultimately include four total complimentary registrations. Two included with the booth and two included for the speakers.



# Questions?

- Use the raise hand reaction at the bottom of your screen to unmute or send questions via chat.
- Send questions to [ldoeevents@la.gov](mailto:ldoeevents@la.gov).

Thank you!

